

Bill Dodge Auto Group \$25,000 Score Prediction Challenge

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN MAINE, MASSACHUSETTS, NEW HAMPSHIRE, VERMONT, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Contest Dates: Contest registration is scheduled to begin on **9/6/2023** and end on **1/4/2024** (the “Registration Period”). The grand prize contest will occur during each designated **2023 Professional Football New England Regular Season game** beginning on **9/11/2023** and ending on **1/4/2024**. The contest is subject to all applicable federal, state and local laws and regulations and is void outside Maine, Massachusetts, New Hampshire, and Vermont, and wherever prohibited or restricted by law.

Who May Enter: Contest is open to legal U.S. residents, of MA, ME, NH, or VT and who are age 18 or older as of date of entry, and have a valid U.S. driver’s license, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **WBLM-FM** (“Station”) **Bill Dodge Auto Group** (“Sponsor”), **Townsquare Media**, Million Dollar Media, each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, “Released Parties”), and the members of the immediate families or households, whether or not related, of any of the above. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grandchildren (including step grandchildren) and each of their respective spouses.

How to Enter:

To enter online, visit <https://wblm.com/> during the “Registration Period” and click the contest link to connect to the contest registration page. Each entrant must fully complete all required information and submit their registration according to the provided instructions. No mechanically reproduced or automated entries permitted. Limit one entry per person or per e-mail address per Entry Period.

Entry Period	Game	Registration Start	Registration End	Game Date
1	Philadelphia at New England	Weds, 9/6/23 at 12:00:00am EST	Thurs, 9/7/23 at 11:59:59pm EST	Sun, 9/10/2023
2	Miami at New England	Mon, 9/11/23 at 12:00:00am EST	Thurs, 9/14/23 at 11:59:59pm EST	Sun, 9/17/2023
3	New England at New York (J)	Fri, 9/15/23 at 12:00:00am EST	Thurs, 9/21/23 at 11:59:59pm EST	Sun, 9/24/2023
4	New England at Dallas	Fri, 9/22/23 at 12:00:00am EST	Thurs, 9/28/23 at 11:59:59pm EST	Sun, 10/1/2023
5	New Orleans at New England	Fri, 9/29/23 at 12:00:00am EST	Thurs, 10/5/23 at 11:59:59pm EST	Sun, 10/8/2023
6	New England at Las Vegas	Fri, 10/6/2023 at 12:00:00am EST	Thurs, 10/12/23 at 11:59:59pm EST	Sun, 10/15/2023
7	Buffalo at New England	Fri, 10/13/23 at 12:00:00am EST	Thurs, 10/19/23 at 11:59:59pm EST	Sun, 10/22/2023
8	New England at Miami	Fri, 10/20/23 at 12:00:00am EST	Thurs, 10/26/23 at 11:59:59pm EST	Sun, 10/29/2023
9	Washington at New England	Fri, 10/27/23 at 12:00:00am EST	Thurs, 11/2/23 at 11:59:59pm EST	Sun, 11/5/2023
10	New England at Indianapolis	Fri, 11/3/23 at 12:00:00am EST	Thurs, 11/9/23 at 11:59:59pm EST	Sun, 11/12/2023
11	New England at New York (G)	Fri, 11/10/23 at 12:00:00am EST	Thurs, 11/23/23 at 11:59:59pm EST	Sun, 11/26/2023
12	Los Angeles (C) at New England	Fri, 11/24/23 at 12:00:00am EST	Thurs, 11/30/23 at 11:59:59pm EST	Sun, 12/3/2023
13	New England at Pittsburgh	Fri, 12/1/23 at 12:00:00am EST	Weds, 12/6/23 at 11:59:59pm EST	Thurs, 12/7/2023
14	Kansas City at New England	Thurs, 12/7/23 at 12:00:00am EST	Thurs, 12/14/23 at 11:59:59pm EST	Mon, 12/18/2023
15	New England at Denver	Fri, 12/15/23 at 12:00:00am EST	Thurs, 12/21/23 at 11:59:59pm EST	Sun, 12/24/2023

16	New England at Buffalo	Fri, 12/22/23 at 12:00:00am EST	Thurs, 12/28/23 at 11:59:59pm EST	Sun, 12/31/2023
17	New York (J) at New England	Fri, 12/29/23 at 12:00:00am EST	Thurs, 1/4/24 at 11:59:59pm EST	Sun, 1/7/2024

Each participant must submit an entry on their own behalf. No person may enter more than the stated number of times as outline above in each registration method and no person may enter on behalf of another individual, or in another person's name. Any person found in violation of this provision will be disqualified and all entries submitted by that person will be ruled ineligible for any prize award.

Sponsor and their respective subsidiaries and affiliates are not responsible for lost, late, incomplete, stolen, misdirected, illegible entries; for any entry not submitted in a manner as required by these contest rules, or not received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections.

In the event of a dispute as to any registration or play, the authorized account holder of the e-mail address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries become the property of the Sponsor and will not be returned.

