

WJBQ Cash Kitty Rules

The WJBQ Cash Kitty Contest (the “Contest”) is sponsored by Townsquare Media Portland, LLC, (hereinafter: the “Contest Organizers”). The Contest runs May 16, 2022 through June 17, 2022 (“Sweepstakes Period”). All contest entries must be received before June 17, 2022 at 3:59pm.

1. ELIGIBILITY

Sweepstakes is open to legal U.S. residents of the Portland listening area as defined by Nielsen, Inc. and who are age 18 or older. Employees of Contest Organizers, its affiliated radio stations and their respective affiliated and subsidiary companies, partners and members of the immediate families or households of such employees (“Excluded Individuals”) are not eligible. Immediate family members of the Excluded Individuals are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside. Void where prohibited.

2. HOW TO ENTER

Go to wjbq.com and navigate to the [Cash Kitty contest entry page](#). Complete all registration fields (full name, email, phone number and zip code). Incomplete entries will be deemed ineligible.

No purchase necessary. You must comply with the eligibility criteria set forth above. Only one entry will be considered per person. Entry/registration does not guarantee a prize. All prize claims are subject to verification of the claimant’s eligibility and compliance with the Official Rules. If you are deemed a Contest Winner, but found to be ineligible, you will be disqualified from the Contest and any prize awarded to you will be forfeited.

3. HOW TO PLAY

Beginning Monday, May 16, 2022, and continuing each weekday during the Sweepstakes Period (*excluding statutory holidays, i.e., Memorial Day*), station personnel will randomly select four (4) entries from the collective pool of all eligible entries received through the Cash Kitty contest entry page to date (each a “Potential Winner”). The names of each Potential Winner will be announced on-air (on WJBQ) at approximately 7:10 a.m., 8:10 a.m., 11:10 a.m. and 4:10 p.m. EST that day (one name per timeslot, four names per day). The Potential Winner will then have nine (9) minutes and seven (7) seconds (“Verification Window”) to call WJBQ at 207-775-7979 and verify their identity¹. If the Potential Winner is able to verify their identity within the Verification Window, then he/she will be deemed a “Contest Winner” and win one of four (4) daily prizes of \$100 (each a “Daily Prize”). In the event a Potential Winner does not call the WJBQ studios within the Verification Window, or in the event the Potential Winner is unable to verify their identity during the Verification Window, then the Potential Winner will be deemed ineligible and the Daily Prize for the subject timeslot will be added to the next Potential Winner’s Daily Prize pot, increasing the value of that Daily Prize to \$200. In the event the subsequent Potential Winner is deemed ineligible, as described above, the unclaimed Daily Prizes (now valued at \$200) will be added to the next Potential Winner’s Daily Prize pot, increasing the value of that Daily Prize to \$300. This process will repeat until a Contest Winner claims the Daily Prize within the Verification Window. Each time a Daily Prize is

¹ Verification will be based on the information provided by the individual as part of the registration process.

claimed by a Contest Winner, the value of the next immediate Daily Prize will return to the original value of \$100 and the process will continue.

On Friday, June 17, 2022, the final day of the Sweepstakes Period, the Daily Prize value will double and each Potential Winner will be eligible to win a minimum of \$200.

4. WINNER SELECTION

Potential Winners will be randomly selected by station personnel from the collective pool of all eligible entries received via the WJBQ website. Potential Winners, as defined above, will be announced on the air each weekday during the Sweepstakes Period (except Memorial Day, May 30, 2022) at approximately 7:10 a.m., 8:10 a.m., 11:10 a.m., and at 4:10 p.m. All Potential Winners must call the WJBQ studio at 207-775-7979 within the Verification Window (as defined above) to be deemed a Contest Winner and claim their Daily Prize. A total of ninety-six (96) Potential Winner names will be announced on WJBQ; however, the final number of Contest Winners will be limited to those who have called the WJBQ studio within the Verification Window and are deemed a winner of the contest.

5. PRIZES

The approximate total potential retail value all Daily Prizes, collectively, is ten thousand dollars (\$10,000.00). The value of each individual Daily Prize begins at \$100 and may increase as described in section 3 of these contest rules. No more than ten thousand dollars (\$10,000) shall be awarded to a single Contest Winner during the Sweepstakes Period.

6. CONCLUSION OF CONTEST AND PRIZE TERMS

The Contest will end promptly upon conclusion of the Sweepstakes Period after the final name has been announced on-air at approximately 4:10 pm EST on June 17, 2022 (allowing nine minutes and seven seconds for the Prize to be claimed by the Potential Winner).

Prizes are not transferable or exchangeable for any other prize or equivalent prize. An individual may only win once during the Sweepstakes Period.

7. HOW TO CLAIM A PRIZE

All Contest Winners will be asked to complete certain documentation as a condition of receiving said prize. Such documentation will be emailed to the Contest Winner at the email address provided as part of the Contest Winner's registration for the Contest. In the Contest Organizer's discretion, Contest Winners may be required to receive the Prize via mail or to receive the Prize via another method specified by the Contest Organizer (i.e., direct deposit).

8. GENERAL TERMS AND CONDITIONS

By participating in the Contest, entrants agree to the following:

- Potential Winners and Contest Winners (collectively, for purposes of this section, "Winners") must comply with all of the rules of the Contest, including, but not limited to, any restrictions on age and/or residency, and have not committed any fraud or deception in entering the Contest or claiming the Prize.

- Winners must affirm and represent that he/she is not an employee or agent of the participating station, Contest Organizer, or any sponsor of the Contest and is not a member of the same household of any such employee or agent.
- In consideration of the receipt of the Prize, each Winner agrees to be solely responsible for any and all taxes and/or other fees, including, but not limited to, any federal state or local income taxes, that are or may become payable as a result of participating in the Contest and/or receipt of the Prize.
- Winners agree to allow the participating station, Contest Organizer, and/or its designees the right to use Winner's name, likeness, portrait, recorded voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the participating station, Contest Organizer, and/or the products and services of any of its designees.
- The Contest Organizers makes no warranties of any kind with respect to the Prize, including, but not limited to, any warranties of merchantability or fitness for a particular purpose. Contest Organizers hereby expressly disclaims any and all such warranties.
- Winners expressly release the Contest Organizers, and any additional sponsors of the contest, and their respective officers, directors, agents, parent companies, subsidiaries and employees, from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that he/she may have, or may subsequently acquire, as a result of participating in the Contest and/or receipt of the Prize.
- No purchase is necessary to participate in or win this Contest. Contests are void where prohibited by law.
- Employees of Townsquare Media, Inc., their affiliates, subsidiaries, advertising and promotion agencies, vendors and their immediate family members and/or those living in the same household of each are not eligible.
- The Contest Organizers are not responsible for telephone system or internet failure, or other inability of entrants to enter due to technical malfunction. This Contest Organizers are not responsible for lost, late or misdirected mail or for printing errors. No mechanically reproduced or completed entries will be accepted.
- Listeners are only eligible to win Prizes every 30 days.
- All federal, state and local taxes apply and are the sole responsibility of each Winner.