

**EEO PUBLIC FILE REPORT**  
**Townsquare License, LLC**  
**Princeton/Trenton Employment Unit**  
**WKXW(FM) NJ 101.5, WPST(FM) 94.5, WCHR(AM) 1040, WNJE(AM) 920**

**February 1, 2022 through January 31, 2023**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS/Other Sources that Referred the hiree</b>
News Reporter/News Assistant	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58	3
Account Executive	1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58, 59, 60	70, 73 (2 hirees)
Assistant Digital & Radio Content Leader/Digital Content Writer	1, 2, 3, 5, 6, 7, 8, 11, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58, 59, 60, 61	2 and 5 (1 hiree)
Digital Sales Lead	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58	70
Morning Show Host/Digital Content Writer	1, 2, 3, 5, 6, 7, 8, 11, 13, 14, 15, 16, 17, 18, 19, 20, 21, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58, 59, 60, 61	72
Multimedia Producer and Digital Content Writer	1, 2, 3, 5, 6, 7, 8, 9, 11, 14, 15, 16, 17, 18, 19, 20, 21, 23, 25, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58	69

Account Executive	1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58, 65, 66, 67, 68	5
Marketing & Promotions Director	1, 2, 3, 5, 6, 7, 8, 9, 11, 13, 14, 15, 16, 17, 18, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 37, 38, 39, 40, 41, 42, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 56, 57, 58, 65, 66, 67, 68	5
Multimedia Producer	1, 2, 3, 5, 6, 7, 8, 9, 11, 14, 15, 16, 17, 18, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58	69

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
1	Broadcast1Source <sup>1</sup> 5000 Crossmill Rd. McLeansville, NC 27301 336-553-0620	No	0
2	AllAccess.com www.allaccess.com P.O. Box 6587 Malibu, CA 90264 310-457-6616	No	1
3	Indeed.com (via Greenhouse) www.indeed.com 6433 Champion Grandview Way Building 1 Austin, TX 78750 512- 459-5300	No	4
4	JournalismJobs.com www.journalismjobs.com 72 Plaza Dr. Berkeley, CA 94705 510-508-7386	No	1
5	LinkedIn.com Townsquare Media Page (via Greenhouse) or Staff Personal Pages (website) www.linkedin.com 1000 W. Maude Ave. Sunnyvale, CA 94085 650-687-3600	No	15
6	National Alliance of State Broadcasters Association (website) www.nasbaonline.net 2333 Wisconsin St., NE Albuquerque, NM 87110 505-881-4444	No	0

<sup>1</sup> Broadcast1Source: The station unit uses the services of Broadcast1Source, in conjunction with the New Jersey Broadcasters Association (NJBA), to send notices of job openings to nearly 70 recruitment sources, most of which are colleges, civic groups, and organizations representing women and minorities throughout New Jersey.

