

**KEKB (FM) / KMXV (FM) / KKNN (FM) / KBKL (FM) / KEXO (AM) RECRUITMENT INITIATIVE FORM
12/1/18 – 11/30/19**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	DATE	BRIEF DESCRIPTION OF ACTIVITY & SCOPE OF BROADCASTER'S PARTICIPATION	RECRUITING STAFF IN ATTENDANCE
1	City Career Fair Diversity Day Career Fair	2/22/2019	KEBK-FM, KMXV-FM, KKNN-FM, KBKL-FM, and KEXO-AM participated in the City Career Fair Diversity Employment Day Career Fair. Open AE position was posted in the event. We aired radio spots to promote the job fair, prior to the event.	Department Head Management
2	CMU Internship	8/15/2019- 5/15/2020	KEKB-FM, KMXV-FM, KKNN-FM, KBKL-FM and KEXO-AM provided an internship for college credit for a Mass Comm student attending Colorado Mesa University.	Department Head Management
3	CBA Virtual Job Fair	Week of May 13, 2019	KEBK-FM, KMXV-FM, KKNN-FM, KBKL-FM, and KEXO-AM participated in the CBA Virtual Job Fair. Open AE position was posted in the event.	Department Head Management
4	City Career Fair Diversity Employment Day Career Fair	8/6/2019	KEBK-FM, KMXV-FM, KKNN-FM, KBKL-FM, and KEXO-AM participated in the City Career Fair Diversity Employment Day Career Fair. Open AE position was posted in the event. We aired radio spots to promote the job fair prior to the event.	Department Head Management
5	CBA Virtual Job Fair	Week of November 4, 2019	KEBK-FM, KMXV-FM, KKNN-FM, KBKL-FM, and KEXO-AM participated in the CBA Virtual Job Fair. Open Operations Manager and Full Time DJ positions were posted in the event. A Radio schedule was ran on all 5 stations to promote the event	Department Head Management

MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	TSM Career Site www.townsquaremedia.com/careers	NO	0
2	Linked In	NO	0
3	Twitter	NO	0
4	Radio Online www.radioonline.com	NO	0
5	Craigslist www.craigslist.com	NO	0
6	Indeed.com via Greenhouse	NO	5
7	Simplyhired.com	NO	0
8	GlassDoor.com	NO	0
9	Mesa County Work Force Center 512 29 ½ Road Grand Junction, CO 81504 970-248-0871	NO	0
10	Westernslopehelpwanted.com	NO	0
11	Referral (Outside)/Walk-In/Internal	NO	2
12	Referral (Employee)	NO	0
13	Referral (Manager)	NO	0
14	Radio and Television Business Report P.O. Box 6633 Woodbridge, VA 2219 (703) 490-3099 www.rbr.com	NO	0
15	Facebook- KEKB www.facebook.com	NO	0
16	Facebook- Mix 104.3 www.facebook.com	NO	0
17	Facebook-95 Rock www.facebook.com	NO	0
18	Referral (Corporate)	NO	0
19	Colorado Broadcaster Association 333 W Hampden Ave #400 Englewood, CO 80110	NO	0
20	Labor ETC 520 W Gunnison Ave Grand Junction, CO 81501	NO	0
21	Allaccess.com	NO	0
22	Digital Ad Campaign, Townsquare Media	NO	0
23	Radio Ad Campaign, Townsquare Media, Grand Junction	NO	0
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