

TOWNSQUARE MEDIA TWIN FALLS LICENSE, LLC
KEZJ-FM, KLIX-FM, KLIX-AM, KSNQ-FM
EEO PUBLIC FILE REPORT
June 1, 2017 – May 31, 2018

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Manager	1-12, 20, 21	21
Account Executive	1-12, 17, 20	20
Content Specialist in Morning Drive	1-12, 16-17, 20	20
Creative Services Production Director	1-13, 17, 20	17
KSNQ Brand Manager	1-13, 17, 18, 20	18

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Idaho Dept. of Employment Attn: Employment Specialist 420 Falls Avenue, Twin Falls, ID 83301 208-735-2500 Ext. 3653 www.labor.idaho.gov	N	0
2	Center for New Directions Attn: Kate Woods P O Box 1238, Twin Falls, ID 83303-1238 208-732-6680	N	0
3	College of Southern Idaho Career Placement Attn: Karrie Capps or Nina Schwarz P O Box 1238, Twin Falls, ID 83303-1238 208-732-6273 Careers.csi.edu/eaglejobs	Y	0
4	College of Southern Idaho International & Multicultural Students Club Attn: Kim Prestwich P O Box 1238, Twin Falls, ID 83303-1238 208-732-6293	Y	0
5	College of Southern Idaho Latinos Unidos P O Box 1238, Twin Falls, ID 83303-1238	N	0
6	Idaho Migrant Council 406 Gardner, Twin Falls, ID 83301 208-734-3336	Y	0
7	Idaho State Broadcasters Association 1674 W Hill Rd. # 3, Boise, ID 83702-0958	N	0
8	Idaho Commission on Hispanic Affairs Attn: Lymaris Blackmon 304 W Jefferson St #235, Boise, ID 83720-0001 208-334-3776	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	Boise State University Career Center 1173 University Drive, Boise, ID 83701 208-426-1747 http://career.boisestate.edu	N	0
10	ISU Career Center Attn: Tara Ridgeway 921 S 8 th Stop 8108, Pocatello, ID 83209 208-282-2380	N	0
11	Easter Seals – Goodwill Attn: Jan Duff 1411 Falls Ave. E., Ste. 1202, Twin Falls, ID 83301 208-733-9675	Y	0
12	LDS JOBS.ORG 726 Cheney Drive, Twin Falls, ID 83301	N	0
13	University of Idaho-Career Services 322 E. Front Street, Suite 190 Boise, ID 83702	N	0
14	Colorado Media School Attn: Debbie Byrd 404 S Upham Street Lakewood, CO 80226 **requested on 12/12/17-all vacancies in Section 1 preceded this request	Y	0
15	Station Websites	N	0
16	On Air Announcements	N	5
17	www.allaccess.com	N	1
18	Employee Referral	N	1
19	Non-Employee Referral	N	0
20	Corporate Recruiting Sites (Indeed.com, LinkedIn.com, Jobvite.com, www.Townsquaremedia.com/careers/openings)	N	6
21	Internal Promotion – Employee	N	1
22	Self-Walk In	N	0
TOTAL INTERVIEWEES	14		

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OVER 12 MONTH PERIOD			

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Sponsorship of Job Fair	The SEU co-sponsored the 2017 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Canyon Crest Event Center on September 13, 2017. The General Manager, Operations Manager, Sales Manager & Business Manager manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.
2	Sponsorship of Job Fair	The SEU co-sponsored the online virtual Career Fair Expo in conjunction with the Southern Idaho Career & Job Expo. This online site helped to drive more candidates to apply for open positions. Hosted by Magicvalley.com
3	Establish an Internship Program	The SEU was contacted by a student from Canyon Ridge High School requesting to intern with us for their Senior Class Project. The student interned/job shadowed for a few hours per week at various times at our studios during the months of July 2017 – August 2017 with Nathan Bird, Brand Manager of KLIX-FM & other various department heads for the SEU. The Student was allowed to observe day-to-day operations as well as participate in some activities. The student was encouraged to ask questions in broad terms and questions specific to our operation. The student learned about the various types of job opportunities within the company and what types of skills we look for in our applicants. As part of the internship Canyon Ridge High School required the student to compose a paper about our industry and give a speech to his teachers as his final project.

4	Sponsorship of Job Fair	The SEU co-sponsored the 2018 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Canyon Crest Event Center on April 12, 2018. The General Manager, Operations Manager, Sales Manager & Business Manager manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.