

KDBC-TV, El Paso, TX - "Local 4 Grammy Getaway"  
Official Contest Rules

KDBC will be further mentioned as "Station" and the "Local 4 Grammy Getaway" will be further mentioned as "Contest". "KDBC.COM" and/or "facebook.com/local4news" and/or "Twitter @local4kdbc" will be further mentioned as "Station Website" and/or "Facebook Page" and/or "Twitter". Void where prohibited or restricted by law. Odds of winning the contest are dependent upon the number of entries received.

**1. ELIGIBILITY**

Entrants must reside in the **El Paso – Las Cruces DMA** (as defined by Nielsen Media Research) and maintain a mailing address in **Texas or New Mexico**, and be at least 18 years of age on the day the contest begins. Employees of the station; their advertising and promotional agencies and the immediate family members of each are not eligible to participate. Entrants are only eligible to win one prize valued at \$500 or more every six (6) months from the station. However this does not disqualify them from participating in the contest.

**2. TO ENTER**

Fill out the designated online entry form on station website(s) and/or Facebook Page. Or listen to 93.1 KSII radio for you chance to call in and register. No purchase necessary to enter or to win. A purchase will not improve your chances of winning. By entering, each contestant agrees to be bound by these rules and conditions.

***From January 11th, 2012 to January 31th, 2012 viewers will have the opportunity to be entered into the Grammy Getaway sweepstakes and win the grand prize of a trip for two to the Grammy's Live! February 5<sup>th</sup> in Los Angeles.***

***How to Register:***

***Viewers must watch Local 4 News at 5:30 and 10 for the Grammy Artist Code, viewers must then "Like" the Local 4 News fan page and register for the Grammy Getaway contest through our Facebook contest tab or register through KDBC.com. Only one registration per Facebook account will be allowed per day. Only one registration per e-mail will be allowed per day. Only one eligible winner will be allowed per household. Winners will be randomly selected daily.***

***On January 31<sup>st</sup> only the 5:30 Local 4 newscast will display the Grammy Artist Code, this will be the final chance to enter the Grammy Getaway sweepstakes.***

***On February 1<sup>st</sup> all selected winners must listen to the KSII Morning Show for their name to be announced on air. If a selected winner's name is announced and they must call in within the allotted time to claim the grand prize: a trip for two to the Grammy's.***

Winner selection begins: **1/11/2012**

Winner selection Ends: **1/31/2012**

**Winner Selection Dates:  
Daily, Monday through Friday.**

**3. SELECTION**

Viewers will have the opportunity to log on to station website(s) and/or Facebook Page to register for a chance to win prizes described in section 4.

KDBC-TV, El Paso, TX - "Local 4 Grammy Getaway"  
Official Contest Rules

All grand prize winners will be selected by station. All decisions made by the station concerning the contest are final. Limit of one (1) entry per person/email address. Any attempt to submit more than the maximum number of entries using multiple/different email addresses, identities or any other methods may void that participant's entries for the sweepstakes. Entries generated by a robotic, programmed, script, macro or other automated means may be disqualified. No other forms of entry are valid other than that set forth above. All entry information becomes the property of the station and reserves the right to verify all entries.

Contest winners will be notified via e-mail and/or phone. Winner(s) must sign affidavits of eligibility/prize acceptance and release form(s) within seven (7) days after notification before any prize will be awarded. Photo ID and social security number verification may be required. All applicable taxes on prizes are the sole responsibility of the prize winner. Prizes are non-transferable. Prizes not claimed within 14 days after being awarded shall be considered forfeited and will become property of the station. Such prizes may be re-awarded or disposed of at the discretion of station management. If you would like to receive a list of the winners of this contest please opt-in to receive emails from the station regarding this contest and future contests.

#### **4. PRIZES**

**Prizes available:**

**A trip for two to the Grammy Awards, February 5<sup>th</sup> in Los Angeles. Trip will include:**

- Round trip coach class air transportation to Los Angeles from anywhere in the contiguous 48 contiguous U.S.
- Two (2) nights world class hotel accommodations at The LA Live JW Marriott (<http://www.lalivemarriott.com/>)
- Bronze level category tickets to the GRAMMY® Awards (Provided by CBS)
- Tickets to the official GRAMMY After-Party with live performances, cocktails, refreshments and food service - Breakfast daily at the hotel
- Admission to the GRAMMY Museum at leisure
- One (1) three-hundred dollar (\$300) gift card per couple to apply towards airport transfers, lunch and dinners

#### **5. PUBLICITY**

Prize winner(s), by accepting prize, agrees to allow contest sponsors to use prize winner(s) name, photograph, and voice and/or likenesses therein in contest or contest proof-of-performance publicity.

#### **6. LIMITATIONS OF LIABILITY**

Neither station or sponsor, its agencies, nor any contest entities are responsible for lost, illegible, late, misdirected, incomplete, mutilated, or non-delivered entries or email; or for interrupted or unavailable satellite, network, server, internet service provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. Neither station, sponsor, its agencies, nor contest entities are responsible for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in this

KDBC-TV, El Paso, TX - "Local 4 Grammy Getaway"  
Official Contest Rules

contest; and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of the station website. By agreeing to receive a list of winner(s), you acknowledge you are authorizing station website to send you an email with requested information. That email may include a link to the station's website with additional opportunities. The Station will never send you emails unless you authorize the station to do so. Please review our privacy policy: [KDBC Privacy Policy](#)

The station reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with entry process or operation of contest or website, to be acting in violation of the terms of the website or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. station, sponsor, and contest entities are not responsible for injury or damage to participants' or any other person's computer related to or resulting from participating in this contest or downloading or copying materials from or use of website. If, for any reason, contest, in the sole opinion of sponsor, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the station, corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, the station reserves the right, at its sole discretion, to cancel, terminate, modify or suspend contest, and determine winner from eligible entries received prior to action taken, or as otherwise deemed fair and equitable by the station. In case of dispute, authorized subscriber of email account used to enter at actual time of entry will be deemed to be the participant, and must comply with the official contest rules. The authorized account subscriber is deemed to be natural person who is assigned an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses.

### **7. Additional**

Contest Sponsors accept no responsibility or liability in connections with any injuries, losses or damages arising from the prizes awarded. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.com. You understand that you are providing your information to the station and not to Facebook.com. The information you provide will only be used for in contest or contest proof-of-performance publicity. Sponsors reserve the right to substitute any prizes of equal or greater value in the event that prize(s) are unavailable for any reason. The station reserves the right, at its sole discretion, to cancel, terminate, modify or suspend contest. All decisions by the station management are final. Contest sponsored by station, **KDBC-TV - El Paso, TX.**