

## **WJBQ Top Off Your Tank Rules**

The WJBQ Top Off Your Tank Contest (the “Contest”) is sponsored by Townsquare Media Portland, LLC, (hereinafter: the “Contest Organizers”). The Contest runs November 24, 2022 through December 15, 2022 (“Sweepstakes Period”). All contest entries must be received before December 15, 2022 at 7:20am.

### **1. ELIGIBILITY.**

Sweepstakes is open to legal U.S. residents of the Portland listening area as defined by Nielsen, Inc. and who are age 18 or older. Employees of Contest Organizers, its affiliated radio stations and their respective affiliated and subsidiary companies, partners and members of the immediate families or households of such employees (“Excluded Individuals”) are not eligible. Immediate family members of the Excluded Individuals are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside. Void where prohibited.

### **2. HOW TO ENTER.**

A. Simple Entry. Go to [wjbq.com](http://wjbq.com) and navigate to the [Top Off Your Tank Contest Page](#). Complete all registration fields (full name, email, phone number, zip code, and current heating oil provider) for your chance to win five hundred dollars (\$500.00) in heating oil credit provided by Dead River Company. Incomplete registrations will be deemed ineligible. Limit one (1) simple entry per person during the Contest. All simple entries must be received no later than December 15<sup>th</sup> at 7:00 a.m. EST.

B. Bonus Entry. In addition to the above simple entry, listeners are invited to download the WJBQ Station App (no purchase necessary) for their chance to submit a bonus entry into the Contest, as follows: (1.) Download the WJBQ Station App. (2.) Beginning November 25<sup>th</sup> and continuing each weekday through December 15<sup>th</sup>, be on the lookout for the “secret word” of the day. Secret words will be released, via an app alert through the Contest Alert Channel, each weekday between the hours of 7:00 a.m. and 8:00 a.m. EST. (3.) Once the secret word has been revealed via the WJBQ station app, tune into WJBQ on your radio and listen for your radio host to say the “secret word” of that day. (4.) Once the secret code is revealed on-air, be the first caller to identify, on-air, the secret word of the day. Callers can reach WJBQ at 207-775-7979. The first caller to correctly identify the secret word for the day will receive a bonus entry into the contest. Bonus entry recipients will be asked to provide their full name, email, phone number, zip code, and current heating oil provider to station personnel off-air. Limit to one (1) bonus entry per person during the Contest. All bonus entries must be received no later than December 15<sup>th</sup> at 7:00 a.m. EST.

### **3. TERMS OF ENTRY.**

No purchase necessary. You must comply with the eligibility criteria set forth above. Only one entry will be considered per person, per method of entry (for a potential total of two (2) entries during the Contest – one simple entry and one bonus entry). Entry/registration does not guarantee a prize. All prize claims are subject to verification of the claimant’s eligibility and compliance with the Official

Rules. If you are deemed a Contest Winner, but found to be ineligible, you will be disqualified from the Contest and any prize awarded to you will be forfeited. Should a technical problem or other issue (such as, without limitation, computer error, human error or transmitter difficulties) result in an incomplete entry, the Contest Organizers will have the right to reject or disqualify such entry. Contest Organizers will not be responsible or liable for any technical problems or other issues.

#### **4. WINNER SELECTION.**

Beginning Thursday, December 1, 2022, and continuing each Thursday thereafter during the Sweepstakes Period (December 1<sup>st</sup>, December 8<sup>th</sup>, and December 15<sup>th</sup>), station personnel will randomly select one (1) or two (2) entries from the collective pool of all eligible simple and bonus entries received to date (each a "Potential Winner"). Immediately following the random drawing, the WJBQ host will announce the names of each Potential Winner on-air (on WJBQ) as follows:

- December 1: at approximately 7:20 a.m. and 5:20 p.m. EST that day  
(for a total of two random drawings)
- December 8: at approximately 7:20 a.m. and 5:20 p.m. EST that day  
(for a total of two random drawings)
- December 15: at approximately 7:20 a.m. EST that day  
(for a total of one random drawing)

If a Potential Winner's name is announced on-air, he/she will have nine (9) minutes and seven (7) seconds (the "Verification Window") to call WJBQ at 207-775-7979 and verify their identity. If the Potential Winner is able to verify their identity within the Verification Window, then he/she will be deemed a "Contest Winner" and win a five-hundred-dollar (\$500) credit in heating oil provided by Dead River Company (each a "Prize"). In the event a Potential Winner does not call the WJBQ studios within the Verification Window, or in the event the Potential Winner is unable to verify their identity during the Verification Window, then the Potential Winner will be deemed ineligible and the aforementioned process will continue with another randomly selected Potential Winner named and announced on-air. This process will continue until a Potential Winner is able to verify their identity within the Verification Window and claim a Prize. A minimum of five (5) Potential Winner names will be announced on WJBQ. A total of five (5) Prizes, each identical to the next, will be awarded during the Contest.

