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FOR IMMEDIATE RELEASE

Monday, December 15, 2025

Ashley Furniture Coming Soon to Crossgates

-Opening Spring 2026-

Guilderland, NY – We are thrilled to announce that Ashley Furniture will be opening a new location, owned and operated locally by Old Brick Furniture & Mattress, in the Capital Region here at Crossgates in the *Spring* of 2026.

Ashley Furniture is the largest furniture retailer in North America with more than 1000 locations worldwide. This new location at Crossgates makes it even easier to shop stylish, affordable home furnishings close to home. From living room looks and bedroom essentials to dining, mattresses, and home décor, customers can explore a wide selection designed to fit every style and budget, with the friendly local service Old Brick is known for. Come experience the Ashley difference in-store and discover fresh inspiration for every room.

“Bringing an Ashley store to this market, owned and operated by Old Brick, is a big milestone for us,” said Michael Fiacco, President and Owner of Old Brick Furniture, “This is our second Ashley Store, the first in the Capital Region, and we’re excited to offer customers an even broader selection of stylish, affordable home furnishings and mattresses, backed by the same local teams, service, and commitment to the communities we call home. We can’t wait to welcome everyone into the new store and help them create a home they love.”

The new Ashley Furniture showroom will be located on the lower level of the shopping center next to Crunch Fitness with main entrance access exteriorly on the Western Avenue side of the center

near the café court main entrance and interiorly near Zara. For more information about Ashley Furniture and Old Brick, visit the Old Brick website OldBrick.com.

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About Crossgates:

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, Primark and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, Maggie McFly's and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel, Crossgates is your destination to **EAT. SHOP. PLAY. STAY**. Additional information regarding Crossgates can be found at shopcrossgates.com, [Facebook](#), [Instagram](#), and [Twitter](#).

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Old Brick Furniture & Mattress Co. (local owner and operator of Ashley in Crossgates):

Old Brick Furniture & Mattress Co., named 2023 Retailer of the Year, is a growing furniture and mattress retailer with ten locations and one Ashley Furniture Store (soon to be two), along with a robust e-commerce presence, across New York, Vermont, and Western Massachusetts, and New Hampshire.

Known for its tagline "Price Low and Tell the Truth," Old Brick has built a strong reputation for honesty, everyday low pricing, a low-pressure, and non-commission sales experience which translates to their Ashley stores. With roots in distribution and a commitment to customer service, Old Brick offers some of the best prices "from Saratoga Springs to Singapore."

To learn more, visit oldbrick.com.