



OFFICIAL RULES FOR THE 2018 “TAKE HOME A HIGHLANDER” PROMOTION

OVERVIEW:

Between June 16th and August 18th, radio stations **WSBS**, **WNAW**, **WBEC** and **WUPE** will be conducting a series of live broadcasts at various locations throughout their listening areas.

At each of these broadcasts we will draw the names of four or more people who will receive a key certificate that will register them as one of up to 200 people who will be entered for a chance to win the **“TAKE HOME A HIGHLANDER”**. On August 19th all certificate winners will be brought together at Bousquet Ski Area on Dan Fox Drive in Pittsfield. A contest will be held and one of the certificate holders will be chosen that day to win the 2018 Toyota Highlander. Certificate holders must be present at the final giveaway to win. No substitutes or proxies are allowed. The date and location is subject to change and it is the responsibility of the finalists to listen to the stations to keep informed of any changes.

GRAND PRIZE:

A 2018 Toyota Highlander, the actual vehicle that is displayed at the remote broadcasts.

HOW TO PARTICIPATE:

Participants may register at any **“TAKE HOME A HIGHLANDER”** broadcast. Random drawings will be held at each **“TAKE HOME A HIGHLANDER”** *live* broadcast and a minimum of four key certificate winners will be chosen. Each finalist must be present to win and must present a valid United States drivers license to claim their certificate. No substitutes or proxies are allowed.

One registration per visit, per person, per location. Winner of a key certificate may win only once during the duration of the contest. The 30 day rule does not apply to this contest. Certificates of winners are void and will be rejected if found to be: counterfeit, altered, reproduced, illegible, duplicated or tampered with in any way.

Dates, times and locations of upcoming remotes will be announced on air on the participating stations throughout the summer and are subject to change.

Keys may also be given away through means other than at the remote broadcasts.

WHO CAN PARTICIPATE?

The promotion is open to all legal residents of the United States that are at least 21 years of age and have a valid United States driver’s license and are not part of the excluded group listed below. Valid US Drivers License must be presented at the time the key is won or brought to 211 Jason Street in Pittsfield within 3 business days to claim certificate or it will be forfeited.

WHO CANNOT PARTICIPATE?

Employees and ***Immediate Family** members of employees of **Townsquare Media, Planet Fitness, Greylock Federal Credit Union** and any **New England Toyota Dealership** are ineligible to win. Additionally, employees, contract employees, and immediate family of employees of any radio station within a 100 mile radius of 211 Jason Street in Pittsfield are ineligible to win.

***Immediate Family is defined as:** the spouse, guardian, children, parents, brothers, sisters, in laws, grandparents, grandchildren and any person of a familial relationship with the employee. Owners or employees of businesses participating in live broadcasts may not register during the broadcasts held at that business but may participate at other broadcasts.

WHAT THE WINNER IS RESPONSIBLE FOR:

Winner is responsible for Federal, State and local taxes. Winner will be issued 1099 tax forms for the total value of all the items received.

THE FINE PRINT:

Townsquare Media (WBEC FM, WUPE AM/FM, WSBS AM and WNAW AM) is the sole judge of all matters pertaining to this promotion and their decision is final.

Townsquare Media is not responsible for offers by advertisers for prizes or discounts.

Townsquare Media is not responsible for any telephone problems or broadcast interferences that may occur.

Townsquare Media reserves the right to alter and/or modify these contest rules and specifications at anytime.

The Grand Prize Winner agrees to hold **Townsquare Media** and **the participating sponsors** harmless for any claim arising directly or indirectly from the prize or contest.

Townsquare Media reserves the right to substitute prizes of comparable value if some reason the original model/item is unavailable.

Townsquare Media reserves the right to use all contestants' names & likeness, on air, on line and in print to promote "Take Home A Highlander"

In the event that due to unforeseen circumstances the drawing can not be held, certificate winners will be notified of a new date or a random drawing will be held and the winner will be announced on air.

The vehicle being given away will have an undetermined amount of miles on it, as it will be the same vehicle that was displayed throughout the summer.

The Grand Prize is not transferable to another person.

By signing this I acknowledge that I have read and understand the rules of this promotion and meet all the eligibility requirements.

Agreed to by: _____ Date: _____