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
7	New Jersey Broadcasters Association 2608 Lakewood Rd. Suite 3 Point Pleasant, NJ 08742 888-657-2346	No	0
8	New Jersey Department of Labor and Workforce Development (website/NJ recruitment offices) www.careerconnections.nj.gov 1 John Fitch Plaza Trenton, NJ 08611 609-292-2000	No	0
9	New Jersey 101.5 website www.nj1015.com 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	0
10	Townsquare Ignite (via Greenhouse) www.townsquareignite.com 1 Manhattanville Rd. Suite 202 Purchase, NY 10577 704-776-0433	No	0
11	Townsquare Media Career Pages (via Greenhouse) www.townsquaremedia.com 1 Manhattanville Rd. Suite 202 Purchase, NY 10577 203-861-0900	No	3
12	WCHR 1040 AM website www.wchram.com 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	0
13	WPST 94.5 website www.wpst.com 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
14	Baruch College - The City University of New York Starr Career Development Center One Barnard Baruch Way 55 Lexington Ave. New York, NY 10010 646-312-4670	Yes (Prong 2; notified via email from station unit)	0
15	Berkeley College - Woodland Park Location Career Services Department 44 Rifle Camp Rd. Woodland Park, NJ 07424 973-278-5400	Yes (Prong 2; notified via email from station unit)	0
16	Bloomfield College Center for Career Development 12 Austin Pl. Bloomfield, NJ 07003 973-748-9000	Yes (Prong 2; notified via school's online career services platform)	0
17	Brookdale Community College Career, Leadership & Transfer Pathways 765 Newman Springs Rd. Main Academic Complex, MAC 105 Lincroft, NJ 07738 732-224-2792	No	0
18	Caldwell University Career Planning and Development 120 Bloomfield Ave. Aquinas Hall, Room 109 Caldwell, NJ 07006 973-618-3290	No	0
19	Centenary College of New Jersey The Career Development Office 400 Jefferson St. Seay Building Hackettstown, NJ 07840 908-852-1400	Yes (Prong 2; notified via school's online career services platform)	0
20	The College of New Jersey The Career Center Roscoe West Library, Room 102 PO Box 7718 2000 Pennington Rd. Ewing, NJ 08628 609-771-2161	Yes (Prong 2; notified via school's online career services platform)	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
21	Delta Community Supports 1130 US-202 Raritan, NJ 08869 908-707-8844	Yes (Prong 2; notified via email from station unit)	0
22	Displaced Homemaker Program of Passaic County 1022 Hamburg Turnpike Wayne, NJ 07470 973-694-9215	Yes (Prong 2; notified via email from station unit)	0
23	Division of Vocational Rehabilitation Services for Burlington County (New Jersey Department of Labor & Workforce Development) 795 Woodlane Rd. Suite 201 Westhampton, NJ 08060 609-518-3948	Yes (Prong 2; notified via email from station unit)	0
24	Division of Vocational Rehabilitation Services for Essex County (New Jersey Department of Labor & Workforce Development) 990 Broad Street 2nd Floor Newark, New Jersey 07102 973-648-3494	Yes (Prong 2; notified via email from station unit)	0
25	Division of Vocational Rehabilitation Services for Gloucester County (New Jersey Department of Labor & Workforce Development) 1480 Tanyard Rd., Suite A Sewell, New Jersey 08080 856-384-3730	Yes (Prong 2; notified via email from station unit)	0
26	Division of Vocational Rehabilitation Services for Hudson County (New Jersey Department of Labor & Workforce Development) 438 Summit Avenue 6th Floor Jersey City, NJ 07306 201-217-7180	Yes (Prong 2; notified via email from station unit)	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
27	Division of Vocational Rehabilitation Services for Hunterdon County (New Jersey Department of Labor & Workforce Development) 75 Veterans Memorial Drive East Suite 101 Somerville, NJ 08876 908-704-3030	Yes (Prong 2; notified via email from station unit)	0
28	Division of Vocational Rehabilitation Services for Mercer County (New Jersey Department of Labor & Workforce Development) Labor Station Plaza 28 Yard Ave., Suite #CN959 Trenton, NJ 08625 609-292-2940	Yes (Prong 2; notified via email from station unit)	0
29	Division of Vocational Rehabilitation Services for Middlesex County (New Jersey Department of Labor & Workforce Development) 550 Jersey Avenue P.O. Box 2672 New Brunswick, NJ 08901 732-937-6300	Yes (Prong 2; notified via email from station unit)	0
30	Division of Vocational Rehabilitation Services for Somerset County (New Jersey Department of Labor & Workforce Development) 75 Veterans Memorial Drive East Suite 101 Somerville, NJ 08876 908-704-3030	Yes (Prong 2; notified via email from station unit)	0
31	Drew University Center for Career Development 36 Madison Ave. Madison NJ 07940 973-408-3654	No	0
32	Essex County One-Stop Career Center - Newark (New Jersey Department of Labor and Workforce Development) 990 Broad St. Newark, NJ 07102 973-648-3370	Yes (Prong 2; notified via email from station unit)	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
33	Fairleigh Dickinson University - Florham Campus Career Development Center 285 Madison Ave. Madison, NJ 07940 973-443-8945	Yes (Prong 2; notified via school's online career services platform)	0
34	Felician University Center for Personal and Professional Development One Felician Way Rutherford, NJ 07070 201-559-3620	No	0
35	Kean University Career Services 1000 Morris Ave. Union, New Jersey 07083 908-737-0320	No	0
36	La Salle University Career Center Founders' Hall – 128 1900 West Olney Ave. Philadelphia, PA 19141 215-951-1075	No	0
37	Mercer County Community College Career Services 1200 Old Trenton Rd. West Windsor, NJ 08550 609-570-3397	Yes (Prong 2; notified via email from station unit)	0
38	Monmouth University Career Development 400 Cedar Ave. West Long Branch, NJ 07764 732-571-3471	No	0
39	Montclair State University 1 Normal Ave. Montclair, NJ 07043 973-655-5194	No	0
40	National Council on Aging 251 18 <sup>th</sup> St. South Suite 500 Arlington, VA 22022 571-527-3900	Yes (Prong 2; notified via email from station unit)	0



