

**Townsquare Media**  
**BABY AND KIDS EXPO 2014**  
 Mayo Civic Center  
**Saturday, May 17**  
 9 am – 4 pm

**EXHIBIT SPACE PRICES:**

Number of Booths	1	2	3
Front Footage (x 8' deep)	10'	20'	30'
Square Feet	80	160	240
Total Cost	\$475	\$900	\$1275

\*\*Bulk space rates available on request

Reserve Booth(s) _____
Total Cost \$ _____
Terms: _____
Signed: _____
Firm Name: _____
Townsquare _____
Date: _____

Credit Cards Accepted

Arrangements for electricity are contracted with the Mayo Civic Center. Forms will be enclosed at a later mailing. Please send forms and payment for service directly to the Mayo Civic Center.

\*Return to Townsquare Media

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KROC-AM KROC-FM Y-105



**Rochester  
 Baby and Kids  
 Expo**



**Saturday  
 MAY 17, 2014**

**9 am - 4 pm**

**Mayo Civic Center**

KWWK

KOLM

KDZZ

Townsquare Media is delighted to announce...

**Rochester Baby & Kids Expo 2014**

This one day event is being planned with today's mom and families in mind.

*Scheduled activities include entertainment, displays, and exhibitors who work with and care about today's families.*



**Show location and times are as follows:**

Mayo Civic Center • 30 Civic Center Drive S.E. • Rochester, MN 55904

<b>Friday, May 16</b>	(set-up)	11am – 6pm
<b>Saturday, May 17</b>	(set-up)	7am – 9am
<b>Saturday, May 17</b>	(show-time)	9am – 4pm
<b>Saturday, May 17</b>	(tear-down)	4pm – 8pm

# ROCHESTER BABY AND KIDS EXPO

May 17, 2014 - 9:00 am to 4:00 pm

Taylor Arena - Mayo Civic Center - Rochester, MN

## BOOTH SPACE & REGULATIONS

**Townsquare Media** will provide booth space with back and side curtains and 1-8' draped table. Townsquare Media will also publicize the show.

