

SIG SAUER EXPERIENCE CENTER \$50,000 PUNT FOR A PICKUP CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING PROMOTION IS VALID ONLY IN CT, MA, ME, NH, AND VT, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: Contest registration is scheduled to begin on **10/24/2022** and end on **11/7/2022** ("Registration Period"). The Grand Prize Contest, as defined below, is scheduled to take place on **11/19/2022** from **10:00am ET to 1:00pm ET** at **Sig Sauer Experience Center, 231 Exeter Road, Epping, NH 03042**. Exact timing of the Grand Prize Contest, as defined below, shall be determined by Contest Administrator and Sponsor and disclosed, in advance, to all semi-finalists (as set forth in this Official Rules). The contest is subject to all applicable federal, state and local laws and regulations and is void outside CT, MA, ME, NH, and VT, and wherever prohibited or restricted by law.

Who May Enter: Contest is open to legal U.S. residents of CT, MA, ME, NH, and VT who are age 18 or older as of date of entry with a valid U.S. driver's license or government issued photo I.D., except the following classes of persons who are not eligible to enter:

- a. Employees, officers, directors and agents of **Sig Sauer Experience Center** ("Sponsor"), **Townsquare Media** ("Administrator"), each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, "Released Parties"), and the members of the immediate families or households, whether or not related, of any of the above. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses.
- b. Any individual who is a:
 - Current or former professional, semi-professional or minor league football or soccer player;
 - Current or former high school or collegiate football or soccer players who has competed at that level within the past six (6) years;
 - Current football or soccer coach who are currently coaching at the high school level or higher.

How to Enter – Three Ways:

1. **On Air Contest Qualification – WOKQ-FM:** Listen to WOKQ-FM each weekday beginning 10/24/2022 through 11/7/2022 to qualify as a finalist during on air contests. The station will play a designated contest sounder, and/or the announcer will instruct listeners to call the studio contest line during each contest qualification attempt. The designated caller, as determined and announced on-air by the announcer (example: caller 10, caller 105, etc.) at that time will qualify as a semi-finalist. The designated caller is at the announcer's discretion and may change from announcer to announcer. Sponsor is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his or her telephone call. Limited to one entry per person.
2. **Register to Win – Sig Sauer Experience Center:** Official entry forms will be made available (while supplies last) at **Sig Sauer Experience Center, 231 Exeter Rd, Epping, NH 03042** during normal business hours during the Registration Period. Fully complete an official entry form with all required information and deposit into the official registration box provided at Sponsor location. No photocopied or mechanically reproduced entries permitted. All eligible entries must be received by close of business on 11/7/2022. Limited to one entry per person. Incomplete or illegible entries will be disqualified.

- 3. Online Registration:** To enter via on-line registration, visit www.wokq.com during the "Registration Period" and click the Contest entry button to connect to the Contest registration page. Each entrant must fully complete the on-line registration page with all required information including his/her name, complete address, valid email address, birth date, and phone number(s) (including area code(s)). After having read and agreed to these Official Rules, click the submit button to submit your on-line entry. All on-line entries must be fully complete for all required information, and must be received by **11:59pm ET on 11/7/2022** to be eligible. Maximum of one on-line entry per person with a valid email address. Any on-line entry submitted with an invalid email address will be disqualified.

Only one entry per person, regardless of which method they choose to register, will be counted. Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for lost or stolen entries boxes, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer or cellular transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. No mechanically reproduced or automated entries permitted. **Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.**

In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized email account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Semi-Finalist Selection & Notification: A maximum total of **twenty-nine (29) semi-finalists** will be randomly selected from all eligible and complete registrations across all registration methods combined (on-air, online, or in person) to attend the Grand Prize Event and enter the final drawing to participate in the Grand Prize Contest (*see contest description below*).

Maximum of one semi-finalist qualification per household. Each randomly selected semi-finalist will be notified by telephone, using the telephone number provided with registration, that they have been designated as a semi-finalist and asked to confirm their identity and registration information. Any semi-finalist that cannot be reached or who does not contact the station within twenty-four (24) hours of the station's initial phone call (voicemail), will be disqualified and an alternate semi-finalist will be selected at random from the remaining collective pool of all eligible entries and notified per the procedures outlined above.

During the semi-finalist notification phone call, potential semi-finalist must confirm their eligibility, and indicate their willingness and ability to attend the Grand Prize Event on **11/19/2022** ("Grand Prize Event") for their chance to participate in the in the Grand Prize Contest ("Grand Prize Contest", *see description below*). All semi-finalists, as noted below, will be required to check-in with station personnel at the Grand Prize Event no later than 10:59 a.m., local time. Any selected semi-finalist who does not meet the eligibility requirements, does not wish to participate in the Grand Prize Contest, or who is unable or unwilling to attend the Grand Prize Event will be disqualified. In this scenario, an alternate semi-finalist will be randomly selected from all remaining eligible entries received and notified per the procedures outlined above. Semi-finalist selection and participation is non-transferable. No other individual may participate on behalf of a selected semi-finalist. Decisions of judges in the selection of semi-finalists, and all matters related to this contest are final.