<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
41	National Council of Jewish Women – Essex County Section 70 South Orange Ave. Suite 120 Livingston, NJ 07039 973-740-0588	Yes (Prong 2; notified via email from station unit)	0
42	National Hispanic Media Coalition 12825 Philadelphia St. Whittier, CA 90601 626-792-6462	Yes (Prong 2; notified via email from station unit)	0
43	New Jersey City University Career Success Lab 2039 Kennedy Blvd. Jersey City, NJ 07305 201-200-2180	Yes (Prong 2; notified via school’s online career services platform)	0
44	Northern New Jersey NOW 3 Winthrop Pl. Leonia, NJ 07605 609-310-1150	Yes (Prong 2; notified via email from station unit)	0
45	Ocean County College Career Services 1 College Drive Toms River, NJ 08754 732-255-0400 ext. 2349	Yes (Prong 2; notified via school’s online career services platform)	0
46	Ramapo College of New Jersey The Cahill Career Development Center 505 Ramapo Valley Rd. Mahwah, NJ 07430 201-684-7444	Yes (Prong 2; notified via school’s online career services platform)	0
47	Raritan Valley Community College Career Services 118 Lamington Rd. Branchburg, NJ 08876 908-526-1200	Yes (Prong 2; notified via school’s online career services platform)	0
48	Rider University Career Development and Success Bart Luedeke Center, Second Floor, Suite 237 2083 Lawrenceville Rd. Lawrenceville, NJ 08648 609-896-5000	Yes (Prong 2; notified via school’s online career services platform)	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
49	Rowan University Office of Career Advancement Savitz Hall, Room 242 201 Mullica Hill Rd. Glassboro, NJ 08028 856-256-4456	Yes (Prong 2; notified via school's online career services platform)	0
50	Rutgers University - Camden Campus The Career Center Campus Center, Lower Level, Room 006 326 Penn St. Camden, NJ 08102 856-225-6046	Yes (Prong 2; notified via school's online career services platform)	0
51	Rutgers University - New Brunswick Campus Office of Career Exploration & Success 106 Somerset St., 4th Floor New Brunswick, NJ 08901 848-932-7997	No	0
52	Rutgers University - Newark Campus Career Development Center Hill Hall 112 195 University Ave. Newark, NJ 07102 973-353-5311	Yes (Prong 2, notified via school's online career services program)	0
53	Seton Hall University The Career Center Bayley Hall, Room 209 400 S. Orange Ave. South Orange, NJ 07079 973-761-9355	No	0
54	Stockton University Career Education & Development Campus Center, Suite 104 101 Vera King Farris Dr. Galloway, NJ 08205 609-652-4650	Yes (Prong 2; notified via email from station unit and school's online career services platform)	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
55	Temple University Career Center 220 Mitten Hall 1913 N. Broad St. Philadelphia, PA 19122 215-204-7981	No	0
56	Union County College - Elizabeth Campus Career Services 40 West Jersey St. Elizabeth, NJ 07202 908-709-7000	Yes (Prong 2; notified via email from station unit)	0
57	Urban League for Bergen County 12 Tenafly Rd. Suite 104 Englewood, NJ 07631 201-568-4988	Yes (Prong 2; notified via email from station unit)	0
58	William Paterson College The Career Development Center Student Center 301 300 Pompton Rd. Wayne, NJ 07470 973-720-3291	Yes (Prong 2, notified via school's online career services program)	0
59	The College of New Jersey 2021 Spring Career & Internship Fair (held remotely via Handshake) Wednesday, February 23, 2022 The College of New Jersey 200 Pennington Rd. Ewing, NJ 08628 609-771-2161	No	0
60	Ocean County College Virtual Career & Internship Fair (held remotely via Handshake) Wednesday, March 2, 2022 Ocean County College 1 College Drive Toms River, NJ 08754 732-255-0400	No	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
61	Stockton University Spring 2022 Virtual Career Fair (held remotely via Handshake) Thursday, March 3, 2022 101 Vera King Farris Dr. Galloway, NJ 08205 609-652-4650	No	0
62	Rider University Spring 2022 General Career Fair Thursday, March 24, 2022 2083 Lawrenceville Rd. Lawrenceville, NJ 08648 609-896-5000	No	0
63	Seton Hall University's Spring 2022 Career Fair Wednesday, March 30, 2022 (held remotely via Zoom) 400 S. Orange Ave. South Orange, NJ 07079 973-761-9355	No	0
64	Rowan University 2022 Humanities and Social Sciences & Communication and Creative Arts Expo Thursday, March 31, 2022 Rowan University 201 Mullica Hill Rd. Glassboro, NJ 08028 856-256-4456	No	0
65	Seton Hall University's Fall 2022 Career Fair Thursday, September 15, 2022 400 S. Orange Ave. South Orange, NJ 07079 973-761-9355	No	0
66	Fairleigh Dickinson University's Fall 2022 Career Expo (held remotely via Handshake) Wednesday, September 21, 2022 285 Madison Ave. Madison, NJ 07940 973-443-8945	No	0