Verification will be based on the information provided by the individual as part of the registration process. Timing of the Verification Window will be tracked by WJBQ. Any discrepancies regarding the Verification Window will be reviewed and the outcome ultimately determined by WJBQ personnel.

#### **5. PRIZES and PRIZE TERMS.**

A total of five (5) Prizes, each identical to the next, will be awarded during the Contest. A Prize shall be defined as a five-hundred-dollar (\$500) credit in heating oil provided by Dead River Company. No more than five hundred dollars (\$500) in heating oil credit shall be awarded to a single Contest Winner during the Sweepstakes Period.

The total retail value of each Prize, individually, is \$500.00. The total retail value of all Contest Prizes, collectively, is \$2,500.

Prizes are not transferable or exchangeable for any other prize or equivalent prize. An individual may only win once during the Sweepstakes Period.

All Prizes shall be awarded in the form of a Gift Card, provided directly by Dead River Company to each Contest Winner, as explained below.

#### **6. CONCLUSION OF CONTEST.**

The Contest will end promptly upon conclusion of the Sweepstakes Period after the final name has been announced on-air at approximately 7:20 a.m. EST on December 15, 2022 (allowing nine minutes and seven seconds for the last and final Prize to be claimed by a Potential Winner, plus any additional time required for a subsequent Potential Winner to successfully claim the Prize).

#### **7. HOW TO CLAIM A PRIZE**

All Contest Winners will be asked to complete certain documentation as a condition of receiving a Prize. Such documentation will be emailed to the Contest Winner at the email address provided as part of the Contest Winner's registration for the Contest. Contest Winners will each receive a Dead River Company-produced-and-mailed gift certificate valued at \$500. Contest Winners agree to share first name, last name, mailing address, city, state, and zip with Dead River Company for gift certificate production purposes only.

#### **8. GENERAL TERMS AND CONDITIONS**

By participating in the Contest, entrants agree to the following:

- Potential Winners and Contest Winners (collectively, for purposes of this section, "Winners") must comply with all of the rules of the Contest, including, but not limited to, any restrictions on age and/or residency, and have not committed any fraud or deception in entering the Contest or claiming the Prize.
- Winners must affirm and represent that he/she is not an employee or agent of the participating station, Contest Organizer, or any sponsor of the Contest and is not a member of the same household of any such employee or agent.
- In consideration of the receipt of the Prize, each Winner agrees to be solely responsible for any and all taxes and/or other fees, including, but not limited to, any federal state or local income taxes, that are or may become payable as a result of participating in the Contest and/or receipt of the Prize.
- Winners agree to allow the participating station, Contest Organizer, and/or its designees the right to use Winner's name, likeness, portrait, recorded voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the participating station, Contest Organizer, and/or the products and services of any of its designees.
- The Contest Organizers makes no warranties of any kind with respect to the Prize, including, but not limited to, any warranties of merchantability or fitness for a particular purpose. Contest Organizers hereby expressly disclaims any and all such warranties.
- Winners expressly release the Contest Organizers, and any additional sponsors of the contest, and their respective officers, directors, agents, parent companies, subsidiaries and employees, from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that he/she may

have, or may subsequently acquire, as a result of participating in the Contest and/or receipt of the Prize.

- No purchase is necessary to participate in or win this Contest. Contests are void where prohibited by law.
- Employees of Townsquare Media, Inc., their affiliates, subsidiaries, advertising and promotion agencies, vendors and their immediate family members and/or those living in the same household of each are not eligible.
- The Contest Organizers are not responsible for telephone system or internet failure, or other inability of entrants to enter due to technical malfunction. This Contest Organizers are not responsible for lost, late or misdirected mail or for printing errors. No mechanically reproduced or completed entries will be accepted.
- Listeners are only eligible to win Prizes every 30 days.
- All federal, state and local taxes apply and are the sole responsibility of each Winner.
- Property must be located within the Dead River Company delivery area.
- If not a current Dead River Company customer, a tank inspection is required at no cost. If the tank does not pass inspection, Dead River Company has the right to not make the delivery.
- Minimum 100-gallon delivery is required by Dead River Company. Should the Winner not need the required 100-gallon delivery, the Winner is encouraged to contact Dead River Company when a minimum of a 100-gallon delivery is required.
- At present, the full-service retail rate of heating oil per Dead River Company is \$5.149/gallon. Rate subject to change without notice.
- Delivery by Dead River Company is made during normal business hours only on a normally scheduled day in the area as determined by Dead River Company.
- Townsquare Media Portland, LLC is not responsible for delays in delivery or any possible damage incurred during fill-up procedure.