

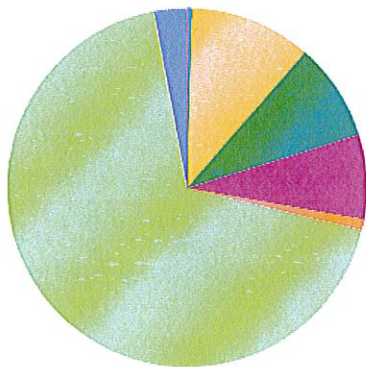
| | |
|-------------------|--------|
| Direct (Web Only) | 31,193 |
| Organic Search | 31,124 |
| App Notifications | 2,080 |

Online Radio

| | |
|----------------|--------|
| TLH | 16,965 |
| Session Starts | 18,843 |
| Cume | 3,931 |

Streaming Session Starts By Source

TOTAL STARTS BY DEVICE THIS MONTH



TOTALS BY DEVICE THIS MONTH

| Source | Starts | Starts % | TLH |
|---------------|---------------|-------------|---------------|
| Android Auto | 25 | 0% | 14 |
| Carplay | 57 | 0% | 14 |
| Desktop | 2,063 | 11% | 5,251 |
| Mobile | 1,655 | 9% | 1,101 |
| radioPup App | 1,436 | 8% | 813 |
| Smart Speaker | 183 | 1% | 126 |
| Station App | 12,864 | 68% | 8,633 |
| Total | 18,843 | 100% | 15,952 |

Alexa Smart Speakers

Digital P1s

| | |
|------------------------|-------|
| VIP Members | 0 |
| Newsletter Subscribers | 2,369 |

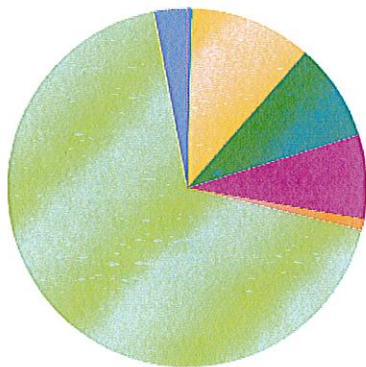
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