

TOWNSQUARE LICENSE, LLC
KDHL(AM), KQCL(FM), KRFO(AM), KRFO-FM
Faribault Employment Unit
EEO Public File Report
December 1, 2020 – November 30, 2021

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Market President Started 1/11/2021	3,1	1
Brand Manager KRFO FM Started 4/01/2021	3,5	3
AE for Faribault Owatonna Started 2/01/2021	1,3,5,6	3

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Linkedin (via Greenhouse)	N	6
2	Career Builder	N	0
3	Indeed.com (via Greenhouse)	N	23
4	Facebook	N	0
5	Radio KDHL AM KQCL FM KRFO AM & FM Websites	N	15
6	Market outreach	N	1
7			
8			
9			
10			
11			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			45

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	In December 2020 and February 2021 our Operation Manager participated in a Career Navigator program at South Central College. The Sessions were via Zoom. Local high school students were encouraged to attend to learn about careers in a variety of fields and participate in question and answer sessions throughout the day. Our Operations Manager talked about career opportunities in radio and led a group discussion during four different sessions during the course of the two days. Several hundred Students were signed up.
2	Participate in Scholarship Program designed to assist students interested in pursuing a career in broadcasting.	On May 26, 2021 our Market sponsored a scholarship program (27th year) called Scholar Dollars, which awards Two \$500 scholarships to local students planning to attend college and major in communications, marketing, or broadcasting. From February through April 2021, Owatonna High School guidance office collected applications for the scholarships. In May, our Market President worked with the School's guidance office to review and select scholarship recipients. Our Market President presented the scholarships to the selected candidates on May 26 th at the High School. This program is continued for this school year and will be awarded again in May 2022.
3	Co Sponsor Job Fair with Faribault Chamber of Commerce Outreach into the Community	Co Sponsor Job Fair with Faribault Chamber of Commerce October 28, 2021 The Job Fair is called Faribault Works at the Faribo West Mall. This will be a great way to reach out to all members in the community. South Central college and Faribault public schools will also participate. Townsquare Media will be able to reach out to Women and minorities who will be attending and the many businesses in our community as well that feature minority ownership or employees.