

TOWNSQUARE MEDIA TWIN FALLS LICENSE, LLC
KEZJ-FM, KLIX-FM, KLIX-AM, KSNQ-FM
EEO PUBLIC FILE REPORT
June 1, 2018 – May 31, 2019

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Digital Sales Manager	1-15, 18, 20-23	18
Account Executive	1-18, 20-23	18
Digital Managing Editor	1-15, 17, 20-23	21

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Idaho Dept. of Employment Attn: Employment Specialist 420 Falls Avenue, Twin Falls, ID 83301 208-735-2500 Ext. 3653 www.labor.idaho.gov	N	0
2	Center for New Directions Attn: Kate Woods P O Box 1238, Twin Falls, ID 83303-1238 208-732-6680	N	0
3	College of Southern Idaho Career Placement Attn: Karrie Capps or Nina Schwarz P O Box 1238, Twin Falls, ID 83303-1238 208-732-6273 Careers.csi.edu/eaglejobs	Y	0
4	College of Southern Idaho International & Multicultural Students Club Attn: Kim Prestwich P O Box 1238, Twin Falls, ID 83303-1238 208-732-6293	Y	0
5	College of Southern Idaho Latinos Unidos P O Box 1238, Twin Falls, ID 83303-1238	N	0
6	Idaho Migrant Council 1139 Falls Ave Ste B., Twin Falls, ID 83301 208-734-3336	Y	0
7	Idaho State Broadcasters Association 1674 W Hill Rd. # 3, Boise, ID 83702-0958	N	0
8	Idaho Commission on Hispanic Affairs Attn: Lymaris Blackmon 304 W Jefferson St #235, Boise, ID 83720-0001 208-334-3776	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	Boise State University Career Center 1173 University Drive, Boise, ID 83701 208-426-1747 http://career.boisestate.edu	N	0
10	ISU Career Center Attn: Tara Ridgeway 921 S 8 th Stop 8108, Pocatello, ID 83209 208-282-2380	N	0
11	Easter Seals – Goodwill 510 Arthur St Ste B Caldwell, ID 83605 208-733-9675	Y	0
12	LDS JOBS.ORG 726 Cheney Drive, Twin Falls, ID 83301	N	0
13	University of Idaho-Career Services 322 E. Front Street, Suite 190 Boise, ID 83702	N	0
14	Colorado Media School Attn: Debbie Byrd 404 S Upham Street Lakewood, CO 80226	Y	0
15	Station Websites	N	0
16	On Air Announcements	N	0
17	www.allaccess.com	N	0
18	Employee Referral	N	2
19	Non-Employee Referral	N	0
20	Indeed.com (through Greenhouse)	N	2
21	Townsquare Careers page (through Greenhouse)	N	1
22	Jobvite.com (through Greenhouse)	N	0
23	LinkedIn.com (through Greenhouse)	N	0
24	Internal Promotion – Employee	N	0
25	Self-Walk In	N	0
TOTAL INTERVIEWEES OVER 12 MONTH PERIOD	5		

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Sponsorship of Job Fair	The SEU co-sponsored the 2018 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Canyon Crest Event Center on September 12, 2018. The Operations Manager & Business Manager manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.
2	Participation in Events/Programs Sponsored by Educational Institutions	The SEU hosted a tour of our broadcast facilities for the Cub Scouts on October 17, 2018. Twelve youth and five adult leaders attended. Discussion topics were: History of Radio and how it has changed and continues to change, careers available in radio, and how they are able to be involved in radio. Nathan Bird, Brand Manager for KLIX-FM (KOOL 96.5) hosted the tour. Question & Answer period was provided. The tour lasted approximately 50 minutes.
3	Establish an Internship Program	The SEU was contacted by a student requesting to intern with us for their Senior Class Project. The student interned/job shadowed for a few hours per week at various times at our studios during the months of June 2018 – August 2018 with Brad Weiser, Operations Manager and Brand Manager of KEZJ-FM & other various department heads for the SEU. The Student was allowed to observe day-to-day operations as well as participate in some activities. The student was encouraged to ask questions in broad terms and questions specific to our operation. The student

		<p>learned about the various types of job opportunities within the company and what types of skills we look for in our applicants. As part of the internship the student was required to compose a paper about our industry and give a speech to his teachers as his final project.</p>
4	Sponsorship of Job Fair	<p>The SEU co-sponsored the 2019 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Canyon Crest Event Center on April 9, 2019. The Market President and Director of Sales manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.</p>
5	Sponsorship of Job Fair	<p>The SEU co-sponsored the 2019 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Best Western Burley Inn on April 16, 2019. The Market President and Director of Sales manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.</p>