



IMMEDIATE RELEASE

TOWNSQUARE HIRES ANDY MEYER TO LEAD VIDEO PROGRAMMING

Industry veteran is a former producer of American Idol and programming executive at Comcast and MSG

Greenwich, CT – January 9, 2017 – Townsquare Media, Inc. (NYSE: TSQ) (“Townsquare” or “the Company”) announced today that veteran TV and digital media executive Andy Meyer has joined the Company as Vice President, Original Programming and Head of Video. In this role, Mr. Meyer will oversee the Company’s video programming on all digital platforms, as well as for linear TV and branded entertainment.

Townsquare is one of the leading producers of premium video programming on YouTube with a Multi-Channel Network of 384 channels. Townsquare’s programming includes that of popular music and entertainment brands XXL, Taste of Country, Loudwire, Ultimate Classic Rock, ComicsAlliance, PopCrush, Diffuser and ScreenCrush, 18 major music festivals including WE Fest, Mountain Jam, Taste of Country Music Festival and Country Jam, and 312 radio brands. Townsquare reaches over 60 million unique visitors each month across its digital platforms.

“We are thrilled that Andy has joined Townsquare to lead video programming and production,” commented Jared Willig, SVP Digital. “Andy’s executive experience, his creativity as a producer, and his proven track record in creating compelling programming will enable us to grow our already thriving slate of original video franchises.”

Formerly, Mr. Meyer was Vice President of Development / Executive Producer at Emmy-award winning Tremendous Entertainment. He also served as Vice President of Original Programming for NBC Sports Network (formerly Versus) and Fuse Media. His other notable credits include American Idol, ESPN Sports Century and the current OWN celeb-reality series For Peete’s Sake, which he developed and on which he serves as Executive Producer.

“I am excited to be joining an incredible group of talent at Townsquare,” said Mr. Meyer, “I look forward to participating in the continued growth of the Company and its original programming.”

About Townsquare Media, Inc.

Townsquare is a media, entertainment and digital marketing solutions company principally focused on small and mid-sized markets across the U.S. Our assets include 312 radio stations and more than 325 local websites in 66 U.S. markets, a digital marketing solutions company serving approximately 10,200 small to medium sized businesses, approximately 550 live events with nearly 18 million attendees each year in the U.S. and Canada, and one of the largest digital advertising networks focused on music and entertainment reaching more than 60 million unique visitors each month. Our brands include iconic local media assets such as *WYRK*, *KLAQ*, *K2* and *NJ101.5*; acclaimed music festivals such as *Mountain Jam*, *WE Fest* and the *Taste of Country Music Festival*; unique touring lifestyle and entertainment events such as the *America on Tap* craft beer festival series, the *Insane Inflatable 5K* obstacle race series and *North American Midway Entertainment*, North America’s largest mobile amusement company; and leading tastemaker music and entertainment owned and affiliated websites such as *XXLmag.com*, *TasteofCountry.com*, *Loudwire.com*, *JustJared.com* and *BrooklynVegan.com*. For additional information, please visit www.townsquaremedia.com.

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