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
67	Rider University Fall 2022 General Career Fair Thursday, September 29, 2022 2083 Lawrenceville Rd. Lawrenceville, NJ 08648 609-896-5000	No	0
68	TCNJ's Creative, Accounting, Business and Media Industry Networking Event Friday, September 30, 2022 The College of New Jersey 200 Pennington Rd. Ewing, NJ 08628 609-771-2161	No	0
69	Employee Promotion WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	2
70	Employee Referral WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	8
71	Industry Referral	No	1
72	Internal Posting <sup>2</sup> WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	3
73	Townsquare Media Corporate Recruiters/Direct Sourcing Corporate Recruiters 200 South Tyron St. Suite 400 Charlotte, NC 28202 704-207-1348	No	3
74	Unsolicited Applications <sup>3</sup>	No	0

<sup>2</sup> Internal Posting: This refers to an employee seeing the internal posting and responding themselves.

<sup>3</sup> Unsolicited Applications: This refers to a candidate indicating a recruitment source the station unit did not use.

<b>RS Number</b>	<b>RS Information (Source, Address and Phone Number)</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12- month period</b>
<b>Total Number of Interviews over 12-month period: 41</b>			

**Note About Prong 2 Requests:**

Not all of the Prong 2 requests listed in this report were notified of all of the station unit's full-time job vacancies due to the fact that in some cases they requested to be part of the station unit's notification list after the job vacancies were notified and/or filled. Once Prong 2 requests are made, information for all vacancies moving forward is distributed:

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Essex County: asked to be notified on 5/25/22

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Hudson County: asked to be notified on 5/25/22

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Hunterdon County: asked to be notified on 5/25/22

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Mercer County: asked to be notified on 5/25/22

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Middlesex County: asked to be notified on 5/25/22

\*New Jersey Department of Labor & Workforce Development – Division of Vocational Rehabilitation Services for Somerset County: asked to be notified on 5/25/22

\*New Jersey City University: asked to be notified on 10/18/22

\*Displaced Homemaker Program of Passaic County: asked to be removed from Prong 2 list on 1/26/22

### Section 3. Recruitment Initiatives

<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
<p>The College of New Jersey Spring 2022 Career &amp; Internship Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>The College of New Jersey Spring 2022 Career &amp; Internship Fair was held remotely on Wednesday, February 23, 2022 from 11 a.m. to 2 p.m. The event allowed students to connect with a hiring authority from WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 via Handshake, the college’s career services platform for employers and students. During the three-hour event, students were permitted to connect with WKXW(FM) NJ101.5’s news director, a station unit hiring authority, for two, 30-minute group sessions and 12, 10-minute 1:1 sessions. During these sessions, the hiring authority discussed with students the station unit’s full-time job opportunities, as well as the station unit’s internship program. Interested students sent their resumes via email, which were then considered for current and future job openings, as well as internships. Students not able to attend the group or individual sessions were also permitted to email their resumes to the station unit. The hiring authority was available to students for the entirety of the event. At the time of the fair, the station unit was recruiting for the following full-time job vacancies: Account Executive, Morning Show Host/Digital Content Writer, and Assistant Digital &amp; Radio Content Leader/Digital Content Writer.</p>
<p>Ocean County College Virtual Career &amp; Internship Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>The Ocean County College Virtual Career &amp; Internship Fair was held remotely during a four-hour period on Wednesday, March 2, 2022. Students and employers connected virtually via Handshake, the college’s career services platform for students and employers, which allowed students and employers to video chat. During the event, which ran from 1 p.m. to 5 p.m., a hiring authority from WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 participated in three, 30-minute group</p>

