

# Outdoor Job Fair 50 Employers

# Tuesday, June 15, 1-3 pm



CAREER

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SOLUTIONS

# Be prepared! On the spot informational interviews with with employers.

Need assistance preparing for the job fair - ie. updating your resume? CareerForce can help with job search related needs. Open Noon - 4pm, Monday through Friday.

#### **Businesses include:**

Adams Publishing Co., Ag Tac Service, Anna Marie's Alliance, ATS, Bernick's, Best Garda, Blattner Co., Blow Mold Specialties, Inc., Catholic Charities, CentraCare Health, Central McGowan, Cintas, Center City Housing, Cold Spring Brewing Company, College of St. Benedict-St. John's University, DCI, Doherty, Essilor, Express Employment Professionals, FDC Inc., Good Shepherd Community, Granite-Tops, Grede, Hansen & Company, Ichor Systems, IRT, J & J Holmes, Lamb Labor Services, Legacy Building Solutions, LP Building Corporation, Microbiologics, New Flyer, North Central States Regional Council of Carpenters, Northwestern Mutual, Opportunity Matters, Park Industries, Performance Food Service, Pilgrim's, Reach-up Head Start, Rotochopper, Simonson Lumber, Spectrum Health, St. Cloud Technical & Community College, St. Cloud Times, Sysco Western Minnesota, T.O. Plastics, The Home Depot, Tri-CAP, Tru-Stone, U.S. Bank, Viking Coca-Cola, Volta Logistics, Wells Precast Innovator & YMCA.

## Inclusive employers hiring diverse workers will be present.

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# Prepare for the Job Fair

A little preparation can help you make the best of the job fair. Use these tips to make your visit a success.

#### What are 3 benefits of attending a Job Fair?

- Talk face to face with employers.
- Learn more about participating companies.
- Expand your network of contacts.

#### Why do companies participate?

- To be seen visibility PR Marketing.
- Meet qualified applicants for current openings.
- Build an applicant pool for future openings.
- To educate the public on its mission and purpose.

#### **Take Your Time**

The job fair is a rare opportunity to meet people face-to-face without an appointment. Take full advantage. Plan to stick around. Talk to as many company representatives as possible. Collect information on every employer that interests you.

#### Job Fair Preparation

- Have at least two people proof your resume for typos and content.
- Develop a 20 to 30-second including work background, related skills and training and areas of interest.
- Practice delivering your introduction slowly and clearly, with enthusiasm and a smile.
- Bring a pen and paper to take notes
- Be prepared to talk to employers about your knowledge, skills, and abilities.
- Have necessary information ready- route to the job fair, copies of your resume in a folder, and anything else you might need.
- Dress as you would for an interview.
- Research your targeted companies before you attend the fair.
- Know the schedules that you're able to work.

### **During the Job Fair**

#### Make a Good First Impression

- Be well organized and have your resume readily available.
- Speak and act professionally.
- Display a positive, can-do attitude
- Smile, make eye contact, and give a firm handshake.
- Be courteous, polite and likable.
- Show that you are willing and motivated to learn and grow.
- Collect company information, request a business card and ask about follow-up procedures.
- Repeat your interest in the company, offer a resume and thank each person for their time.

#### **Ask Questions**

- About prospective jobs.
- About the application process.
- Get the names of key contact personnel within targeted companies.
- Take notes, especially any follow-up action that was discussed.
- Offer to complete an application during the fair OR ask when you could return a completed application in person.
- Ask when an interview might be possible.
- Establish a follow-up time to contact employers of interest.

#### Don't Ask About Salary or Benefits at the Fair

- Focus on finding out more about the company and prospective jobs
- Establish how you would be an asset to the company.

#### After the Job Fair - Follow Up with Companies

- Follow up. If you do not hear from an employer, make another contact.
- Send a cover letter and another copy of your resume.
- Tailor the documents to reflect your conversation with the recruiter.
- Double-check spelling, especially names
- Being organized, prepared, personable, and confident help you be memorable for all the right reasons.