

OFFICIAL 2020 EP ORIGINALS CONTEST RULES

95.5 KLAQ/93.1 KSII-FM/KROD-AM

4180 North Mesa,

El Paso, TX 79902

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

- 1. WHO MAY PARTICIPATE.** Subject to the additional restrictions below, all Station contests (the "Contest") are open to legal residents of the U.S. States of Texas and New Mexico who are 18 years of age or older at the time of entry, are legal U.S. residents, and who possess a valid government-issued photo identification. Employees of TOWNSQUARE MEDIA, any other participating El Paso/Las Cruces market Media companies (TV, Newspaper, Billboard, etc.) and each of their respective parent, subsidiary, and/or affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees are not eligible to enter or to win. **ALL SPONSORS AND THEIR IMMEDIATE FAMILY MEMBERS ARE INELIGIBLE TO PLAY.** The term "immediate family members" includes spouses, parents, siblings, children, and grandchildren. **Persons who have won another contest or promotion of any kind from Station, within thirty (30) calendar days before the Contest start date also are ineligible.**
- 2. HOW TO PARTICIPATE.** Contest starts Tuesday, September 1, 2020 and concludes on 9:59 p.m. MST, Thursday, September 24, 2020. Entry is by submitting a link to a video performance of an original song housed on performing artists' owned website, or social media platform, through any of the 3 stations' websites. Open to all musical styles, accepted from band, duo, or solo artist. Limited to 2 total submissions per band, duo, or solo artist for the duration of this contest. An individual may only enter 2 total times regardless of their role within the previously submitted performance. No entries will be accepted singing or playing along to a pre-recorded music track not recorded by them. **On-line submissions will be accepted from 5:00 a.m. September 1, 2020 through 11:59 MST, Monday, September 14, 2020.** The 5-person contest supervisors panel will serve as preliminary round judges and will vote using a 1-10 scale, with one being the lowest score and 10 being the highest score, to select the 15 highest scoring videos based on originality, memorability of song, musical craftsmanship, song writing structure/lyrics, stage presence. Those 15 videos will be deemed semi-finalists will be sent to the celebrity panel of judges expected to consist of 10 to 13 judges, who will use a similar grading scale and criteria. Grading by either the preliminary or celebrity judges is subjective; all judges decisions final. The top-5 vote getters as determined by the celebrity judges panel will be deemed "finalists" in the competition. Those 5 videos will be posted on the 3 sponsor stations' websites for a fan voting phase between 12:00 p.m. Monday, September 21, 2020, and 9:59 p.m. MST Thursday September 24, 2020. Fan voting is unlimited. The 5 videos will be ranked by fan voting with the video receiving the most votes awarded 5 more scoring points, the runner-up 4, more scoring points, the second runner up 3 more scoring points, the 4th ranked video receiving 2 more scoring points, and the lowest vote getter receiving 1 more scoring point. Those points will be added to the totals awarded by the celebrity panel to determine the final scores of the 5 finalists. The

video with the highest total score will be awarded the grand prize. Each participating contestant must provide his or her own name and personal information to contest supervisors. If a contestant uses a false name or presents a false identification, he/she will be immediately disqualified from the contest and will be ineligible to win any prize, and such conduct may result in legal ramifications.

3. **PRIZE CLAIM AND ACCEPTANCE PROCEDURES.** Grand prize winner must claim their prize within 48-hours of notification of their winning. Grand Prize winner must present valid government-issued photo identification. Prizes are non-assignable and nontransferable. Prizes and individual components of prize packages are subject to availability and Station reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law). Failure to sign the affidavit, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his/her interest in the prize, and the awarding of the prize to a substitute winner.
4. **PRIZES:** 24 hours of studio time at Star City Studio. A music video produced by Axess Multimedia to include 5 hours of pre-production time for planning purposes, one day of shooting at the soundstage, one day rental of Red Epic-W 8k cinema digital camera, use of set of prime Zeiss cinema lenses, use of professional lighting, crew DP and Director, 16 hours of post-production time (package an estimated \$8,500 value). All applicable taxes will apply. Station reserves the right to add or not add additional prizes to the contest.
5. **PRIZES AND ODDS:** Subject to verification of eligibility and compliance with these Official Rules. Odds will be determined according to the number of entries.
6. **RESERVATION OF RIGHTS.** Except where prohibited, participation in the Contest constitutes each entrant's consent to the use of his or her name, biographical information, voice and/or likeness in any media, including without limitation the Internet, for any commercial or promotional purpose, without limitation or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Station. By participating, entrants agree to be bound by these Official Rules and the decisions of Station and the Contest administrators and judges. Station reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Station. In the event the Contest is compromised by tampering or other causes beyond the reasonable control of Station which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Station reserves the right in its sole discretion to suspend, modify or terminate the Contest. In the event of cancellation, modification, or suspension, Station reserves the right to select a winner in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Station website.
7. **DISCLAIMERS.** By entering, participants acknowledge and agree that Station, Townsquare Media, Inc., and their respective parents, subsidiaries, affiliates, officers, employees and agents (collectively, the "Contest Entities"), along with any participating sponsors will not be liable for losses or injuries of any kind resulting from acceptance/possession/use and/or misuse of prize(s), travel to and from any prize-related activity, participation in the Contest, printing, mailing or distribution errors, or any computer Internet system, computer equipment, software, or any combination thereof, or for any entries that are not in compliance with these Official Rules. Station reserves the right to amend these rules at any time during the Contest. The failure of Station to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot,

pandemic, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other “force majeure” event will not be considered a breach of these Contest Rules.

8. **CONSTRUCTION.** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **SPONSORS.** The Contest is sponsored by KLAQ, KSII, KROD, and Oasis Hot Tub. Additional sponsors may or may not be added. The decisions of Station and the Contest administrators and judges regarding the selection of winners, the interpretation of these Official Rules and all other aspects of the Contest shall be final and binding in all respects. Station will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. Copies of these Official Rules and final list of winners (name only) are available at the Townsquare Media El Paso office building, 4180 North Mesa, El Paso TX 79902, from 8:30 a.m. – 5 p.m. Monday through Friday and also are available online at any of the 3 sponsor station websites.