	<p>sessions with students and 15, 10-minute 1:1 sessions with students. The hiring authority, WKXW(FM) NJ101.5's news director, attended all four hours of the career and internship fair, answering questions from students about full-time job career opportunities at the station. Inquirers were also made about the station unit's internship program. At the time of the event, the station unit was recruiting for the following full-time job vacancies: Account Executive, Morning Show Host/Digital Content Writer, and Assistant Digital &amp; Radio Content Leader/Digital Content Writer.</p>
<p>Stockton University Spring 2022 Virtual Hiring Career Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>The Stockton University Spring 2022 Virtual Hiring Career Fair was conducted remotely on Thursday, March 3, 2022 from 11:30 a.m. to 1:30 p.m. A hiring authority from WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 attended the entire event via the university's career services platform called Handshake, which allowed employers and students to connect via video chat. The hiring authority, WKXW(FM) NJ101.5's news director, participated in two, 30-minute group sessions and six, 10-minute 1:1 sessions with students interested in learning more about the station unit's full-time career and internship opportunities. Resumes were sent via email and considered for future job openings and internships, including from students that were not able to attend the group or 1:1 sessions. During the event, the station unit was recruiting for the following full-time job vacancies: Account Executive, Morning Show Host/Digital Content Writer, and Assistant Digital &amp; Radio Content Leader/Digital Content Writer.</p>
<p>Rider University Spring 2022 General Career Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>The Rider University Spring 2022 General Career Fair was held at the university's Student Recreation Center in Lawrenceville, New Jersey on Thursday, March 24, 2022 from 11 a.m. to 2 p.m. The general sales manager and the director of marketing and promotions, both hiring authorities, from</p>



	<p>WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 attended the in-person event, and spoke to interested students about the station unit's full-time career opportunities and internship program. Resumes were collected by the hiring authorities and considered for current and future job vacancies and internships. At the time of the event, the station unit was looking to fill a full-time Account Executive position.</p>
<p>Seton Hall University's Spring 2022 Career Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>Employers had the opportunity to attend Seton Hall University's Spring 2022 Career Fair on Wednesday, March 30, 2022 either remotely or in-person. Employers who chose the virtual option, which is what the station unit picked, were set up with a table and laptop during the in-person career fair, allowing students who attended the job fair to connect, via Zoom, with a hiring authority from WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940. The event ran from 4 p.m. to 6:30 p.m. The hiring authority, WKXW(FM) NJ101.5's news director, was available the entire time to speak with students about the station unit's full-time job opportunities and internship program. Students were permitted to email their resumes to the hiring authority, which were then considered for current and future job vacancies and internships. At the time of the event, the station unit was recruiting for a full-time Account Executive.</p>
<p>Rowan University 2022 Humanities and Social Sciences &amp; Communication and Creative Arts Career Expo (participation in events or programs sponsored by educational institutions)</p>	<p>The Rowan University 2022 Humanities and Social Sciences &amp; Communication and Creative Arts Career Expo took place on Thursday, March 31, 2022 at the university's Chamberlain Student Center in Glassboro, New Jersey. The event ran from 10 a.m. to 2 p.m., and was attended for all four hours by a WKXW(FM) NJ101.5 news anchor/reporter representing WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940. The employee engaged with students during the event,</p>

	<p>answering questions about full-time job opportunities and internships at the station unit. Resumes collected from students during the event were then turned over to a station unit hiring authority to review and consider for current and future job openings and internships. At the time of the career expo, the station unit was recruiting for a full-time Account Executive.</p>
<p>Seton Hall University’s Fall 2022 Career Fair (participation in events or programs sponsored by educational institutions)</p>	<p>Seton Hall University’s Fall 2022 Career Fair was held at Bethany Hall on the university’s campus in South Orange, New Jersey on Thursday, September 15, 2022. The two-hour event started at 3 p.m. and ended at 5 p.m. A WKXW(FM) NJ101.5 news anchor/reporter representing the entire station unit of WKXW(FM) NJ101.5/ WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 attended the event in-person, and spoke with interested students about full-time career opportunities available at the station unit. The employee also discussed with students the station unit’s year-round internship program. During the event, resumes were collected from students that were then turned over to a station unit hiring authority to review and consider for current and future job openings and internships. At the time of the fair, the station unit was recruiting for the following full-time job vacancies: Account Executive and Marketing and Promotions Director.</p>
<p>Fairleigh Dickinson University’s Fall 2022 Career Expo (participation in events or programs sponsored by educational institutions)</p>	<p>Fairleigh Dickinson University’s Fall 2022 Career Expo was held on Wednesday, September 21, 2022 from 2 p.m. to 5 p.m. The event was held remotely via Handshake, a video chat platform used by the university’s career services to connect employers and students. A WKXW(FM) NJ101.5 digital news reporter representing WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 attended the entirety of the virtual event, giving students the opportunity to participate in three, 30-minute group sessions and nine, 1:1 sessions to learn more about the station unit’s full-</p>

