



Contact:

Alexis Paul

Tidehouse

954-893-9150

apaul@tidehouseagency.com

CHICKEN SALAD CHICK TO OPEN FIRST RESTAURANT IN THE EMPIRE STATE

Fast casual concept expands East Coast presence, celebrating grand opening in Clifton Park on September 22 with free chicken salad for a year

ATLANTA, GA (September 9, 2026) – [Chicken Salad Chick](#), the nation's only fast casual chicken salad restaurant concept, announced today the opening of its first restaurant in New York, which will expand the brand's footprint to 27 states. The local community is invited to celebrate this grand opening on **Tuesday, September 22, when the first 100 guests in line will win free chicken salad for a year***.

The new restaurant is located in The Shops at Village Plaza at 5 Southside Drive in Clifton Park. Chicken Salad Chick is known for its dozen-plus variety of made-from-scratch chicken salad flavors, fresh sides, gourmet soups, signature sandwiches, and desserts. The new Clifton Park restaurant offers in-restaurant dining, take-out, third-party delivery, and catering options.

During the grand opening week, guests can expect to experience the Southern hospitality Chicken Salad Chick is known for while taking advantage of various specials and giveaways. These include:

- **Tuesday, September 22 – Free Chicken Salad for a Year to the First 100 Guests** – The first guest in line at 10am will receive one FREE large Quick Chick of chicken salad per week for an entire year. The next 99 guests in line will receive one FREE large Quick Chick of chicken salad per month for a year.
- **Wednesday, September 23** – The first 50 guests to spend a minimum of \$15 will receive a free 40oz Chick Tumbler!**
- **Thursday, September 24** – The first 50 guests to purchase two large Quick Chicks will receive a FREE large Chick Cooler!***
- **Friday, September 25** – The first 50 guests to spend a minimum of \$15 will receive a FREE large Chicken Salad Chick Navy Tote Bag!**
- **Saturday, September 26** – The first 50 guests to spend a minimum of \$15 will receive a FREE large Quick Chick on their next visit!**

Chicken Salad Chick of Clifton Park is the first restaurant to open under a 25-unit franchise agreement bringing locations to the Albany, Buffalo, Rochester, Syracuse, and the Upper Hudson Valley areas across New York. The agreement represents Chicken Salad Chick's largest franchise development deal to date and is being spearheaded by an experienced, multi-unit fast casual restaurant group already operating several national restaurant brands in the Upstate New York market.

“Entering New York is a major milestone for Chicken Salad Chick.

It represents tremendous growth potential for our brand, and we’re already seeing strong demand,” said Scott Deviney, CEO and President of Chicken Salad Chick. “This opening expands our footprint to 27 states and marks our fifth new state entry this year, following openings in Utah, Minnesota, Pennsylvania and West Virginia. We’ve partnered with a franchise group that’s exceptionally seasoned in national restaurant operations, and their long-term commitment to this market makes them ideal partners as we bring Chicken Salad Chick to guests across the state. We’re excited to work alongside them and welcome our New York guests soon.”

Giving back to the community is an important focus for the Clifton Park team and the Chicken Salad Chick brand, which established the CSC Foundation to support CURE Childhood Cancer and local food banks with fundraisers throughout the year. As part of pre-opening Friends & Family events in Clifton Park, the restaurant will be raising money for CAPTAIN Youth and Family Services, also known as CAPTAIN Community Human Services, which is a non-profit organization

supporting individuals, families, and seniors in Saratoga County and the surrounding Capital Region.

Chicken Salad Chick of Clifton Park will be open Monday – Sunday from 10am – 9pm. For more information on giveaways and specials, visit the Clifton Park restaurant's [Facebook](#). Visit www.chickensaladchick.com, and follow Chicken Salad Chick on [Facebook](#) and [Instagram](#) for the latest news and trends.

**Guests should arrive early to secure a place in line. The first 100 guests must remain in line and download the Chicken Salad Chick app. Wi-Fi will not be available on site. Once the restaurant opens, guests will make a purchase of a meal with two sides, or anything of equal/greater value and enter a code in the Chicken Salad Chick app to officially secure their spot. If you leave the line for any reason, your spot will be awarded to the next guest in line. Guests will receive their first free large Quick Chick electronically to their app the Monday following Grand Opening Day. Your reward will be valid for redemption for 30 days upon delivery. Guest must be 16 years or older. Not valid with any other offers. Limit 1 reward per guest present.*

***Guest must be 16 years or older and spend a minimum of \$15. Limit 1 reward per guest present. Not valid with any other offers. In-restaurant only.*

****Guest must be 16 years or older and purchase two large Quick Chicks. Limit 1 reward per guest present. Not valid with any other offers. In-restaurant only.*

About Chicken Salad Chick

Chicken Salad Chick serves full-flavored, Southern-style chicken salad made from scratch and served from the heart. With more than a dozen original chicken salad flavors plus fresh sides, soups, sandwiches, desserts and catering, there's something for every guest and occasion. Chicken Salad Chick has grown to more than 345 restaurants across 27 states and continues its rapid expansion driven by a passionate network of franchise owners. The brand has earned consistent recognition from *Entrepreneur*, *Franchise Times*, *Fast Casual*, *QSR*, *Southern Living*, *USA Today*, and *Technomic*, among others. Visit www.chickensaladchick.com to learn more.

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