



Equal Employment Opportunity Public File Report
KLAQ-FM, KSII-FM, KROD-AM
04/01/19 TO 03/31/20

I. VACANCY LIST

Job Title	Recruitment Sources (RS) used to fill Vacancy (Numbers Correspond to the Recruitment Source List in Part II)	RS That Referred the Hiree
Account Executive	10, 14	10
Receptionist	14	14

II. RECRUITMENT SOURCE LIST

RS Number	RS Information	Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12 month period
1	LULAC National Office 201 E. Main Dr. El Paso, TX 79901	No	0
2	Equal Employment Opportunity Commission 300 E. Main, Ste 500 El Paso, TX 79901	No	0
3	UTEP Career Center W. University 103 W. Union Building El Paso, TX www.utep.edu/careers	No	0
4	Career Services Dept at EPCC www.epcc.edu/careerservices	No	0
5	Project Bravo 2000 Texas Ave. El Paso, TX 79901	No	0

6	New Mexico State University www.careerservices.nmsu.edu	No	0
7	Davis L. Carrasco Job Corp 11155 Gateway Blvd West El Paso TX 79935	No	0
8	Southwest University 1414 Geronimo El Paso, TX 79925	No	0
9	WorkForce Solutions Borderplex 300 E. Main St, Ste 100 El Paso, TX 79901 www.workintexas.com	No	0
10	Outside Referral	No	1
11	KLAQ / KSII / KROD Websites	No	0
12	Walk-Ins/call-In	No	0
13	Townsquaremedia.com	No	0
14	Indeed.com	No	7
15	Blissbookoo.com	No	0
16	Employee Referral	No	0
Total Interviewees During 12 months			8

III. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Station Tour	06/05/19 - Veronica Gonzalez gave a tour of the station to Peace Lutheran School. She showed the students how productions work and how she runs the board when she is on-air.
Establishment of Internship Program	During the year we hosted one internship. Intern worked with 600ESPN in production and board-op.
Station Tour	07/15/19 – Angel Gonzalez gave a tour of the station to St. Mark’s Catholic Church. He showed students how production works, recorded and had them listen to their own voice.
Participation in Job Fairs	09/11/19 – We participated in the Part-time & Seasonal Job Fair at the El Paso Community College “Valle Verde Campus”. We had two representatives from our promotions team to talk to seekers and

	taking applications.
Participation in Events	03/12/20 - Patricia Martinez attended the El Paso Community College “Women Empowering Women” Event. Patricia talked about how she led to her career, how people depend on her, how she impacts the society and community.
Participation in Events	03/13/20 - Monika Acevedo attended AYO Elementary School Career Day. Monika talked about how she led to her career, responsibilities, and how people depend on getting the job done.
Participation in Job Fairs	03/25/20 – We participated in the Internship & Part-Time Job Fair at the University of Texas at El Paso. We had two representatives from our promotions team to talk to job seekers and take applicants.