

World's Largest Garage Sale October 3, 2015

One booth is 200 square feet (roughly 10x20)

\$50 per booth; \$45 for each additional booth

All premium booths are \$85, no discount for multiple booths

When and Where

The World's Largest Garage Sale will be held Saturday, October 3, 2015 from 7:00 a.m. to 3:00 p.m. in Estel Hall on the National Cattle Congress Grounds in Waterloo, IA. If necessary, Waterloo Broadcasting reserves the right to move the sale to a different location. **All booth holders must bring their own table(s), etc. for displaying their merchandise.** Waterloo Broadcasting will promote the World's Largest Garage Sale on KCRR, K98.5, Q92.3, and AM950 KOEL beginning no later than Monday, August 10, 2015.

Unsold Merchandise

Booth holders are responsible for any unsold merchandise at the conclusion of the event. **Failure to remove unsold merchandise will result in the inability to participate in future sales.** There will be a dumpster available to dispose of unsold merchandise.

Setting Up

The venue will be open **Friday, October 2, from 12:00 p.m. to 7:30 p.m.** for set-up; all doors will be opened for vendor convenience. Please remember to be courteous and respectful of other vendors and the venue. Children must be accompanied by an adult at all times. We will re-open the venue at 6:00 am on Saturday, October 3 for vendors to finalize their booth(s); only the two main doors will be opened. All merchandise must be brought in on Friday, October 2. No merchandise will be permitted in on Saturday, October 3, **unless first approved.** All items must be removed from the venue **by 4:00 pm,** Saturday, October 3.

Reservations

More letters will be sent out than Waterloo will have booth space for. To ensure reservation of your booth, please bring the signed registration form and payment to the Waterloo Broadcasting office at: 501 Sycamore Street, Suite 300, Waterloo, IA 50703 or mail them to **Attn: WLGS** at Waterloo Broadcasting. **No booth can be reserved until both payment and paperwork are received. Check, credit card or money order ONLY please. NO CASH.** You will receive a confirmation letter **2 weeks prior** to the sale. Any payment received after booths have been filled will be returned. Please call Waterloo Broadcasting at 319-833-4851 with any questions or visit us during our office hours, Monday-Friday, from 8 AM to 5 PM. Waterloo Broadcasting reserves the right to cancel this event by September 18, 2015. In the event of a cancellation by Waterloo Broadcasting, all booth holders will be given a full refund.

Waterloo Broadcasting will be charging a **\$2 per person** entrance fee the day of the event. Booth holders will be allowed **no more than 4 free admittance passes** (per booth) and must be worn at all times on Saturday.

Wristbands will be mailed with a confirmation letter, tax permit, and booth map 2 weeks prior to the sale.

Premium Spots

There will be a **limited** number of premium booths, as determined by Waterloo Broadcasting. Premium booths are the first booths inside of the main entrances. These booths will all be \$85 each. There is not a discount for multiple premium booths. As with the other booths, payment and paperwork must be completed and received by Waterloo Broadcasting prior to the reservation of the booth.

Items that may NOT be sold

Booth holders will not be permitted to Sell or Bring in any of the following items: any food or drink items, guns, knives or other weapons (no matter how small), and no adult reading/visual material.

General notes

- * No animals, other than sight-seeing animals, will be permitted into the building.
- * For the courtesy of others there is to be **NO SMOKING** within 50 feet of the building.
- * No playing/singing of music.
- * Children must be accompanied by an adult at all times.

Please keep this for your records