Any available opt-in opportunities are not required to enter the Contest, and checking the opt-in boxes will not improve your chances of winning. By participating and submitting an entry, contestant agrees that sponsors and participating parties are authorized to contact entrant via email, mail, phone or any other form of media to make contestant aware of information pertinent to the contest, and to distribute information regarding the Sponsor(s), upcoming contests, promotions, special events or offers, or other sales or discount offers. Contestants may opt-out of any further email communication at any time by simply replying REMOVE to any email message, or following the provided opt-out instructions.

Finalist Selection & Notification: A random drawing will be held at the conclusion of each Entry Period during the from among all eligible entries received during the corresponding Entry Period to select one (1) official finalist (each a 'Finalist'). A selected Finalist who does not meet the eligibility requirements, does not wish to participate in the grand prize contest will be disqualified. An alternate Finalist will be randomly selected per the procedures outlined above, time permitting. Decisions of judges in the selection and determination of the Finalist, and all matters related to this contest are final.

Only the selected Finalists will be eligible to participate in the grand prize contest for the chance to win the grand prize (*described below*). All other entrants are ineligible to participate or win. Finalist selection and participation is non-transferable.

Score Prediction Contest: In order for the grand prize to be awarded to a Finalist, the **Halftime AND Final Score prediction** submitted by that Finalist for their assigned game must exactly match the **actual Halftime AND Final Score** of the designated game they were required to predict according to the following requirements:

- All Halftime AND Final Score predictions must be completely accurate and match the exact score with the correct team. For example, if the actual final score of a designated game is New England - 27, Miami - 10, then a predicted final score of Miami - 27, New England - 10 or a final score prediction of 27 – 10 without specifying the associated teams will not constitute a winning entry.
- All entries must be clear, legible and complete for each team. Any unclear or incomplete predictions will be disqualified and will not be eligible for any prize award.
- Only the one (1) Finalist selected by Station for a designated game is eligible to participate or win for their assigned game. All other consumers who submitted an entry for the designated game are disqualified and will not be eligible to participate or win, regardless of the accuracy of their prediction.
- The **grand prize** will only be awarded to a Finalist if BOTH their halftime AND final score prediction exactly matches the actual Halftime AND Final score of the designated game for BOTH teams.

Prize Awards & Delivery: In the event of a successful halftime and final score prediction, the Finalist who submitted the winning prediction will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: **\$25,000 towards the purchase of a vehicle at Bill Dodge Auto Group.**

Winner must accept delivery of vehicle from the sponsor designated dealer, or as otherwise specified by Sponsor. Sponsor will solely designate and specify available vehicle including make, model, color and options for Grand Prize winner's prize award. Grand Prize winner may not substitute, exchange, or apply the vehicle's value towards a higher cost or alternate vehicle. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer's stock of inventory. Administrator reserves the right to award an alternate year model (i.e. 2022), if the 2023 model is not available at the time of prize award.

If the designated prize vehicle MSRP is under \$25,000, the winner will not be awarded the difference between the vehicle's actual MSRP and \$25,000. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$1,500 (based on a 6.0% tax value) but may vary depending on the state and county in which the vehicle is awarded.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. All income, federal, state and local taxes are Grand Prize winner's sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

A maximum of one (1) grand prize will be available for award in the contest, to the first Finalist who successfully completes the grand prize contest requirements according to these official rules. The contest will be concluded following the first successful halftime & final score prediction attempt. If the prize-winning requirements are not successfully completed by an Finalist during the contest period, then the contestant prize(s) **will NOT be awarded**.

All prize winner(s), if any, must accept delivery of prize from Sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes, title, insurance, license, and registration fees. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

Prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all available prize awards: **\$25,000**.

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage,

transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

Sponsor reserves the right to cancel, modify or terminate the Contest if, in the opinion of the Sponsor/Administrator in their sole discretion, fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest, if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest, if there is a change or cancellation of a game date(s), or if registration may not be conducted or completed for one or more game dates due to COVID-19 or any other reason. In the event of a change or cancellation of a game date(s), there will be no opportunity for any entrant to claim a prize, even if an entrant was designated as a Finalist for an upcoming game date.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as a finalist are dependent upon the total number of entries received each week. The odds of winning the grand prize, once selected as a Finalist for a designated game, are based upon the skill of the Finalist in predicting the halftime and final score for each team, and the performance of the teams.

Winners List: For a copy of these official rules or a list of prize winner(s), if any, send a self-addressed, stamped envelope to: **Bill Dodge Auto Group \$25,000 Score Prediction Challenge, c/o WBLM-FM, One City Center, 3rd Floor, Portland, ME 04101.** PLEASE SPECIFY which you are requesting. Requests must be received by 3/3/2021.

Contest Sponsor: This Contest is sponsored by Bill Dodge Auto Group.

Contest Administrator: This Contest is administered by **Townsquare Media, One City Center, 3rd Floor, Portland, ME 04101.**