

## “Maine’s Great Pizza Playoff 2026” Contest (“Contest”)

Contest Entry Period:	9 a.m. EST Monday, January 13, 2026, through Friday, February 27, 2026, at 11:59 p.m. EST (“Entry Period”)
Contest Voting Period:	Monday, March 2, 2026, at 12:00 a.m. (“EST”) through Sunday, March 15, 2026 at 11:59 PM (“EST”) (“Voting Period”)
Station(s):	WHOM, WCYY, WJBQ, WBLM (the “Stations”)
Station Address:	One City Center, Portland, Maine 04101
Station Telephone:	207-774-6364
Entry Limit:	Limited to sixteen (16) pizza establishments; first-come, first-served

Townsquare Media Portland, LLC (“Sponsor”), its parent company, and affiliated companies (together, the “Company” or “Contest Organizer”), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Contest concurrently and simultaneously on several participating stations owned and/or operated by the Company and/or owned and operated by other companies, and in various states. The Company may add or remove participating stations or change call letters of any participating station at any time during the Contest as announced on the affected station.

For a current list of participating stations, send a request with a self-addressed, stamped envelope to:

MAINE’S GREAT PIZZA PLAYOFF 2026 Townsquare Media Portland, One City Center, Portland, Maine, 04101.

### 1. ELIGIBILITY:

**Business Entrants.** Contest entry is open only to pizza restaurants and establishments located within the Designated Market Areas for Portland and Auburn that are in good standing and lawfully operating at the time of entry. Each entering business must pay the Entry Fee (as defined below) to participate.

**Voters.** Voting is open to individuals who are legal residents of the forty-eight (48) contiguous states who are 18 years of age or older.

Employees of Townsquare Media Inc., their advertising or promotion agencies, those involved in the production, development, implementation or handling of the Contest, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers, any other person or entity associated with the Contest (collectively “Contest Entities”) and/or the immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee, are not eligible to vote. All U.S., federal, state, and local laws and regulations apply. Void in Quebec, Puerto Rico and where prohibited by law.

### 2. HOW TO ENTER/PLAY:

**Entry Period and Entry Fee.** Pizza establishments wishing to participate in the Contest must submit a completed entry form and pay a non-refundable entry fee of six hundred dollars (\$600.00) (the “Entry Fee”). In exchange for the Entry Fee, each participating business will receive promotional deliverables as specified by the Contest Organizer, including 25 on-air promos (name), a social media video + post from WBLM featuring Chris Sedenka (you can use this video on your socials), guaranteed 100 clicks to your site, a featured article highlighting your location, designed to help drive votes, and all production and video included. Entry forms and payment instructions are available by contacting Townsquare Media

Portland at 207-774-6364 or through the station websites. Only one (1) entry will be accepted per pizza establishment during the Contest. All entries and Entry Fees must be received no later than Friday, February 27, 2026, at 11:59 p.m. EST. Entry is limited to a maximum of sixteen (16) pizza establishments; entries will be accepted on a first-come, first-served basis until the entry cap is reached or the Entry Period closes, whichever occurs first. Upon conclusion of the Entry Period, all eligible entries (each, a "Pizza Place Entry") will be advanced to the "Voting Period."

Voting Period. Upon conclusion of the Entry Period, each eligible Pizza Place Entry shall be posted to each of the station websites and apps for public view. Beginning 12:00 a.m. EST on Monday, March 2, 2026, and continuing through Sunday, March 15, 2026, at 11:59 p.m. EST, listeners will cast their online vote for their favorite Pizza Place Entry. Votes are limited to one (1) vote per person, per day during the Voting Period. All votes must be received through the station websites and apps no later than 11:59 p.m. on Sunday, March 15, 2026 EST to be counted.

### 3. TERMS OF ENTRY AND VOTING:

Payment of the Entry Fee and completion of the entry form during the Entry Period will enter the business into the Contest. Only one (1) entry will be accepted per pizza establishment during the Contest. Entry Fees are non-refundable.

By entering, each participating business grants Townsquare Media and its affiliated stations a non-exclusive, royalty-free, perpetual license to use, reproduce, distribute, and display the business name, logo, likeness, and any submitted materials on the participating stations' websites, mobile applications, social media platforms, and for promotional and marketing purposes.

**No mechanically reproduced voting mechanisms will be allowed. If it is discovered that any voter used any mechanically reproduced voting mechanisms, those votes will not be counted toward the subject entry's final vote count and the entry may, in the Contest Organizer's sole and absolute discretion, be disqualified from the Contest.**

Entry into the Contest does not guarantee a prize. Votes do not guarantee a prize. Odds of winning are based solely on the number of legitimate votes received during the Contest. All prize claims are subject to verification of the claimant's eligibility and compliance with the Official Rules. If you are deemed a Winner of the Contest, but found to be ineligible, you will be disqualified from the Contest and any prize awarded to you will be forfeited. Should a technical problem or other issue (such as, without limitation, computer error, human error, or transmitter difficulties) result in an incomplete entry, the Contest Organizers will have the right to reject or disqualify such entry. Contest Organizers will not be responsible or liable for any technical problems or other issues. Sponsor's computer is the official time-keeping device for this Contest.