	<p>time job opportunities, as well as its internship program. Resumes were collected from students that were then turned over to a station unit hiring authority to review and consider for current and future job openings and internships. At the time of the expo, the station unit was recruiting for the following full-time job vacancies: Account Executive and Marketing and Promotions Director.</p>
<p>Rider University Fall 2022 General Career Fair (participation in events or programs sponsored by educational institutions)</p>	<p>The Rider University Fall 2022 General Career Fair was held on Thursday, September 29, 2022 from 11 a.m. to 2 p.m. at the Student Recreation Center on the university’s campus in Lawrenceville, New Jersey. The in-person career fair allowed students to connect with a promotions assistant representing WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940 during the three-hour event. Students learned about full-time opportunities and internships at the station unit. Students were permitted to give the station unit employee their resumes during the event, which were then given to a hiring authority at the station unit for consideration of current and future full-time job vacancies and internships. At the time of the career fair, the station unit was recruiting for the following full-time job vacancies: Account Executive, Marketing and Promotions Director, and Digital Sales Lead.</p>
<p>TCNJ’s Creative, Accounting, Business and Media Industry Networking Event (participation in events or programs sponsored by educational institutions)</p>	<p>On Friday, September 30, 2022, The College of New Jersey held an in-person networking event at the Brower Student Center on the college’s campus in Ewing, New Jersey. The purpose of TCNJ’s Creative, Accounting, Business and Media Industry Networking Event was to provide students an opportunity to obtain experience in their field of study, particularly through internships and vacant full-time job opportunities. The three-hour event ran from 11 a.m. to 2 p.m., and was attended by a WKXW(FM) NJ101.5 news anchor/reporter representing WKXW(FM) NJ101.5/WPST(FM) 94.5/WCHR(AM) 1040/WNJE(AM) 940. During the event the</p>

	<p>employee shared with students information about the station unit’s full-time career opportunities and internship program. Resumes collected during the event were given to a hiring authority at the station unit and considered for current and future full-time job vacancies and internships. At the time of the networking event, the station unit was recruiting for the following full-time job vacancies: Account Executive, Marketing and Promotions Director, and Digital Sales Lead.</p>
<p>Internship Program (establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment)</p>	<p>WKXW(FM) NJ101.5 and WPST(FM) 94.5 has established an ongoing internship program in our Promotions and Marketing, On-Air News, and Digital News Departments. We actively advertise our internship program through ads on the station unit’s websites and/or on-air programs, as well as ads placed with some of the station unit’s college and university partners.</p> <p>We also recruit students interested in a career in radio broadcasting by attending career and internship fairs held at New Jersey colleges and universities throughout the year. In 2022, a hiring authority or an employee representing the station unit attended 10 career and internship fairs.</p> <p>Internship participants receive college credit while learning aspects of radio promotions, radio marketing, broadcast news, radio sales, and digital news and programming content. All students get extensive training and hands-on experience. Students work with a number of WKXW(FM) NJ101.5 and WPST(FM) 94.5 part-time and full-time employees within the station unit, including the news director, the director of promotions and marketing, promotions assistants, digital news reporters, news anchors/reporters, and on-air content creators and talk show hosts.</p> <p>In 2022, WKXW(FM) NJ101.5 and</p>

