

MOVEMBER PHOTO CONTEST RULES

Sweepstakes Name: Movember Photo Contest: Win a Bullfrog Spa
("Sweepstakes")

Sweepstakes Entry Period: Monday, October 30 - Wednesday, November 15, 2023

Station(s): WOKQ (the "Station")

Station Address: 292 Middle Road, Dover, New Hampshire 03820

Station Telephone: 603-749-9750

Townsquare Media Portsmouth, LLC ("Sponsor"), its parent company, and affiliated companies (together, the "Company" or "Contest Organizer"), will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Sweepstakes concurrently and simultaneously on several participating stations owned and or operated by the Company and/or owned and operated by other companies, and in various states, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Sweepstakes as announced on the affected station. For a current list of participating stations, send a request with a self-addressed, stamped envelope to: "MOVEMBER PHOTO CONTEST: WIN A BULLFROG SPA" SWEEPSTAKES, TOWNSQUARE MEDIA PORTSMOUTH, 292 Middle Road, Dover, New Hampshire, 03820.

1. ELIGIBILITY:

Sweepstakes is open only to individuals who are legal residents of the forty-eight (48) contiguous states who are 13 years of age or older (18 or older if a resident of Maine).

Employees of Townsquare Media Inc., their advertising or promotion agencies, those involved in the production, development, implementation or handling of Giveaways, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers any other person or entity associated with the Giveaways (collectively "Giveaway Entities") and/or the immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee, are not eligible. All U.S., federal, state and local laws and regulations apply. Void in Quebec, Puerto Rico and where prohibited by law.

2. HOW TO ENTER:

Beginning Monday, October 30, 2023 at 12:00 a.m. Eastern Standard Time ("EST") and continuing through 11:59 p.m. EST on Wednesday, November 15, 2023 (the "Entry Period"), contestants are invited to download the WOKQ station app, available for download on iPhone and Android devices (<https://wokq.com/app/>), and submit a photo of a "Movember mustache" for their chance to win the Grand Prize (as defined below in section 5). All photos shall be submitted using the "Submit Media" button found on the app. Photo submissions shall include the individuals full face for identification purposes and the mustache must be clearly visible to be eligible. Contestants may submit a photo of themselves or of a friend or relative (i.e., a wife submitting a photo of her husband's mustache). In this scenario: (1) the person who submits

the photo will be the “registered contestant” eligible for the Grand Prize; and (2) the individual whose mustache is photographed (the “photographed subject”), if chosen as a semi-finalist, must attend the Grand Prize Event together with the registered contestant (as detailed below in section 4). If the photographed subject does not attend the Grand Prize Event with the registered contestant, the registered contestant will be disqualified.

3. TERMS OF ENTRY:

No purchase necessary. Completion of the above steps during the Entry Period will enter you into the Sweepstakes. Only one (1) photo submission will be accepted per person during the Sweepstakes. Entry into the Sweepstakes does not guarantee a prize. All prize claims are subject to verification of the claimant’s eligibility and compliance with the Official Rules. If you are deemed a Winner of the Sweepstakes, but found to be ineligible, you will be disqualified from the Sweepstakes and any prize awarded to you will be forfeited. Should a technical problem or other issue (such as, without limitation, computer error, human error or transmitter difficulties) result in an incomplete entry, the Contest Organizers will have the right to reject or disqualify such entry. Contest Organizers will not be responsible or liable for any technical problems or other issues. Sponsor’s computer is the official time-keeping device for this Promotion.

Participation in this Sweepstakes constitutes contestant’s (or his/her parent or legal guardian if the contestant is under the legal age of majority in their home state) full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

4. WINNER SELECTION AND CONDITIONS:

Semi-Finalist Selection.

On November 16, 2023, after the conclusion of the Entry Period, fifteen (15) photos will be selected from the collective pool of all eligible entries. Each of the fifteen (15) selected photos will be deemed a “semi-finalist”. The selection of semi-finalists shall be based on the “best looking” mustache as determined and chosen, in their sole discretion, by Contest Organizer. Each semi-finalist will be entered into a live judging panel for their chance to win the Grand Prize.

Semi-Finalist Notification.

Each selected semi-finalist will be notified by telephone, using the telephone number provided with registration, that they have been designated as a semi-finalist and asked to confirm their identity and registration information. Any semi-finalist that cannot be reached or who does not contact the station within twenty-four (24) hours of the station’s initial phone call (voicemail), will be disqualified and an alternate semi-finalist will be selected from the remaining collective pool of all eligible photo entries and notified per the procedures outlined above.

