

SHARECARE SURVEY GIVEAWAY OFFICIAL RULES

1. No Purchase Required to Enter or Win. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. Eligibility

Townsquare Media, Inc. Giveaways (collectively the "Giveaways" and individually a "Giveaway") are open only to individuals who are legal residents of the 48 contiguous states who are 18 years of age or older or of the age of majority in their state of residence, whichever is older, at the time of entry. Employees of Townsquare Media, Inc., their advertising or promotion agencies, those involved in the production, development, implementation or handling of Giveaways, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers any other person or entity associated with the Giveaways (collectively "Giveaway Entities") and/or the immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee, are not eligible. All U.S., federal, state and local laws and regulations apply. Void where prohibited by law.

3. Sponsor

The sponsor of the Giveaways is Townsquare Media, Inc. (the "Sponsor") with offices at 240 Greenwich Avenue, Greenwich, CT 06830.

4. Agreement to Official Rules

Participation in the Giveaways constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

5. Entry Period

The start and end dates/times of each Giveaway (the "Entry Period") are as follows:

- Entry Period 1: December 4, 2017 – January 1, 2018
- Entry Period 2: February 5, 2018 - March 4, 2018
- Entry Period 3: March 21, 2018 - April 15, 2018

6. Entry

To enter a Giveaway, complete and submit the Sponsor survey. Submission will result in one (1) entry. The use of any agencies or automated software to submit entries will void all entries submitted by that person.

Alternatively, a printed survey may be obtained by sending during the entry period a self-addressed, stamped envelope to: Sharecare Survey Giveaway, c/o Townsquare Media, 240 Greenwich Avenue, Greenwich, CT 06830. Complete the survey with all required information, including your full name, e-mail address and zip code of your primary residence. Surveys obtained in this manner or printed from the survey website may be mailed to Sharecare Survey Giveaway c/o Townsquare Media, 240 Greenwich Avenue, Greenwich, CT 06830. Submissions delivered in this way will result in one (1) entry and must be received within 5 days of the end of an Entry Period. Sponsor is not responsible for lost, misdirected, or postage due mail. Limit one mail in entry per outer envelope.

Entries are limited to one (1) per participant regardless of entry method.

7. Drawing

At the conclusion of the Entry Period, Sponsor will select the name of one (1) potential winner in a random drawing of all eligible entries received during the Entry Period. The odds of being selected as a potential winner depend on the number of eligible entries received during the Entry Period. Potential winners will be contacted via email and will be asked to provide their full name, age and mailing address within a specified time period. If a potential winner does not respond within the timeframe stated in the notification email, the Sponsor may select an alternate potential winner in his/her place at random from all entries received during the Entry Period. Limit one (1) prize per household per Giveaway.

8. Requirements of the Potential Winners

Except where prohibited, the potential winners may be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within seven (7) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate entrant will be selected in his/her place in a random drawing of all entries received.

9. Prize(s)

One (1) \$500 VISA gift card will given away per Entry Period. Gift card is subject to its terms and conditions and may not be returned or, redeemed for cash (except to the extent required by law). Prize will not be replaced if lost or stolen. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winners are responsible for any taxes and fees associated with receipt or use of a prize.

10. General Conditions

In the event that the operation, security, or administration of the Giveaway is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual for any reason whatsoever, including but not limited to individuals it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized account holder of the e-mail address submitted within the survey. The authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Sponsor and will not be acknowledged or returned.

11. Release and Limitations of Liability

By participating in the Giveaway, entrants agree to release and hold harmless the Sponsor and Giveaway Entities from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Giveaway; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Giveaway or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt of any prize. Entrant further agrees that in any cause of action, the Sponsors' and Giveaway Entities' liability will be limited to the cost of entering and participating in the Giveaway, and in no event shall the Sponsor or the Giveaway Entities be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. Disputes

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's

rights and obligations, or the rights and obligations of the Sponsors in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of New York, without giving effect to any choice of law or conflict of law rules (whether of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York.

13. Giveaway Results

To request the name of the winners, send a separate, self-addressed stamped envelope Sharecare Survey Giveaway, c/o Townsquare Media, Inc., 240 Greenwich Avenue, Greenwich, CT 06830. Requests must be received within sixty (60) days from the end date of the Giveaway Entry Period.