	<p>WPST(FM) 94.5 had a total of seven interns from the following universities: Indiana University, Mercer University, Monmouth University, New York City University, Penn State University, and Syracuse University.</p> <p>While we accept applicants for fall, spring, and summer internships, for 2022, all of our interns enrolled in our summer internship program from May 2022 through August 2022.</p>
<p>“The Erik Van Ness 2022 Scholarship Award” Scholarship Program (participation in scholarship program designed to assist students interested in pursuing a career in broadcasting)</p>	<p>WKXW(FM) NJ101.5 and WPST(FM) 94.5 sponsored the “The Erik Van Ness 2022 Scholarship Award” in Recognition of Outstanding Creativity. In 2002, Erik Van Ness lost his lifelong battle with cystic fibrosis. In Erik’s memory, WKXW(FM) NJ101.5 and WPST(FM) 94.5 sponsors the annual memorial scholarship in the hope of fostering the kind of creativity and passion he inspired in us.</p> <p>The yearly scholarship is in the amount of \$1,000. It is awarded to a New Jersey resident enrolled in an accredited college or university. Eligible students must major in communications, radio and television broadcasting, or audio production, or related courses. Related courses include broadcast and digital journalism and film/video production.</p> <p>WKXW(FM) NJ 101.5 and WPST(FM) 94.5 advertised and solicited applicants for the scholarship through four months of on-air ads, starting in September 2022, on WKXW(FM) NJ101.5 and WPST(FM) 94.5, as well as the stations’ respective websites, nj1015.com and wpst.com. Scholarship candidates were also solicited by mailing application materials to New Jersey and Pennsylvania community colleges and four-year colleges and universities, as well as through emails to educators teaching in the areas of interest that pertain to the scholarship requirements.</p>

	<p>The stations' Director of Content and WKXW(FM) NJ 101.5's News Director reviewed the submitted applications and selected the winner. Also involved in the process was the regional vice president for the station unit.</p>
<p>EEO Management Training Session (provision of training to management)</p>	<p>An in-person training session for the station unit's hiring authorities was held by the station unit's public file director on Wednesday, November 9, 2022 at the station unit's studios in Ewing, New Jersey.</p> <p>During the training session, best practices and policies for following EEO requirements were reviewed. Additionally, hiring authorities reviewed and discussed the station unit's current recruitment efforts as it pertains to filling full-time job vacancies. Hiring authorities also made suggestions for additions to the station unit's current recruitment notification list. A guide to the station unit's EEO recruitment and hiring practices was distributed via email to all hiring authorities at the conclusion of the training session.</p> <p>The employees that participated in the training included the regional vice president, director of content, chief engineer, general sales manager, director of marketing and promotions, WKXW(FM) NJ101.5 news director, WKXW(FM) NJ101.5 digital managing editor, and WPST(FM) 94.5 assistant director of content.</p>
<p>Station Tour and/or Networking Events (participation in events or programs sponsored by educational institutions)</p>	<p>In 2022, WKXW(FM) NJ101.5 and WPST(FM) 94.5 personnel engaged in eight Station Tours and/or Networking Events.</p> <p>Events one through four, six, and seven are designed to help New Jersey elementary, middle, and high school students identify the types of careers available in the radio broadcasting industry.</p> <p>Event five and eight are designed to give</p>

college students majoring in communications, radio and television broadcasting, journalism, film/video production, and related courses an opportunity to discuss with station personnel what steps to take to secure an internship or job in the radio broadcasting industry.

Event 1: WKXW(FM) NJ101.5 chief meteorologist was an invited speaker for Career Day at Frank K. Hehnly Elementary School in Clark, New Jersey on Thursday, April 14, 2022. Over the course of the event, the meteorologist gave three, 20-minute talks to a total of 60 third, fourth, and fifth graders at the school. The presentation covered the meteorologist's daily responsibilities and routine as a radio and digital meteorologist. Additionally, students participated in a Q&A at the end of each presentation when they could ask questions about jobs in meteorology, as well as broadcasting.

Event 2: WKXW(FM) NJ101.5's chief meteorologist participated in and served as an invited panelist at the 7<sup>th</sup> annual New Jersey High School Film Challenge Workshops on Friday, May 20, 2022. The day-long event, sponsored by the Jackson Digital Media Academy and Jackson Liberty High School in Jackson, New Jersey, brought together over 400 students from approximately 21 high schools and two middle schools throughout New Jersey. As an invited guest speaker, the meteorologist's 60-minute presentation, "Live From the Newsroom: Lessons Learned From TV and Radio News," focused on a series of observations from his 16-year career in television and radio broadcasting. The presentation included the meteorologist's career chronology, highlighting the challenges and pitfalls in job searching in the broadcasting industry. At the conclusion of the presentation, a Q&A was held with students where some asked about career

opportunities and job searching tools and techniques within the television and radio broadcasting industry.

