



7:45AM – 8:15AM ONSITE REGISTRATION/CONF PASS FOR EVENTS & LUNCH

8:15am – 8:45am OPENING SPEAKER

Stop Patching Dams with Bubble Gum! Moving from Security Solutions to a Security Culture

Rob will explore top trends in cybersecurity today and many of challenges organizations face as they attempt to secure their data and the wide range of attitudes that are both helping and hindering the emergence of a security focused culture throughout organizations.

Rob Ayoub, Research Director in IDC's Security Products program. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries www.idc.com

9am – 10am - MODERATED ISO PANEL (ROB AYOUB, MODERATOR)

Ernesto Arriola, Security Assurance Manager, City of El Paso

Nick Bradburn, Assistant Vice President and Information Security Office for Texas Tech University Health Sciences – El Paso

Damon Pinero, Information Security Officer, El Paso ISD

10:15am – 11:15am - SESSION I

Data Center Converged Virtualization Infrastructure (CVI)

How CVI plays a real role in today ever changing IT world using real-world business use cases and how Cisco's FLEX-able and Hyper-converged can meet real world needs.

Netsync Network Solutions Presenter: Michael Robistow, Solutions Architect

11:15am – 11:45am LUNCH DELI STATION

SPONSORED BY TOWNSQUARE, FREE TO CONFERENCE ATTENDEES/CONFERENCE PASS REQUIRED

11:45am – 12:45pm SESSION II

Software Defined Networks (SDN) Everywhere!

Introduction to Software Defined Networking (SDN), Cisco's Application Centric Infrastructure (ACI) and Intent-Based networking built on Cisco DNA (Digital Network Architecture)

ANM Presenters: Chris Perkins, Senior Solutions Engineer/Security, **Ian Logan**, Systems Architect/Data Center & Networking, **Matt Good**, Solutions Architect/Data Center

1:00pm – 1:30pm

Parallel Workshop Sessions

III - FBI Infragard, Cybersecurity Community Outreach

IV - ANM – Security Everywhere

V - Cisco – Collaboration Reimagined

1pm – 3pm

Tech Job Fair

Looking for work in the tech field?

Hosted by Borderplex Workforce Solutions

1pm – 5pm

Meraki hands on Mini Lab

(Space is limited)

REGISTER:

<http://bit.ly/2wUHG1b>

DETAILS:

<http://bit.ly/2wSKVst>

8AM – 4PM – DEMOS INCLUDING CISCO SPARK & MEET THE VENDORS SPACE (25+ VENDOR)

3PM – 4AM - ENDING MIXER, SPONSORED BY TOWNSQURE MEDIA - PRIZES, APPETIZERS, DRINKS