

## Taylor Swift Ticket Giveaway – Official Sweepstakes Rules

Sweepstakes Name: “Taylor Swift Ticket QR Code Giveaway” (“Sweepstakes”)

Sweepstakes Entry Period: Wednesday, May 10 - Tuesday, May 16, 2023

Station(s): WOKQ (the "Station")

Station Address: 292 Middle Road, Dover, New Hampshire 03820

Station Telephone: 603-749-9750

Townsquare Media Portsmouth, LLC, its parent company, and affiliated companies (together, the "Company" or "Contest Organizer"), will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Sweepstakes concurrently and simultaneously on several participating stations owned and or operated by the Company and/or owned and operated by other companies, and in various states, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Sweepstakes as announced on the affected station. For a current list of participating stations, send a request with a self-addressed, stamped envelope to: “TAYLOR SWIFT TICKET QR CODE GIVEAWAY” SWEEPSTAKES, TOWNSQUARE MEDIA PORTSMOUTH, LLC, 292 Middle Road, Dover, New Hampshire, 03820.

### 1. Eligibility.

The sweepstakes is open to legal residents of Alabama, Arkansas, Arizona, Colorado, Connecticut, Idaho, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Oklahoma, Oregon, Pennsylvania, South Dakota, Texas, Utah, Vermont, Washington, Wisconsin, and Wyoming who are at least 21 years old as of the date of entry. Employees of Contest Organizers, its affiliated radio stations and their respective affiliated and subsidiary companies, partners and members of the immediate families or households of such employees (“Excluded Individuals”) are not eligible. Additionally, immediate family members of the Excluded Individuals are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside. Void where prohibited.

### 2. How to Enter:

Beginning May 10, 2023 and continuing each day through May 16, 2023 (“Entry Period”), contestants are directed to visit participating locations to scan an official QR code located on Contest Organizer’s “Taylor Swift Ticket QR Code Giveaway” poster. There are a total of five QR code posters, each QR code different from the next and each hung at a different participating location. QR code posters will be made available to the public during business store hours, one QR poster per participating location. Participating locations include:

1. Ross Furniture, 38 Third Street, Dover, NH, 03820
2. East Coast Lumber, 4 Colonial Drive, East Hampstead, NH, 03826
3. The Goat, 50 Old Granite Street, Manchester, NH, 03101
4. The Goat, 20 L Street, Hampton, NH, 03842
5. The Goat, 142 Congress Street, Portsmouth, NH, 03801

Contestants are urged to visit all participating locations. Upon scanning each QR code with their mobile device and clicking the social sweeps link provided, contestants will be directed to a specific entry form on wokq.com where they will then be prompted to register their name, phone number, email, town location, and age. Completion of this process shall constitute a valid "Contest Entry." Contest Entries are limited to one entry, per person, per location/QR code. The maximum Contest Entries for any individual contestant during the Sweepstakes is five (5) Contest Entries. All valid Contest Entries will have an equal chance to win the Grand Prize, as outlined in Section 5 below.

### 3. Terms of Entry:

No purchase necessary. Completion of the above steps will enter you into a random drawing for your chance to win the Grand Prize, as defined below. Contest Entries are limited to a total of five Contest Entries per person, which is the equivalent to one Contest Entry per person, per participating location. All Contest Entries must be submitted and received no later than 11:59 p.m. local time on May 16, 2023. Contest Organizers are not responsible for any of the participating locations store hours. Odds of winning the Sweepstakes depend on the number of valid Contest Entries received. Entry/registration does not guarantee a Prize.

Contestant's information included as part of their registration/Contest Entry will also be used to enter Contestant's name and contact information into the station's WOKQ newsletter database. To opt out of the WOKQ newsletter database, please contact station personnel at (603) 749-9750.

The use of any agencies or automated software to submit entries will void all entries submitted by that person. Irregularities in the entry process will be investigated by Contest Organizers and may result in disqualification. Any decision made by Contest Organizers as a result of any such investigation shall be final.

### 4. Winner Selection:

On May 17, 2023, after conclusion of the Entry Period, Contest Organizer will pick one (1) Grand Prize Winner from the collective pool of all eligible Contest Entries received during the Sweepstake's Entry Period. The Grand Prize Winner will be notified by phone and/or email (using the information submitted with the Grand Prize Winner's Contest Entry) that they have been randomly selected as the Grand Prize Winner of the Contest. Grand Prize Winner must then return the Contest Organizer's call or email within forty-eight (48) hours or risk forfeiture of the Grand Prize. If Contest Organizer is unable to connect with Grand Prize Winner within the allotted forty-eight (48) hour window, then Contest Organizers reserve the right to choose an alternative Grand Prize Winner from the remaining collective pool of eligible Contest Entries.

### 5. Prize Description:

The Grand Prize shall be defined as two (2) tickets to "Taylor Swift: The Eras Tour" at Gillette Stadium, 1 Patriot Place, Foxborough, Massachusetts, 02035, on Friday, May 19, 2023 (collectively, the "Grand Prize").

**Approximate total retail value of the Grand Prize is \$                     .**

#### 6. Prize Terms:

Only one (1) Grand Prize Winner will be selected and only one (1) Grand Prize will be awarded during the Sweepstakes. For purposes of these Contest Rules, the term Grand Prize may also be referred to as the "Prize" or "Prizes." The term Grand Prize Winner may also be referred to as a "Winner" or "Contest Winner." All Grand Prize claims are subject to verification of the entrant's eligibility and compliance with the Official Rules. If you are deemed a Grand Prize Winner, but found to be ineligible, you will be disqualified from the Sweepstakes and any Grand Prize awarded to you will be forfeited. Prizes, in general, are limited to one (1) Grand Prize per household during a Contest.

