

## Mayo Clinic Trustees announce results of historic fundraising campaign

ROCHESTER, Minn. — The [Mayo Clinic Board of Trustees](#) has announced the successful completion of one of the largest fundraising campaigns ever conducted by an academic medical center in the United States.

[YOU ARE ... The Campaign for Mayo Clinic](#), which ran from Jan. 1, 2010 to Dec. 31, 2017, raised a total of \$3.76 billion. The campaign exceeded its \$3 billion goal one year early, and the total amount raised surpassed the goal by 25 percent. The campaign focused on strengthening and advancing Mayo's strategic priorities in patient care, research and education.

“We are deeply grateful to the many generous individuals who stepped forward to make gifts of all sizes during the campaign,” says Mayo Clinic Board of Trustees Chairman Samuel Di Piazza Jr. “Philanthropy plays a vital role in advancing Mayo Clinic's status as a global authority in health care. Mayo Clinic's ability to solve the world's most serious and complex medical challenges is made possible by a singular level of benefactor support.”

In the final year of the campaign, 2017, Mayo Clinic surpassed \$600 million raised in a single year for the first time, raising \$634 million. *YOU ARE ... The Campaign for Mayo Clinic* was chaired by James L. Barksdale, an emeritus chair of the Mayo Clinic Board of Trustees.

“Health care is undergoing a transformation like never before, and philanthropy is essential to driving that transformation,” Mr. Barksdale says. “Mayo Clinic is a leader in the transformation of health care because of the exceptional contributions of so many Mayo Clinic friends and supporters. We are deeply grateful for their generosity and the incredibly positive impact it will have on patients for years to come.”

Mayo Clinic received total of 1.9 million gifts from over 530,000 benefactors over the course of the campaign. Benefactors from all 50 states and from 99 countries around the world contributed to the campaign. Individual gifts received during the campaign ranged from 1 cent to \$100 million.

The impact of campaign gifts at Mayo Clinic includes:

- More than 1,900 patients receiving targeted, less harmful radiation treatment for cancer at proton beam therapy facilities that opened in Rochester, Minnesota and Phoenix, Arizona.
- Data from 150 million lives powering studies in the science of health care delivery focused on optimizing treatment decisions. Research focus areas include better understanding health care delivery over time, comparing the effectiveness of care we provide today, and improving the value of care for specific procedures and diseases.
- Launching clinical trials that empower the body's natural ability to heal with regenerative medicine. These trials aim to address a wide spectrum of complex conditions including heart

- failure, cancer, neurologic conditions, kidney disease, and more.
- 35 million biospecimens stored and curated at Mayo Clinic to bring the promise of precision medicine into practice. Research focuses on tapping into the human genome to improve health and wellness, driving new diagnostics for earlier disease detection, and creating personalized care plans tailored to an individual's genomic alterations.
  - 100 physicians graduating from Mayo Clinic School of Medicine each year by 2021, thanks to opening a campus in Scottsdale, Arizona and expanding offerings in Jacksonville, Florida.
  - 7,000 more surgeries per year accommodated in Rochester by 2019 through surgical suite expansions.
  - More than 500,000 square feet of expansions completed or planned for Mayo Clinic's campuses in Arizona, Florida, Rochester, Minnesota, and the Mayo Clinic Health System to offer the latest medical innovations and destination care to more patients.
  - First leadership gifts to endow the Mayo Clinic Model of Care, with the goal of preserving and protecting the time that Mayo Clinic physicians and care teams can dedicate to each patient.

“Benefactor support makes it possible for Mayo Clinic to provide much-needed answers for the most complex problems in medicine,” says Mayo Clinic President and CEO [John Noseworthy, M.D.](#) “This campaign advanced our capabilities in many strategically important areas. We are deeply grateful for the generosity of our supporters both during the campaign and as we continue to imagine a brighter future together.”

The quiet phase of *YOU ARE ... The Campaign for Mayo Clinic* started Jan. 1, 2010. The campaign was publicly launched on May 8, 2014. The public launch coincided with the celebration of Mayo Clinic's sesquicentennial.

“Mayo Clinic patients are often among the first to benefit from innovative therapies, new techniques and leading-edge technologies,” says Cheryl Hadaway, chair of the Mayo Clinic Department of Development. “Philanthropy makes that patient impact possible. We are humbled and honored to receive a level of benefactor support that is unparalleled among our peer institutions.”

For more information and to information about contributing to Mayo Clinic, visit [MayoClinic.org/Give](https://www.mayoclinic.org/give).