



FOR IMMEDIATE RELEASE

STUYVESANT PLAZA CELEBRATES THE GRAND OPENING OF SUR LA TABLE

Culinary retailer will open its first Capital Region location on July 22 with official baguette-breaking ceremony and open house

GUILDERLAND, N.Y., July 18, 2023 – Leading kitchen and culinary retailer Sur La Table will celebrate the grand opening of its first Capital Region location at Stuyvesant Plaza on Saturday, July 22. In lieu of the customary ribbon cutting, representatives will debut the space at 10 a.m. by breaking an oversized baguette specially baked by neighboring Plaza restaurateur Bountiful Bread.

The day's events will feature special in-store giveaways, sweepstakes and tastings, including coffee sampling from Stuyvesant Plaza's Uncommon Grounds. The first 150 customers will receive a Sur La Table towel set with purchase of \$100 or more. Guests will also have the opportunity to win a free cooking class for two, valued at \$180, by engaging with Sur La Table's social media channels.

"We are thrilled to open our doors to Capital Region guests at this spectacular Stuyvesant Plaza storefront," said Sur La Table CEO Jordan Voloshin. "We couldn't dream of a better environment for our first shop in upstate New York. With an exciting mix of local and national retailers and restaurants, we look forward to collaborating with our neighbors and being a resource to the community."

Since debuting its first shop at Seattle's famous Pike Place Market in 1972, Sur La Table has become an experiential destination for those passionate about cooking and entertaining. The retailer specializes in sales of quality kitchenware, while offering a robust cooking-class program and frequent in-store events and demonstrations at locations in more than 20 states nationwide.

"Stuyvesant Plaza is excited to welcome Sur La Table," said Stuyvesant Plaza General Manager Rachel Ferluge. "With more than 50 years of history, an incredible product selection and a strong focus on events and education, Sur La Table is a gathering place for chefs of all levels to learn from experts and each other. The brand is a wonderful addition to Stuyvesant Plaza and the Capital Region."

For more information on Stuyvesant Plaza, visit stuyvesantplaza.com.

About Stuyvesant Plaza

Located in the heart of Albany, Stuyvesant Plaza is the premier open-air retail destination in New York's state Capital Region and has been serving the community since 1959. The Plaza is situated at the intersection of I-87 and I-90/NY State Thruway in a popular retail corridor that attracts shoppers from as far as 30+ miles away. Today, Stuyvesant Plaza is home to more than 60 shops and restaurants, including an interesting mix of locals and sought-after national brands.

About WS Development

Massachusetts-based WS Development is a mixed-use developer with a singular mission: creating places people want to be. With an approach that values art, science, innovation and, above all else, people, WS strives to engage each community it serves with best-in-class experiences, designed with our customers, tenants and partners in mind. Established in 1990, WS is one of few vertically-integrated real estate companies that conceptualizes, owns, operates and leases more than 100 properties that range from cutting-edge urban spaces to lifestyle and community centers. With over 22 million square feet of existing space and an additional nine million square feet under development, it is one of the largest privately-owned development firms in the country. For more information, visit www.wsdevelopment.com, call 617.232.8900 or follow WS Development on LinkedIn.

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