Sponsor reserves the right in its sole discretion to change the date, time or location of the Grand Prize Event and/or Contest. Semi-finalists will be notified of any changes at the time of their selection and/or

notification. **It is each semi-finalist' responsibility to arrange travel to the Grand Prize Event. Any difficulties experienced by any semi-finalist in getting to the Grand Prize Event and/or potentially participating in the Grand Prize Contest, if selected, are not the responsibility of Sponsors.**

All eligible entries who were not randomly selected as part of the semi-finalist drawing and those individuals who did not register for the contest but wish to enter their name for a chance to become a semi-finalist may attend the Grand Prize Event on November 19th for their chance to be randomly selected as the thirtieth (30th) and final semi-finalist. Individuals must check-in with the on-site personnel from WOKQ-FM between 10am and 11am, local time to enter their name into the on-site semi-finalist random drawing. Individuals must show proof of residency from one of the above-named states to qualify for this random drawing.

As noted above and further detailed below, selected semi-finalist(s) must be present at the Grand Prize Event. Any semi-finalist who fails to appear at the Grand Prize Event by the required deadline (10:59 a.m., local time, as stated below) will be disqualified and will not receive any alternate contest attempts, prize substitution or compensation. Any semi-finalist who fails to appear at the Grand Prize Event will be replaced with an alternative semi-finalist who will be selected from the collective pool of names submitted with station personnel for the on-site semi-finalist random drawing.

The on-site semi-finalist random drawing will take place at 11:00 a.m., local time. Individuals who entered their name for this drawing must be present at the time their name is called. If an individual's name is called and that individual is not present to claim their status as semi-finalist, then they will be disqualified and station personnel will select, at random, an alternative name from the same collective pool of on-site registrations.

Grand Prize Finalist Selection: During the Grand Prize Event, each semi-finalist, whether they were pre-selected or selected on site, will be required to check-in with WOKQ-FM **no later than 10:59 a.m. local time**. Once all semi-finalists have checked-in and after the last semi-finalist has been randomly selected on site, as noted above, the station will begin conducting another random drawing from the collective pool of all semi-finalists to select a total of three (3) grand prize finalists to compete in the Grand Prize Contest. Note, any semi-finalist who has not checked-in by the start of the drawing will be disqualified from the contest, and will receive no further opportunities to participate in the contest or prize compensation. Any semi-finalist who is not physically present at start of the drawing or when the names are selected and announced will be disqualified from the contest, and will receive no further opportunities to participate in the contest or prize compensation. Only the three (3) randomly selected grand prize finalists will be eligible to participate in the Grand Prize Contest (see below). All other entrants are disqualified and not eligible to participate or win.

Grand Prize Contest: The Grand Prize Contest will consist of each grand prize finalist (for purposes of this section, also referred to as a "contestant") attempting to kick a football into the truck bed of a designated vehicle (the "Punt for a Pickup Contest") for the grand prize of \$50,000 cash. Each grand prize finalist must print and sign their full name on the official affidavit of eligibility immediately prior to their attempt. Each grand prize finalist shall comply with the official rules and requirements for the Punt for a Pickup Contest set forth below:

The following requirements apply to an eligible 'Punt for a Pickup Contest' attempt:

- Each contestant must attempt the contest on their own behalf; Contest participation is non-transferable.
- Each contestant will have a maximum of one (1) attempt to kick the football
- A contestant shall not be permitted to take any practice or warm-up attempts prior to or during this event from any distance.
- Each contestant must make their kick attempt using a regulation football which shall be supplied by the contest sponsor or contest administrator. Contestant(s) may not bring or use their own football. Each contestant will use the same football for all kick attempts.
- Each contestant must kick the football from **the minimum required distance** from the designated pick-up truck. Any attempt initiated from closer than the required minimum distance will be disqualified. The minimum distance will be disclosed to each contestant immediately prior to their kick attempt. Each contestant will have the same minimum distance requirement.

- **Kick (No Tee)** – The football must be held by an individual on the ground, using a simulated holding device, or punted by the contestant. **The kick attempt may not be initiated off of a tee.**
- **On the Fly** – The football must enter the truck bed on the fly. A kicked ball that bounces, deflects or otherwise comes in contact with any object, person or surface (other than any part of the truck itself) prior to entering the truck bed is automatically disqualified and is not eligible to be a winning attempt.
- **Land In and Remain In Truck** – The ball must land, come to rest and stay inside the truck bed to be considered a winning attempt. The ball may not bounce into or bounce out of the truck bed. A kicked ball that makes initial contact with the inside surface of the truck bed, then subsequently bounces out of the truck bed and onto the ground is not a winning kick. A kicked ball that makes initial contact with the inside surface of the truck bed, then subsequently makes contact with any object, person, surface (*other than any part of the truck itself*) and bounces either back in the truck bed or onto the ground is not eligible to be considered a winning kick.
- The first contestant to successfully kick the football into the flatbed truck, as dictated above, shall win the grand prize of \$50,000 cash. If none of the three grand prize finalists is successful in their attempts to properly land the football in the flatbed truck, as dictated above, then the Grand Prize shall be forfeited and the contest will conclude with no designated winner.

Prize Awards & Delivery: Grand Prize is subject to eligibility and compliance with the Official Rules and regulations. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Grand prize winner(s), if any, will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all applicable taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation.

Total value of all available prize awards: **\$50,000.**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as an official contestant are dependent upon the number of entries received.

Winners List: For a copy of these official rules or a list of prize winner(s), if any, send a self-addressed, stamped envelope to: **Sig Sauer Experience Punt for a Pickup Contest, c/o, Townsquare Media, 292 Middle Road, Dover, NH 03820.** PLEASE SPECIFY which you are requesting – official rules or winners list. Requests must be received by **1/12/2023**.

Contest Sponsor: This contest is sponsored by **Sig Sauer Experience Center, 231 Exeter Road, Epping, NH 06042.**

Contest Administrator: This contest is administered by **Townsquare Media, 292 Middle Road, Dover, NH 03820.**