

KAWO-FM RICK AND CARLY'S \$1,000 (THOUSAND DOLLAR) MINUTE CONTEST RULES These rules apply to \$1,000 Minute Contest ("Contest") conducted by Townsquare Media-Boise, Inc. d/b/a KAWO-FM ("Station"). In addition, the General Contest Rules attached hereto and posted at www.wow1043.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER AND PLAY

a. The \$1,000 Minute Contest will be Weekdays Monday – Friday, excluding holidays at approximately 7:50am (ET) and will conclude when KAWO-FM says otherwise.

b. To participate in the Contest, register to participate at www.wow1043.com. Contestants may be interviewed and selected to play from those registered. Contest will air at approximately 7:10 (ET) weekdays, and may be recorded. Portions of the audio not affecting the outcome of the game may be edited (participants in the contest are subject to confirmation of eligibility and completion of phone call). The caller/contestant may be required to play the game live on-air. The caller/contestant will be asked ten (10) trivia questions within a minute (60 seconds). If the caller/contestant answers all ten (10) questions correctly within the allotted time and before the "buzzer" sound effect, has sounded, he/she will win the \$1,000 cash prize. Answering any question during the "buzzer" sound effect will not be counted. If the caller/contestant does not answer any of the questions correctly, he/she will not be eligible to win any cash prize. If the caller/contestant doesn't know the answer they can pass and re-visit if time allows providing the on-air personality has re-read any passed questions. KAWO-FM will only take and honor the first answer the caller/contestant says.

2. ELIGIBILITY RESTRICTIONS

a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Idaho, except void where prohibited by law. Contestants must possess a valid, government-issued ID. Winner must show proof of residency to verify eligibility.

3. PRIZES

a. One (1) \$1,000 (thousand dollar) cash prize will be available to be won each weekday during the contest period ("Prize").

b. Prize will be awarded as a check or gift card to the winner from Townsquare Media-Boise made payable to the order of the prize winner. Checks will be processed and be available within 6-8 weeks after the contest airs.

c. Prizes or gift cards must be claimed at the office of the Station located at 827 E. Park Blvd, Ste. 100, Boise, Idaho, 83712, during regular business hours. Prize or prize certificate must be claimed within twenty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

a. Weekdays Monday – Friday, excluding holidays via website entry at www.wow1043.com

b. One caller/contestant will be selected for the contest

c. Caller/Contestant must answer all ten (10) trivia questions correctly within the allotted time in order to win the cash prize.

d. Winner does not have to listen to win. If the winner(s) cannot be contacted within thirty (30) days after the prize is awarded, an alternate winner will not be selected.

e. Decisions of station management with respect to the contest are final.

5. CONDITIONS

a. See Attachment A "General Contest Rules" for additional conditions.

b. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wow1043.com.

c. For website contests: By use of the Station's website and by entering this Contest, contestants agree to the Station's Terms of Service Agreement and to the use of

Personal Information as stated in the Privacy Policy located at www.wow1043.com. d. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 827 E. Park Blvd, Ste. 100, Boise, Idaho, 83712,, or by sending a self-addressed, stamped envelope to the Station. Attachment A Townsquare Media, GENERAL CONTEST RULES These rules apply to all contests conducted by Townsquare Media-Boise's radio stations. The following rules, and **specific contest rules**, are available Monday through Friday during normal business hours at 827 E. Park Blvd. , Ste 100, Boise, ID 83712 and at <http://wow1043.com>.

1. Winner must comply with all of the rules of the Contest, including, but not limited to, any restrictions on age and/or residency, and have not committed any fraud or deception in entering the Contest or claiming the Prize.
2. The winner must affirm and represent that he/she is not an employee or agent of the Station or any sponsor of the Contest and is not a member of the same household of any such employee or agent.
3. In consideration of the receipt of the Prize, the winner agrees to be solely responsible for any and all taxes and/or other fees, including, but not limited to, any federal state or local income taxes, that are or may become payable as a result of participating in the Contest and/or receipt of the Prize.
4. The winner agrees to allow the Station and/or its designees the right to use winner's name, likeness, portrait, recorded voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the Station and/or the products and services of any of its designees.
5. The Station is not the manufacturer or distributor of the Prize. With respect to any claims that the winner may now have, or that he/she may subsequently acquire as a result of the possession and/or use of the Prize, the winner acknowledges and agrees that he/she shall look solely to others in the chain of production and distribution of the Prize to the exclusion of the Station and any sponsors of the Contest.
6. The station makes no warranties of any kind with respect to the prize, including, but not limited to, any warranties of merchantability or fitness for a particular purpose. Station hereby expressly disclaims any and all such warranties.
7. The winner expressly releases the station, and any sponsors of the contest, and their respective officers, directors, agents, parent companies, subsidiaries and employees, from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that he/she may have, or may subsequently acquire, as a result of participating in the contest and/or receipt of the prize.

8. No purchase is necessary to participate in or win WOW Country 104.3 contests. Contests are void where prohibited by law.
9. Employees of Townsquare Media, Inc., their affiliates, subsidiaries, advertising and promotion agencies, vendors and their immediate family members and/or those living in the same household of each are not eligible.
10. The station is not responsible for telephone system or internet failure, or other inability of entrants to enter due to technical malfunction. This station is not responsible for lost, late or misdirected mail or for printing errors. No mechanically reproduced or completed entries will be accepted.
11. Listeners are only eligible to win every 30 days.
12. All federal, state and local taxes apply and are the sole responsibility of the winner.