

OFFICIAL RULES – 2013 Rap for Roots Contest

1. DESCRIPTION OF THE CONTEST: “Rap for Roots” Contest, sponsored by Vectren Energy Delivery, is designed to give entrants the opportunity to submit videos (original song, parody song, or comedic skit), poetry, or photography of their own creation. The prizes will be awarded to the entrants who submit the best entries as determined by the judges in their sole discretion.

2. ELIGIBILITY: This contest is open only to active students 13 years old and older, currently enrolled in a middle school, high school, or 2-4 year college or university in the tri-state area.

3. HOW TO ENTER: This contest begins Monday, September 23rd, 2013 and the deadline for entries is Thursday, October 24th, 2013. To enter, go to www.1061evansville.com, click on the “Contests” tab and then click on “Rap for Roots”. Follow the onscreen submission process which will require your full name, valid email address, daytime telephone number, school/college or university, URL to unlisted YouTube video, or photo or document upload. If it is a group submission, one member of the group must be designated as the Primary Entrant. The Primary Entrant is required to list his/her information on the submission form. Entrants will be asked to review and accept Official Rules and then the video will be posted that represents their response to the one of the following topics:

- a. Through the eyes of a tree
- b. Nature at Night
- c. Recycle, Reduce, Reuse

Photo submissions must use the subject “My Favorite Tree”.

Submissions can be serious or humorous, but should be thoughtful, creative and original. Submissions must be submitted during the Contest Period. Townsquare Media’s clock is the official clock and sole determinant for the purposes of a valid submission in this contest. The submission is time stamped when the entrant clicks on the “Submit” button at the completion of the submission process. Sponsor or its designated representatives reserve the right to disqualify any submission that does not conform to these Official Rules or the Site Usage Agreement as determined by sponsor in its sole discretion.

You must retain a copy of your Submission in its original format after uploading the site. By entering the Contest, entrant agrees, acknowledges and understands that all submissions may be posted on the site for viewing by the general public and grants the sponsor in perpetuity a non-exclusive license to publish, display, reproduce or otherwise use the submission for the sponsor and its designees in its sole discretion whatsoever and without further notice or compensation. Sponsor does not guarantee the posting of any submission and reserves the right not to post a submission for any reason.

4. SUBMISSION REQUIREMENTS: Each submission must also comply with the following:

- a. Each submission must be 1-4 minutes long.
- b. Contestants will be required to review, and agree to, Contest Rules as outlined on the submission website www.1061evansville.com.
- c. After agreeing to the Contest Rules on the submission website, the entrant will be required to enter his/her full name, valid email address, daytime telephone number, school/college or university, URL to unlisted YouTube video, or upload a photo or document file.
- d. Each submission will be tied to one entrant. In the event that a group of students work together on a submission, the submission will be entered under the name of the primary entrant. In the event that a submission created by a group (and submitted by a primary entrant) is declared the winner in accordance with these Official Rules, the prize will be awarded to the primary entrant and it will be the responsibility of the primary entrant to distribute the prize.
- e. The submission must be your own original work, created solely by you; must not have been previously published, released or distributed in any form; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.
- f. Music used in the submission must be original and/or not require any additional clearances for the sponsor to use or post on public websites or to use in public forums of any kind.
- g. The submission must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
- h. If any persons appear or are referred to in the submission, you are solely responsible for obtaining consent, prior to submitting your video. Formal submission of your video will represent any required clearances. In the event where clearances are not covered, video (submission) will be disqualified from the competition.
- i. Submissions that are lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or submissions that otherwise contain inappropriate content or objectionable material may not be submitted and may be removed at any time in Sponsor's sole and unfettered discretion.

5. FINALISTS SELECTION: Keep Evansville Beautiful volunteers will select three finalists based on the following categories: (A) 1/3 creativity; (B) 1/3 originality; and (C) 1/3 appropriateness to theme. The three finalists will be posted on www.1061evansville.com for a public online voting from Monday, October 28th, 2013 – Sunday, November 3rd, 2013. The online voting will determine the first place winning video. In the event of a tie, the winner will be randomly selected from the set of submissions involved in the tie.

Winners will receive the prize notice via email. The email will be sent to the email address provided by the entrant in the submission process. Entrants will have five calendar days from the

date stated on the prize notice to respond with acceptance of the prize and the completed Affidavit of Eligibility, Waiver and Release, and except where prohibited, Publicity Release. If the entrant fails to respond within five calendar days the prize will be forfeited, the submission disqualified, and another submission selected.

6. PRIZES AND APPROXIMATE RETAIL VALUE: The contest is designed to give entrants the opportunity to submit videos that respond to the topics listed. The prizes will be awarded to the entrant who submits the best video as determined by the judges in their sole discretion in accordance with these Official Rules.

The three finalists will compete in an online voting for a chance to win the \$200 first place cash prize as well as a broadcast of their video at the 2013 Rap for Roots ceremony.

The prizes are neither refundable nor transferable. Prizes will only be awarded to the entrant whose full name, valid email address, school, college or university appears on the Submission form. Please allow two weeks to receive the prize from the date of being declared the winner in accordance with these Official Rules.

7. GRANT OF RIGHTS: All entrants grant sponsor the right to display their submissions at the Keep Evansville Beautiful website for purposes of this contest although this will have no impact on determining the eligible winners in the contest. Finalists further grant sponsor the right to display their submissions on third party sites such as YouTube.com, Facebook.com, Keepevansvillebeautiful.org and 1061evansville.com, for promotional uses.