Participation in this Contest constitutes the business entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

### 4. WINNER SELECTION, AND CONDITIONS:

On Monday, March 16, 2026, after conclusion of the Voting Period, the Pizza Place Entry receiving the highest number of votes will be declared the "Grand Prize Winner," subject to verification of compliance with these Official Rules and eligibility requirements. Contest Organizers will contact the Grand Prize Winner via telephone (using the telephone number provided with the entry) to notify them that their Pizza Place Entry has received the most votes and been declared the "Grand Prize Winner." In the event Contest Organizers are unable to contact the Grand Prize Winner within seven (7) days, or in the event the Grand Prize Winner chooses to reject the Grand Prize, the title of Grand Prize Winner, along with the Grand Prize (as defined below) will be awarded to the runner up (the Pizza Place Entry with the second highest number of votes).

The Grand Prize Winner will be announced on-air and posted online at each of the station websites and apps on Monday, March 16, 2026.

Townsquare Media reserves the right, in its sole discretion, to disqualify the winning entry if the business fails to meet the eligibility requirements or comply with these Official Rules.

#### 5. GRAND PRIZE DESCRIPTION:

A single grand prize of ten thousand dollars (\$10,000.00) in radio advertising airtime on Townsquare Media Portland stations ("Grand Prize") will be awarded to the Grand Prize Winner. The advertising schedule and placement shall be mutually agreed upon by the Grand Prize Winner and Townsquare Media Portland, subject to Townsquare Media Portland's final approval based on inventory availability. The Grand Prize Winner must schedule and use all advertising airtime within twelve (12) months of the winner announcement date; any unused portion of the Grand Prize after such date shall be forfeited.

Total retail value of the Grand Prize is ten thousand dollars (\$10,000.00).

#### 6. PRIZE TERMS:

Only one (1) Grand Prize will be awarded during the Contest.

Grand Prize is not transferable or exchangeable for any other prize, cash equivalent, or equivalent prize. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion.

Grand Prize Winner may be required, at the discretion of Contest Organizers, to submit proof of eligibility, including but not limited to proof of business location and valid business license.

#### 7. CONCLUSION OF CONTEST:

This Contest will end promptly upon conclusion of the Voting Period after a Pizza Place Entry has been deemed the Grand Prize Winner and notified of such status.

#### 8. TECHNICAL ISSUES:

Contest Organizers will not be responsible or liable for any technical problems or other issues, such as, without limitation, computer error, human error, or transmitter difficulties. Contest Organizers are not responsible for telephone system or internet failure, or other inability of voters to vote during the Contest due to technical malfunction. No mechanically reproduced or completed entries will be accepted.

#### 9. GENERAL CONDITIONS:

The Contest Organizers may substitute prizes, amend the rules, or discontinue the Contest at any time. In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Contest Organizers may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Contest Organizer reserves the right in its sole discretion to disqualify any individual or business for any reason whatsoever, including but not limited to individuals or businesses it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Contest Organizer reserves the right to seek damages from any such person to the fullest extent permitted by law. The Contest Organizer's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized representative of the business from which the entry is made.

#### 10. USE OF INFORMATION:

By participating in the Contest, each entrant agrees that information submitted in connection with the Contest may be used for promotional and marketing purposes, including, without limitation, to provide information to the entrant about products, services, promotions, and other content, and in connection with the administration of the Contest.

#### 11. RELEASE AND LIMITATIONS OF LIABILITY:

By participating in the Contest, each business entrant and Grand Prize Winner (i) waives any and all claims of liability against Townsquare Media Portland, LLC, its parent, related, affiliated and subsidiary companies and the employees and agents of each (collectively, the "Company Released Parties"), the Contest's sponsors, and their parent, related, affiliated and subsidiary companies and their respective employees and agents (collectively, the "Contest Released Parties," together with the Company Released Parties, the "Released Parties"), for any loss, claim or cause of action or injury which may arise out of the conduct of, or participation in, the Contest, or from the use of any prize including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, software applications, mobile devices, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors of any kind in the promotion or administration of the Contest or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize, and (ii) agrees to indemnify Released Parties from any and all liability resulting or arising from the Contest and does hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to prize. Each participant further agrees that in the event of any claim, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Each participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

#### 12. CONDUCT AND DECISIONS:

By participating in the Contest, participants agree to be bound by the decisions of Company, which are final and binding. Persons or businesses who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing, or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final and binding. If the conduct or outcome of the Contest is affected by human error, any mechanical or technical malfunctions or failures of any kind, intentional interference, or any event beyond the control of the Company, or if for any other reason the Company determines that the Contest cannot be run as planned, the Company reserves the right to terminate the Contest, or make such other decisions regarding the outcome as the Company deems appropriate. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

#### 13. DISPUTES:

By participating in the Contest, each business entrant and Grand Prize Winner (collectively, an "entrant") agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Contest Organizers in connection with the Contest, shall be governed by, and construed in accordance with, the laws of New York, without giving effect to any

choice of law or conflict of law rules (whether of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York.

14. TAXES:

Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. The Company reserves the right to withhold and deduct taxes and charges from the prize if and to the extent required by law. Each winner must provide the Company with valid identification and a valid taxpayer identification number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person or business winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

15. CONTEST RESULTS:

To request the name of the winner, send a separate, self-addressed stamped envelope to Townsquare Media, Inc., 4 Manhattanville Rd, Suite 107, Purchase, NY 10577, ATTN: "Maine's Great Pizza Playoff." Requests must be received within thirty (30) days from the end date of the applicable Contest.