Event 3: A host with WPST(FM) 94.5's "Chris & The Crew" morning radio show participated in two, 30-minute panel and Q&A sessions via Zoom before two separate seventh grade classes at Princeton Charter School in Princeton, New Jersey on Wednesday, June 1, 2022. During the sessions, students asked the morning show host questions about her career experiences, her process for preparing for each show, daily tasks at her job, and where she sees the future of radio headed.

Event 4: On Thursday, June 9, 2022, WKXW(FM) NJ101.5's chief meteorologist spoke to over 300 sixth grade students at Crossroads South Middle School in South Brunswick, New Jersey. During his 45-minute talk, the meteorologist gave a full overview of his career and job responsibilities as a radio and digital meteorologist, sharing some behind-the-scenes photos and stories about WKXW(FM) NJ101.5's radio operation. A Q&A session was held at the end.

Event 5: A digital sales lead with WKXW(FM) NJ101.5 and WPST(FM) 94.5 represented the station unit as a panelist and judge at The Ultimate DECA Power Trip 2022 at the Crystal Gateway Marriott in Arlington, Virginia on Saturday, November 11, 2022. The conference is for high school and college students with a career focus in marketing, finance, hospitality, and management. The digital sales lead participated in a 60-minute seminar, which included a Q&A. The purpose of the seminar was to improve the public speaking and real-world digital marketing skills of the participating students. During the Q&A session, students were able to ask the digital



sales lead about marketing careers in digital and broadcasting media.

Event 6: A news anchor from WKXW(FM) NJ101.5 spoke at an event titled “Meet the Media” at the Livingston Student Center at Rutgers University in Piscataway, New Jersey on Tuesday, November 15, 2022 at 8:30 a.m. The event was sponsored by the New Jersey Chapter of the Public Relations Society of America, New Jersey Chapter of the Society of Professional Journalists, and Rutgers University Chapter of the Public Relations Student Society of America. The news anchor participated in a 90-minute panel that included a 60-minute discussion with media members and a 30-minute story idea meeting with media and audience members. Audience members were comprised of public relations professionals, public relations students, and journalism students. During the 30-minute story idea meeting, audience members were able to network individually with the panelists, giving them the opportunity to find out what life is like in a newsroom and seek advice about journalism-related careers.

Event 7: On Tuesday, November 15, 2022, five students and four faculty members from Robbinsville High School in Robbinsville, New Jersey visited the studios of WKXW(FM) NJ101.5 and WPST(FM) 94.5 from 11:40 a.m. to 12:25 p.m. The students were part of a program at the high school called SOAR (Supporting Our Abilities in Robbinsville), which helps special needs students explore and learn about different career opportunities at companies throughout the Mercer County area. During their visit, the students spent 10 minutes observing and participating on WKXW(FM) NJ101.5’s “Dennis and Judi” program and got a tutorial from WPST(FM) 94.5’s assistant brand manager about the technology seen in the studio and how music is selected for all of the dayparts. The students also observed a

live newscast on WKXW(FM) NJ101.5 and spent time in the newsroom, learning about how news is gathered and the type of careers available in the newsroom from the WKXW(FM) NJ 101.5 news team, including the news director and a news anchor/reporter. Before the students departed, they were able to ask employees with the station unit about career and internship opportunities at the station unit, as well as in the overall radio broadcasting industry.

Event 8: Five students from an “Introduction to Radio” class at Mercer County Community College in West Windsor, New Jersey visited the studios of WKXW(FM) NJ101.5 and WPST(FM) 94.5 on Thursday, November 17, 2022 from 1:30 p.m. to 2:30 p.m. The students, along with their professor, took a tour of the stations’ facilities, observed WKXW(FM) NJ101.5’s the “Dennis & Judi” program, and got a 10-minute tutorial from WPST(FM) 94.5’s assistant brand manager about how the station’s Top 40 format works. Additionally, students observed a live on-air newscast on WKXW(FM) NJ 101.5 and spoke with the WKXW(FM) NJ 101.5 news team, including the news director, a news anchor/reporter, and a digital news reporter, about their responsibilities in gathering, sourcing, and writing news stories. Students also spoke with an account executive from the station unit that spent time explaining how things work on the sales side. In total, students spoke with seven different employees at the station unit. During the entire visit, students were encouraged to ask questions about career and internship opportunities at the station unit and in the broadcasting industry.