

Box Office
OPEN TODAY

From } 2 to 6
7 to 9

PLENTY OF GOOD SEATS LEFT



Curtain Rises Promptly
2 P. M. and 8 P. M.
NO MATINEE MONDAY
All Orchestra Seats
All Seats Reserved

Grand Opening Easter Monday

"Troubles of 1922"

America's Foremost
Young Comedian

**GEORGE COURTNEY
JESSEL AND SISTERS**

Vaudeville's Celebrated
Star Sister Act

ANNOUNCEMENT

In presenting the Zeiterion to the public of New Bedford, the management wishes to state the assurance that as neither trouble nor expense has been considered in building a most comfortable, commodious and convenient family theater—no neither trouble nor expense will be considered in obtaining the highest type of entertainment.

Shubert's vaudeville, recognized as the world's greatest, will play here. Star headliners will appear regularly. You may rely upon our announcements. There will be no extravagance of phraseology, exaggeration of talent or misstatement of facts. We intend to give New Bedford first class productions of metropolitan standard. We believe there are enough theater-going people in the city to support such productions. The management solicits your support on this basis alone. The opening bill of five Shubert vaudeville acts and a musical satire on the revue craze is one of the best that ever appeared here. If you enjoy this kind of entertainment, we know you will appreciate "Troubles of 1922."

We ask for your patronage only so long as we maintain the high standard of the opening attraction.



ANNOUNCEMENT

Newspaper and print are poor mediums with which to convey to you the myriad artistic beauties of color and design so effectively used in the interior decorating of the Zeiterion.

It is safe to assert that you never saw a handsomer piece of work in any theater anywhere. It is New Bedford's playhouse and New Bedford is going to be just as proud of it as the management is. Down to the minutest detail, exceptional care has been taken to make it not only the newest but the best. We are satisfied to leave the verdict in your hands.

The designs are none of them stock; they were all made-to-order so as to harmonize with the general aesthetic effect. The result is astounding. You're going to like the Zeiterion, and the better you come to know and to appreciate it, the more you're going to like it.

— PROGRAM —

PART ONE

Trouble No. 1 CHARLES O'BRIEN, GERTRUDE HAYES, Jr.	Trouble No. 2 JED DOOLEY & COMPANY	Trouble No. 3 SAM BENNETT and TROUBLE MAKERS
Trouble No. 4 GEORGE JESSEL A Few Moments With	Trouble No. 5 Fay—COURTNEY SISTERS—Florence	Trouble No. 6 ULTRA STRING QUARTETTE (Members: Haife, Roth, Nubian and Gares)

INTERMISSION—5 MINUTES

PART TWO

"TROUBLES OF 1922"

Written and Staged by George Jessel
Lyrics by Walter Hirsch and Louis Silvers
Dances Arranged by Max Schack

CAST OF CHARACTERS

Mr. Jessel Mr. Jessel
George, his son Mr. Jessel
Bessie Park, a dancer Miss Gertrude Hayes
Anna Bonwick, his mother Miss Gertrude Hayes
Louie Lettich, a singer Miss Gertrude Hayes
Miss Lou, a singer Miss Gertrude Hayes
Merrill Fanning, from the window Miss Gertrude Hayes
Mirth Foss, from the balcony Miss Gertrude Hayes
Bertie and the Miss Gertrude Hayes
Bertie and the Miss Gertrude Hayes
Bertie and the Miss Gertrude Hayes

MUSICAL PROGRAM

Prologue The Girls
Hanna's Boy George
Popular Song Park and Bonwick
Bang Your Head Gertrude Hayes and Gares
Baby Blue Courtney Sisters
Lovers in Sleep Park, Bonwick, Pennington and Gares
Breat Your Gases Away Fay Courtney
Street Dance House Party, Davies and Cliff Sisters
Autree Evans Specialty
Specialty Dance Specialty
Finale Entire Company

Prices

Evenings, Saturday Matinee
\$1.10, 85c, 55c

Matinees, except Saturday
55c, 35c, including tax.

Bell Phone 7120

House Staff

House Manager—
HARRY ZEITZ.
House Treasurer—
FISHER ZEITZ.
Orchestra Leader—
BARTHOLOMIL SILBERMAN
Stage Manager—
JACK FLAHERTY.
NINE PIECE ORCHESTRA

SHUBERT VAUDEVILLE