During the semi-finalist notification phone call, potential semi-finalists must confirm their eligibility and indicate their willingness and ability to attend the Grand Prize Event on Thursday, November 30, 2023 (“Grand Prize Event”, as detailed below). Any semi-finalist who does not meet the eligibility requirements, does not wish to participate in the Grand Prize Event, or who is unable or unwilling to attend the Grand Prize Event will be disqualified. In the event a registered contestant submits a photo of a friend or relative and that submission is chosen as a semi-

finalist, the registered contestant must confirm that the photographed subject agrees to also participate in the live judging panel at the Grand Prize Event, as detailed below. If the photographed subject is unwilling to participate in the live judging panel or is unable to attend the Grand Prize Event for any reason, the registered contestant will be disqualified. In the scenario of a disqualified semi-finalist prior to the Grand Prize Event, an alternate semi-finalist photo will be selected from all remaining eligible entries received and notified per the procedures outlined above (see, Semi-Finalist Selection).

Maximum of one (1) semi-finalist per household. Semi-finalist selection and participation is non-transferable.

Grand Prize Event.

The Grand Prize Event will be held at Cara's Irish Pub in Dover located at 11 4th St, Dover, NH 03820. All semi-finalists, including any photographed subjects, will be required to check-in with station personnel at the Grand Prize Event no later than 7 p.m., local time. Registered contestants with photographed subjects must check-in together by the required time. If a registered contestant fails to check-in without their photographed subject, the registered contestant will be disqualified. Photographed subjects may not continue in the Sweepstakes without their registered contestant. Registered contestants may not continue in the Sweepstakes without their photographed subject.

As noted above, semi-finalist selection and participation is non-transferable. No other individual may participate on behalf of a selected semi-finalist, except in the instance where a registered contestant photographs a friend or relative, in which case the registered contestant and photographed subject must appear and participate together at the Grand Prize Event. Decisions of judges in the selection of semi-finalists and all matters related to this contest are final.

Sponsor reserves the right in its sole discretion to change the date, time, or location of the Grand Prize Event and/or Sweepstakes. Semi-finalists will be notified of any changes at the time of their selection and/or notification. It is the semi-finalist/registered contestants responsibility to share any change with his/her photographed subject. It is each semi-finalist's responsibility to arrange travel to the Grand Prize Event. Any difficulties experienced by any semi-finalist (or their photographed subject) in getting to the Grand Prize Event and/or potentially participating in the Grand Prize Event, if selected, are not the responsibility of Sponsors. **As noted above, selected semi-finalists, together with their photographed subject, if applicable, must be present at the Grand Prize Event. Any semi-finalist who fails to appear at the Grand Prize Event by the required deadline (7 p.m., local time, as stated above), or any semi-finalist whose photographed subject fails to appear with them at the Grand Prize Event by the required deadline will be disqualified and will not receive any alternate contest attempts, prize substitution, or compensation.** No alternative semi-finalist will be chosen to replace a semi-finalist who has been disqualified on the day of the Grand Prize Event.

Winner Selection:

During the Grand Prize Event, beginning no later than 7:15 pm, Contest Organizers will hold an in-person judging panel between all semi-finalist and applicable photographed subjects who have checked into the Grand Prize Event no later than 7pm (as required above), with a maximum of ten (10) semi-finalists. The judging panel will be made up of WOKQ Station representatives (with a possible guest judge to be determined and disclosed on the date of the Grand Prize Event) who will collectively choose one (1) Grand Prize Winner who they feel, in their own discretion, has the best looking "Movemeber mustache". The Grand Prize Winner will be announced live at the conclusion of the judging panel, but no later than 8 pm local time.

5. GRAND PRIZE DESCRIPTION:

The following Grand Prize will be awarded to one (1) Grand Prize Winner:

2022 Bullfrog R5L Spa (3 seater; 7' x 5'8' x 31" high; Color: platinum shell / Driftwood cabinet; 220 Volt; SN: 284158), including: WellSpring Ozone; WellSpring Filtration pump; Acrylic Upgrade; (1) Insulated Cover, Jetpaks: NeckBlaster, Oscillator; Start up chemicals.

Total retail value of the Grand Prize is twelve thousand dollars (\$12,000).

6. PRIZE TERMS:

Only one (1) Grand Prize will be awarded during the Contest. Grand Prize Winner must submit proof of eligibility as defined in Section 1 above.

Grand Prize is not transferable or exchangeable for any other prize or equivalent prize. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winners (or their parent/legal guardian in the case of a minor) are responsible for any taxes and fees associated with receipt or use of a prize.

In the scenario where a registered contestant with a photographed subject is chosen as the Grand Prize Winner, the Grand Prize will be awarded only to the registered contestant. The photographed subject is not eligible for any prize unless they are also the registered contestant.