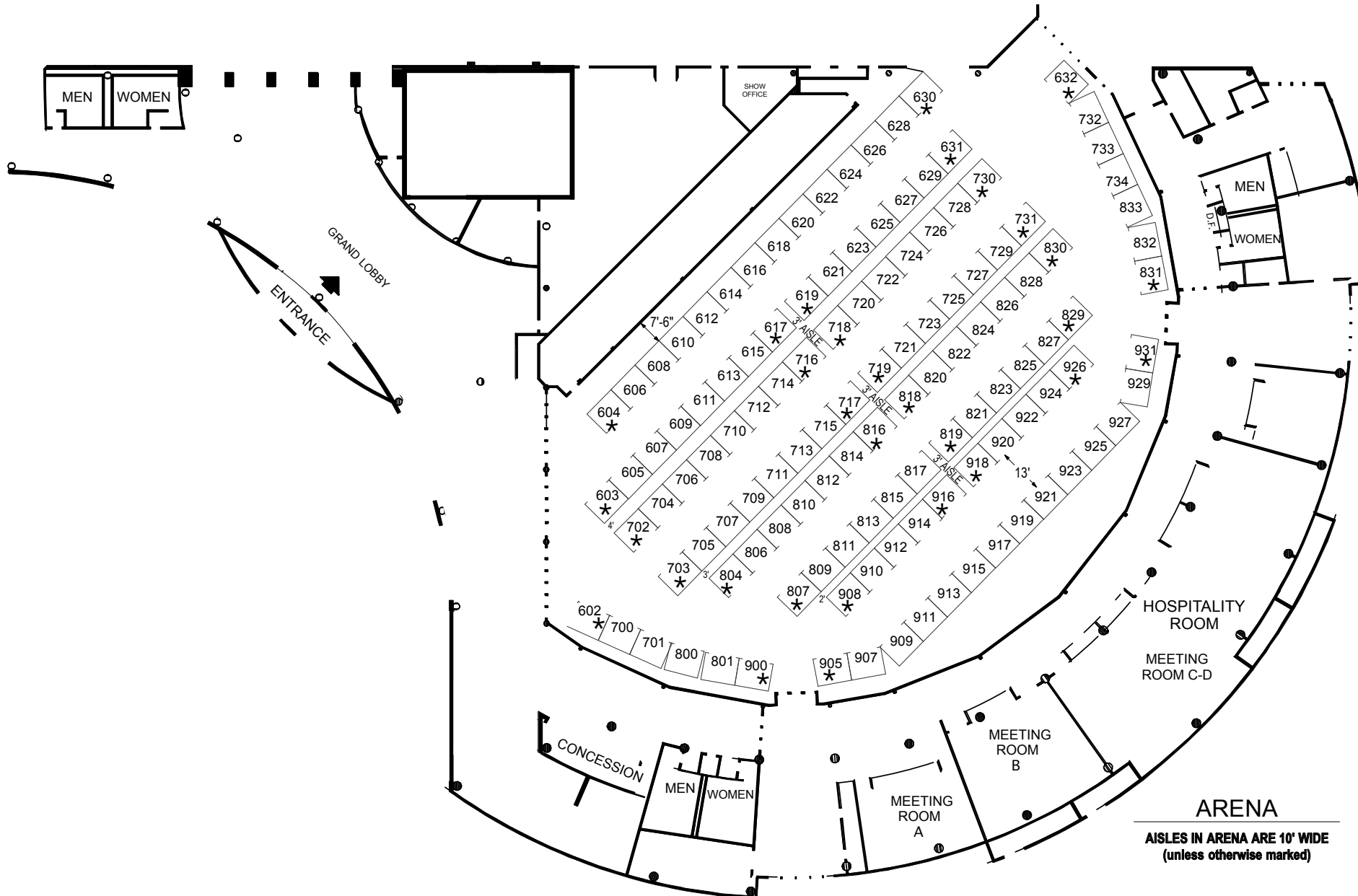
**Exhibitors** are responsible for all other supplies including extension cords, three way plugs and chairs. All other items can be rented from our decorator. Information will arrive under separate cover from Mid-America Convention.

**Display** materials exposing an unfinished surface to a neighboring booth is prohibited. Any exhibitor display over 5 feet along the side curtains and 8 feet in height must be approved by the show organizers.

**TERMS:** 50% deposit with signed contract due by March 3, 2014. Balance due May 2, 2014. All space not paid in full by that date will be reassigned. If you need to cancel out of the show you will receive a 50% refund of the deposit amount prior to March 31, 2014. No refund will be made after the March 31 deadline. Should space remain unoccupied at the opening of the show, Townsquare may rent or use the space without obligation of refund.

**Liability:** ("Vendor") hereby agrees that it will not hold liable Townsquare Media, radio station(s) *KROC-FM, KROC-AM, KYBA-FM, KWWK-FM, KDZZ-FM, KDCZ-FM, KOLM-AM*, and their parent companies, subsidiaries, affiliates, members, directors, officers, employees and agents (the "Townsquare Media Parties") for any loss, injury or damage to Vendor's property or the Vendor's employees, representatives or agents, due to fire, theft, accidents, or any cause whatsoever that may arise or occur in connection with their participation in the "Rochester Baby and Kids Expo" being held on 5/17/14 at Mayo Civic Center (the "Event"). Vendor hereby covenants and agrees to indemnify and hold harmless the Townsquare Media Parties, from and against any and all claims, liabilities, losses and costs (including reasonable attorneys' fees) arising from or in connection with Vendor's participation in the Event (meaning, without limitation, Vendors's acts and omissions or the acts or omissions of Vendor's employees, affiliates or representatives) and any products and services provided by Vendor in connection with the Event.

Townsquare Media reserves the right to refuse service to anyone



**ARENA**  
AISLES IN ARENA ARE 10' WIDE  
(unless otherwise marked)