#### **Grand Prize is not transferable or exchangeable for any other prize or equivalent prize.**

**Grand Prize may not be sold.** Grand Prize may be collected Monday through Friday between 10am and 4pm at Townsquare Media Portsmouth, LLC, 292 Middle Road, Dover, New Hampshire 03820. In the Contest Organizer's discretion, Contest Winners may be required to receive the Prize via mail or to receive the Prize via another method specified by the Contest Organizer. Contest Organizer's, in their discretion, may choose to hold the Grand Prize tickets until the date of the Concert or place the Grand Prize tickets with the will call window at Gillette Stadium. A government issued photo ID will be required when claiming the Grand Prize. Failure to claim the Grand Prize shall constitute forfeiture of the Grand Prize.

Grand Prize is subject to availability and other Sweepstakes rules. Multiple entries will not increase your chance of winning. Unless otherwise noted in these official Sweepstakes rules, multiple entries will not be accepted. Odds of winning a prize depend on the number of eligible Contest Entries with respect to the applicable drawing.

#### 7. Technical Issues

Should a technical problem or other issue (such as, without limitation, computer error, human error, or transmitter difficulties) result in an incomplete Contest Entry, Contest Organizers will have the right to reject or disqualify such entry. Contest Organizers will not be responsible or liable for any technical problems or other issues.

#### 8. Conditions and Limitations.

The below conditions apply to any and all contests or sweepstakes hosted or sponsored by the Company, including this Sweepstakes.

Company reserves the right to refuse to award a prize to a selected winner in the event of noncompliance with these rules. All winners are subject to a verification process to include winner's name, address, home phone number, work/cell phone number, and social security number. If a winner is disqualified, Company reserves the right to determine an alternate winner in its sole discretion. Only one (1) prize can be claimed per household for the duration of the Sweepstakes. **Winners are eligible to win only once per twelve (12) month period in any Townsquare Media Inc. nationwide and/or group contest or sweepstakes.** Employees of the Company, the Sweepstake's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as in-laws or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

#### 9. Disclaimer.

The Company is not responsible for, and disclaims all liability for, any inability of a participant to complete an entry due to equipment malfunction, internet connection issues, inadvertent disconnections, acts beyond the Company's control, or any other error, failure, or defect of any kind. The Company disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Entries must be made as detailed herein. No photocopies or mechanical reproductions of entry forms are permitted. The Company is not responsible for human, mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

#### 10. Publicity; Use of Personal Information.

By participating, all participants and winners grant the Company permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other sweepstakes, participating station(s) and participating sponsor(s), and waive any claims to royalty, right, or remuneration for such use. By participating in the Sweepstakes, participants agree that the Company may disclose personal information obtained from participants in the Sweepstakes to third parties and use such information for marketing and other purposes on a worldwide basis in perpetuity.

#### 11. Release and Indemnity.

By participating in the Sweepstakes, each participant and winner (i) waives any and all claims of liability against the Company, its parent, related, affiliated and subsidiary companies and the employees and agents of each (collectively, the "Company Released Parties"), the Sweepstake's sponsors, and their parent, related, affiliated and subsidiary companies and their respective employees and agents (collectively, the "Sponsor Released Parties," together with the Company Released Parties, the "Released Parties"), for any loss, claim or cause of action or personal injury which may arise out of the conduct of, or participation in, the Sweepstakes, or from the use of any prize including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, software applications, mobile devices, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors of any kind in the promotion or administration of the Sweepstakes or the processing of entries; or (f) injury (up to and including death) or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize, including travel, and (ii) agrees to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and does hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to prize, including express warranties provided exclusively by prize supplier that are sent along with the prize. Each participant further agrees that in the event of any claim, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Each participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

#### 12. Taxes.

Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Company reserves the right to withhold and deduct taxes and charges from the prize if and to the extent required by law. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in a single or collective prize(s) from the Stations will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

#### 13. Conduct and Decisions.

By participating in the Sweepstakes, participants agree to be bound by the decisions of Company, which are final and binding. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Company's decisions concerning such disputes shall be final and binding. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical or technical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, or if for any other reason the Company determines that the Sweepstakes cannot be run as planned, the Company reserves the right to terminate the Sweepstakes, or make such other decisions regarding the outcome as the Company deems appropriate. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS SWEEPSTAKES, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATION TO THE FULLEST EXTENT PERMITTED BY LAW.

#### 14. Miscellaneous.

Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. No purchase necessary to participate or win. Void where prohibited. The Company may substitute prizes, amend the rules or discontinue the Sweepstakes at any time. The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Sweepstakes. Written copies of these rules are available during normal business hours at the business offices of the Stations and by mail upon written request with a stamped, self-addressed envelope. All entries become the property of the Company and will not be returned. To be removed from our direct mail, email, or fax lists, visit the main office of the Station during regular business hours, or send a self-addressed, stamped envelope with sweepstakes name to Townsquare Media, 1 Manhattanville Rd, Suite 202, Purchase, NY 10577. To request the name of the winners, send a separate, self-addressed stamped envelope with sweepstakes name to Townsquare Media, 1 Manhattanville Rd, Suite 202, Purchase, NY 10577. Requests for a winners list must be received within sixty (60) days of the end of the Sweepstakes dates first listed above.

#### 15. Compliance with Law.

The conduct of the Sweepstakes is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein.

#### 16. Participating Radio Stations

The Company may conduct the Sweepstakes concurrently and simultaneously on several participating stations owned and/ or operated by the Company and/or owned and operated by other companies, and in various states, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Sweepstakes as announced on the affected station. Station participation in this sweepstakes during the sweepstakes dates may vary from day to day. Each station will announce participation. Stations participating in this sweepstakes may include all or some stations owned or operated by Townsquare Media, Inc. and/or other stations owned and/or operated by other companies.