

**TOWNSQUARE LICENSE, LLC**  
**Cheyenne Employment Unit**  
**KIGN(FM), KLEN(FM), KGAB(AM)**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2022-May 31, 2023**

**I. VACANCY LIST**

See Master Recruitment Source List for recruitment source data

| <b>Job Title</b>  | <b>Recruitment Sources (RS) Used to Fill Vacancy</b> | <b>RS Referring Hiree</b> |
|-------------------|--|---------------------------|
| Account Executive | 3, 5, 6  | 3                         |

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**II. MASTER RECRUITMENT SOURCE LIST**

| <b>RS<br/>Number</b>                               | <b>RS Information</b>                | <b>Source Entitled<br/>to Vacancy<br/>Notification?<br/>(Yes/No)</b> | <b>No. of<br/>Interviewees<br/>Referred by RS<br/>over<br/>12-month period</b> |
|--|--------------------------------------|--|--|
| 1  | Internal Recruiter                   | No   | 0  |
| 2  | Employee Referral                    | No   | 0  |
| 3  | Townsquaremedia.com (via Greenhouse) | No   | 1  |
| 4  | Station webpages (KIGN-KLEN-KGAB)    | No   | 0  |
| 5  | LinkedIn (via Greenhouse)            | No   | 0  |
| 6  | Indeed.com (via Greenhouse)          | No   | 1  |
| <b>TOTAL INTERVIEWEES<br/>OVER 12-MONTH PERIOD</b> |                                      |  | 2  |

### III. RECRUITMENT INITIATIVES

|   | TYPE OF RECRUITMENT INITIATIVE<br>(MENU SELECTION)   | BRIEF DESCRIPTION OF ACTIVITY  |
|---|--|--|
| 1 | Participation in job fair  | Local Sales Manager, with substantial responsibility in making hiring decisions for the stations, participated in a job fair hosted by the University of Wyoming on September 7, 2022. This was to educate the public about careers in broadcasting and the qualifications necessary to fill open positions. |
| 2 | Participation in job fair  | Market President, with substantial responsibility in making hiring decisions for the stations, participated in a job fair hosted by the University of Wyoming on September 8, 2022. This was to educate the public about careers in broadcasting and the qualifications necessary to fill open positions.    |
| 3 | Participation in event sponsored by educational institutions relating to career opportunities in broadcasting                | On February 7, 2023, the Market President spoke at the University of Wyoming Center for Professional Selling. Topics covered were careers in Media sales, as well as tips on applying, obtaining a position, and achieving success in media sales.   |
| 4 | Participation in event sponsored by educational institutions relating to career opportunities in broadcasting                | On March 9, 2023, the Market President participated in a sales class at the University of Wyoming as part of an 8-company panel. She answered student questions and spoke about positions available in broadcasting and shared information of how to pursue a career in broadcasting.                        |
| 5 | Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. | Account Executive participated in a four-day “Top Gun” training program (90 minutes each day, 8/23/2022 through 8/26/2022) which was designed by Townsquare to help train and advance the top 15% of Ignite sellers to the next level in their career.   |