

WBLM “Get Tanked” Contest Rules

The WBLM Get Tanked Contest (the “Contest”) is sponsored by Townsquare Media Portland, LLC, (hereinafter: the “Contest Organizers”). The Contest runs May 16, 2022 through June 10, 2022 (“Sweepstakes Period”).

1. ELIGIBILITY

Sweepstakes is open to legal U.S. residents of the Portland listening area as defined by Nielsen, Inc. and who are age 21 or older. Employees of Contest Organizers, its affiliated radio stations and their respective affiliated and subsidiary companies, partners and members of the immediate families or households of such employees (“Excluded Individuals”) are not eligible. Immediate family members of the Excluded Individuals are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside. Void where prohibited.

2. HOW TO ENTER

Listen to WBLM weekday mornings during the Sweepstakes Period (*excluding statutory holidays*) and be the twenty-fifth (25th) caller for your chance to identify a song by the Artist of the Day and win one hundred dollars (\$100), all as described below in Section 3, How to Play.

All prize claims are subject to verification of the claimant’s eligibility and compliance with the Official Rules. No purchase necessary.

3. HOW TO PLAY

Beginning Monday, May 16, 2022, and continuing each weekday during the Sweepstakes Period (*excluding statutory holidays, i.e., Memorial Day*), at approximately 6:15 a.m., 6:45 a.m., 7:15 a.m., 7:45 a.m., 8:15 a.m., and 8:45 a.m., all EST, the WBLM on-air host will announce the “Artist of the Day” for that particular weekday. Then, between the hours of 9:00 a.m. and 5:00 p.m. EST (the “daily window”), the on-air host will play five (5) different songs on WBLM, all by the Artist of the Day. Songs will be played at random during the daily window. It is at the on-air host’s sole discretion of when to play a song, so long as it falls within the daily window. If a listener hears one of the five (5) songs played on WBLM during the daily window, he/she must call into the station at 207-792-1029. If he/she is the twenty-fifth (25th) caller and can properly identify the name of the song and also name the Artist of the Day, then he/she will be deemed a “Winner” and receive a “Daily Prize” of one hundred dollars (\$100.00).

4. WINNER SELECTION

When the Artist of the Day plays on WBLM, listeners must call into the studio at 207-792-1029. The 25th caller to the WBLM studio will be named a Winner (subject to eligibility) and receive one of five (5) Daily Prizes, each in the amount of one hundred dollars (\$100.00). Five (5) winners will be chosen each weekday during the Sweepstakes Period, with the exception of Memorial Day (May 30, 2022). No more than \$100 will be awarded to any single Winner. No more than \$500 will be awarded collectively to all Winners in any given weekday during the Sweepstakes Period. Prizes will not be awarded on weekends. A total of ninety-five (95) winners will be selected during the

Sweepstakes Period (five winners per day, five days per week for four weeks, excluding Memorial Day).

5. PRIZES

The approximate total potential retail value of all Prizes, collectively, is nine thousand five hundred dollars (\$9,500.00). The approximate retail value of each individual prize is one hundred dollars (\$100.00).

6. CONCLUSION OF CONTEST AND PRIZE TERMS

The Contest will end promptly upon conclusion of the Sweepstakes Period, after the final Artist of the Day song has aired and the final Daily Prize has been awarded to a listener in accordance with these Contest Rules.

Prizes are not transferable or exchangeable for any other prize or equivalent prize. A listener may only win once during the Sweepstakes Period.

7. HOW TO CLAIM A PRIZE

All Contest Winners will be asked to complete certain documentation as a condition of receiving said prize. Such documentation will be emailed to the Contest Winner at the email address provided as part of the Contest Winner's registration for the Contest. In the Contest Organizer's discretion, Contest Winners may be required to receive the Prize via mail or to receive the Prize via another method specified by the Contest Organizer (i.e., direct deposit).

8. GENERAL TERMS AND CONDITIONS

By participating in the Contest, entrants agree to the following:

- Winners must comply with all of the rules of the Contest, including, but not limited to, any restrictions on age and/or residency, and have not committed any fraud or deception in entering the Contest or claiming the Prize.
- Winners must affirm and represent that he/she is not an employee or agent of the participating station, Contest Organizer, or any sponsor of the Contest and is not a member of the same household of any such employee or agent.
- In consideration of the receipt of the Prize, each Winner agrees to be solely responsible for any and all taxes and/or other fees, including, but not limited to, any federal state or local income taxes, that are or may become payable as a result of participating in the Contest and/or receipt of the Prize.
- Winners agree to allow the participating station, Contest Organizer, and/or its designees the right to use Winner's name, likeness, portrait, recorded voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the participating station, Contest Organizer, and/or the products and services of any of its designees.
- The Contest Organizers makes no warranties of any kind with respect to the Prize, including, but not limited to, any warranties of merchantability or fitness for a particular purpose. Contest Organizers hereby expressly disclaims any and all such warranties.
- Winners expressly release the Contest Organizers, and any additional sponsors of the contest, and their respective officers, directors, agents, parent companies, subsidiaries and employees, from any and all claims, demands and/or causes of action of any nature or kind

whatsoever, whether presently known or unknown, foreseen or unforeseen, that he/she may have, or may subsequently acquire, as a result of participating in the Contest and/or receipt of the Prize.

- No purchase is necessary to participate in or win this Contest. Contests are void where prohibited by law.
- Employees of Townsquare Media, Inc., their affiliates, subsidiaries, advertising and promotion agencies, vendors and their immediate family members and/or those living in the same household of each are not eligible.
- The Contest Organizers are not responsible for telephone system or internet failure, or other inability of entrants to enter due to technical malfunction. This Contest Organizers are not responsible for lost, late or misdirected mail or for printing errors. No mechanically reproduced or completed entries will be accepted.
- Listeners are only eligible to win Prizes every 30 days.
- All federal, state and local taxes apply and are the sole responsibility of each Winner.