#### EEO PUBLIC FILE REPORT

### **Townsquare License, LLC**

## Portsmouth Employment Unit WOKQ(FM), WPKQ(FM), WSHK(FM) and WSAK(FM)

December 1, 2022 to November 30, 2023

#### **Section 1. Vacancy List**

| Job Title          | Date Filled | Public<br>Recruitment<br>Sources (RS) Used<br>to Fill Vacancy | Number of<br>Interviewees<br>Referred by Each<br>Source         | RS<br>Referring<br>Hiree |
|--------------------|-------------|---|---|--------------------------|
| Digital Sales Lead | 10/2/2023   | 1, 2, 3, 4  | RS 1 - 1<br>RS 2 - 0<br>RS 3 - 0<br>RS 4 - 0<br>Total: 1        | 1                        |
| Sales Assistant    | 6/19/2023   | 1, 2, 3, 4  | RS 1 - 0<br>RS 2 - 0<br>RS 3 - 1<br><u>RS 4 - 0</u><br>Total: 1 | 3                        |

#### **Section 2. Recruitment Source List**

| RS<br>Number | RS Information                                     | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees<br>Referred by RS<br>over<br>12-month period |
|--------------|--|---|--|
| 1            | Townsquare Media Corp Career site (via Greenhouse) | N   | 1  |
| 2            | Indeed.com (via Greenhouse)                        | N   | 0  |
| 3            | LinkedIn (via Greenhouse)                          | N   | 1  |
| 4            | Zip Recruiter (via Greenhouse)                     | N   | 0  |
| 5            | Employee Referrals                                 | N   | 0  |
|              | TOTAL INTERVIEWS                                   |   | 2  |

#### **Section 3. Recruitment Initiatives**

|   | Type of Recruitment Initiative            | Brief Description of Activity                            |
|---|---|--|
| 1 | Provision of training to management level | On June 29, 2023, Market President participated in an    |
|   | personnel as to methods of ensuring equal | online training for Valuing Diversity provided by Trust  |
|   | employment opportunity and preventing     | Mineral. The purpose of the course is to help            |
|   | discrimination.                           | employers understand the concept of diversity and        |
|   |   | know how to recognize diversity issues that can lead to  |
|   |   | legal liability under anti-discrimination and harassment |
|   |   | laws.  |
|   |   |  |

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| 2 | Provision of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. | Beginning April 11, 2023 and continuing every Tuesday through June 13, 2023, Director of Sales/Digital Director participated in a 10-week Talent- Focused Management training, offered by The Center for Sales Strategy. The Talent Focused Management Experience helps managers make an impact with their team through a live, instructor-led, virtual workshop which includes material such as Impact People Courses, Online Recruitment, Selection Simulation, and an Online Summit "From Experience to Execution." |
|---|---|--|
| 3 | Participation in job fair   | Market President participated in a virtual job fair with<br>the New Hampshire Association of Broadcasters from<br>September 11-15, 2023. The NHAB's Virtual Job Fair<br>is a way to connect job seekers with positions in the<br>field of broadcasting. Candidates are invited to post<br>resumes, browse job openings, and make contacts at<br>local New Hampshire radio stations.  |
| 4 | Participation in other activities designed to further the goal of disseminating information about broadcast opportunities to candidates   | On March 9, 2023, the Dover Middle School Drama<br>Club joined the employment unit for an in-studio tour<br>(guided by the station's Brand Manager) and recording<br>session (several hours long) to produce a commercial<br>promoting their annual Spring production.   |
| 5 | Participation in job fair   | Market President participated in a virtual job fair with<br>the New Hampshire Association of Broadcasters from<br>November 27-29, 2023. The NHAB's Virtual Job Fair<br>is a way to connect job seekers with positions in the<br>field of broadcasting. Candidates are invited to post<br>resumes, browse job openings, and make contacts at<br>local New Hampshire radio stations.   |