Delivery of Grand Prize:

Grand Prize Winner must arrange delivery with Contest Organizers within thirty (30) days of Grand Prize Event. Delivery location must be within a 50 mile radius from the prize supplier (Custom Pools located at 373 Shattuck Way, Newington, New Hampshire). Any delivery location outside of the 50-mile radius zone is not guaranteed and may incur additional costs to be covered solely by the Grand Prize Winner. Intended location of the Bullfrog Spa must not be over 4 feet high (i.e. a flight of stairs up to a raised deck). If the intended delivery space is higher than 4 feet, a crane will be required with an additional cost to be covered solely by Grand Prize Winner. Delivery driver must have access to drive directly to the intended site for the Bullfrog Spa. If the intended site is not accessible by vehicle, Grand Prize Winner must provide a mode of transporting the Bullfrog Spa to the intended site. If the Bullfrog Spa must be turned on its side to access the intended site, all railings, walkways, doorways, etc. must be cleared

and must also be wide enough or adjusted accordingly (i.e., door or railings removed) by homeowner prior to delivery.

7. CONCLUSION OF SWEEPSTAKES:

The Sweepstakes will end promptly upon conclusion of the judging panel at the Grand Prize Event after a semi-finalist has been deemed the Grand Prize Winner and notified of such status.

8. TECHNICAL ISSUES:

Contest Organizers will not be responsible or liable for any technical problems or other issues, such as, without limitation, computer error, human error, or transmitter difficulties. Contest Organizers are not responsible for telephone system or internet failure, or other inability of entrants to nominate or vote during the Sweepstakes due to technical malfunction. No mechanically reproduced or completed entries will be accepted.

9. GENERAL CONDITIONS:

The Contest Organizers may substitute prizes, amend the rules, or discontinue the Sweepstakes at any time. In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Contest Organizers may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Contest Organizer reserves the right in its sole discretion to disqualify any individual for any reason whatsoever, including but not limited to individuals it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Contest Organizer reserves the right to seek damages from any such person to the fullest extent permitted by law. The Contest Organizer's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized account holder of the screen name from which the entry is made. The authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

10. USE OF INFORMATION:

By participating in the Sweepstakes, each entrant agrees that information submitted in connection with the Sweepstakes may be used for promotional and marketing purposes, including, without limitation, to provide information to the entrant about products, services, promotions, and other content, and in connection with the administration of the Sweepstakes.

11. RELEASE AND LIMITATIONS OF LIABILITY:

By participating in the Sweepstakes, each participant, semi-finalist, and Grand Prize Winner (i) waives any and all claims of liability against Townsquare Media Portsmouth, LLC, its parent, related, affiliated and subsidiary companies and the employees and agents of each (collectively, the "Company Released Parties"), the Contest's sponsors, and their parent, related, affiliated and subsidiary companies and their respective employees and agents (collectively, the "Contest Released Parties," together with the Company Released Parties, the "Released Parties"), for any loss, claim or cause of action or personal injury which may arise out of the conduct of, or participation in, the Sweepstakes, or from the use of any prize including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, software applications, mobile devices, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors of any kind in the promotion or administration of the Sweepstakes or the processing of entries; or (f) injury (up to and including death) or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize, including travel, and (ii) agrees to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and does hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to prize, including express warranties provided exclusively by prize supplier that are sent along with the prize. Each participant further agrees that in the event of any claim, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Each participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. CONDUCT AND DECISIONS:

By participating in the Sweepstakes, participants agree to be bound by the decisions of the Company, which are final and binding. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing, or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Company's decisions concerning such disputes shall be final and binding. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical or technical malfunctions or failures of any kind, intentional interference, or any event beyond the control of the Company, or if for any other reason the Company determines that the Sweepstakes cannot be run as planned, the Company reserves the right to terminate the Sweepstakes, or make such other decisions regarding the outcome as the Company deems appropriate. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS SWEEPSTAKES, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATION TO THE FULLEST EXTENT PERMITTED BY LAW.

13. DISPUTES:

By participating in the Sweepstakes, each participant, semi-finalist, and Grand Prize Winner (collectively, an “entrant”) agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Contest Organizers in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of New York, without giving effect to any choice of law or conflict of law rules (whether of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York.

14. TAXES:

Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. The Company reserves the right to withhold and deduct taxes and charges from the prize if and to the extent required by law. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

15. CONTEST RESULTS:

To request the name of the winners, send a separate, self-addressed stamped envelope to Townsquare Media, Inc., 1 Manhattanville Rd, Suite 202, Purchase, NY 10577, ATTN: WOKQ “Movember Mustache”. Requests must be received within thirty (30) days from the end date of the applicable Sweepstakes.

16. UPLOADING MEDIA:

If the contest includes uploading media – including but not limited to pictures, videos, or audio – entrant gives Townsquare Media, Inc. unconditional license to use such pictures, video, or audio without limitation.