



CROSSGATES

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Marketing Contact:

Jen Smith

Crossgates Marketing Director

518-391-4015

jennifersmith@pyramidmg.com

Junior Women's Fashion Retailer Dry Goods to Open at Crossgates

-- Von Maur department store is expanding its young women's fashion specialty retailer into the Capital Region's premier shopping, dining & entertainment center --

Guilderland, NY: Dry Goods USA, a subsidiary of Von Maur Department Store, plans to open 11 new store locations in 2023, including one at Crossgates this fall. The junior women's fashion retailer will open in a 3,557 sq. ft. location on the upper level of the shopping center in the Macy's wing. Dry Goods has an ever-changing selection of today's newest fashions. From clothing to jewelry to accessories, Dry Goods has everything you'll need to pull together your latest look. Dry Goods features an interior design that has a vintage-store feel.

"We are excited by the success of Dry Goods as we continue to expand our footprint and introduce the brand to new fashion-forward shoppers seeking the latest on-trend clothing and accessories," said Melody Wright, COO of Von Maur, the family-owned, 150-year-old parent company of Dry Goods. "Our ever-changing mix offers new, fresh takes that allow our shoppers to create their own individual look at a reasonable price."

Located in a small, rented storefront in downtown Davenport, Iowa, the first Von Maur Dry Goods store was founded back in 1872. In 2010, Von Maur returned to its roots by opening the first Dry Goods store in Aurora, Illinois.

"The Dry Goods brand was created to bring our tradition of customer service to a new generation of younger, fashion-forward customers," said Lindsay Caltagirone, VP of stores for Dry Goods.

For more information about Dry Goods visit www.drygoodsusa.com. Follow Crossgates on [Facebook](#) & [Instagram](#) for updates on events, promotions & sales offered at our center and within our stores, restaurants & entertainment venues.

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About Dry Goods:

Dry Goods currently operates 71 stores in 19 states in addition to an online business. When opened, the new additions will expand the retailer's footprint to 81 locations. Its parent company, Von Maur, operates 37 department stores across 15 states: Alabama, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York, Ohio, Oklahoma and Wisconsin. The family-owned and operated company offers free delivery year-round.

About Crossgates:

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Macy's, JCPenney, Dick's Sporting Goods, and Best Buy, while offering more than 180 retail shops, including Apple. Crossgates offers 10 entertainment venues and over 20 on-site eateries, such as Dave & Buster's, Get Air, Billy Beez, Apex Entertainment, The Standard Restaurant & Lounge, Maggie McFly's and Regal Cinemas with IMAX. Or simply relax at our award-winning day spa, Spa Mirbeau. Located adjacent to a dual-branded 192-room Homewood Suites and Tru by Hilton hotel, Crossgates is your destination to **EAT**.

SHOP. PLAY. STAY. Additional information regarding Crossgates can be found at shopcrossgates.com, [Facebook](#), [Instagram](#), and [Twitter](#).

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.