

Format: FBC 084
Program: FBNC
Length: 03:00:00

E * S * P * N
C O M M E R C I A L F O R M A T

COLLEGE FOOTBALL - NCAA DIV I, II & III AA & CHAMP. GAME

Commercial Breakdown	If Necessary	Billboard Breakdown
National: 00:28:00	(00:30)	Open 3
Local: 00:06:00		Middle 8
Promo: 00:01:40		Close 2
Institutional/PSA: 00:02:00		
Tag: 00:00:10		
Total: 00:37:50	(00:30)	

*FLOATER BREAK - AIRS IN EITHER 2ND OR 4TH QTR DURING TEAM TIME OUT
-GUARANTEED*

200 FR 01:00 01:00 National

PREGAME

OPEN BB'S INTO BRK #1

1 01:00 01:00 National

KICKOFF/ 1ST QUARTER

2 01:35 00:05 Promo
01:30 National

3 01:30 01:30 National

1ST QTR BB'S AIR @ PRODUCTION'S DISCRETION

4 02:00 00:30 National
00:30 Promo
01:00 Local

END FIRST QUARTER

5 02:30 00:30 Promo
02:00 National

2ND QUARTER

6 01:30 01:30 National

7 01:30 01:30 National

2ND QTR BB'S AIR @ PRODUCTION'S DISCRETION

8 01:30 00:30 Promo
01:00 Local

END FIRST HALF

9 02:30 01:00 National
00:30 PSA :30 NCAA PROMO
01:00 Local

HALFTIME

(1) HALFTIME BB INTO BREAK 10
 10 02:40 02:00 National :30 NCAA PROMO
 00:30 PSA :10 NCAA COPYRIGHT
 00:10 Tag
 11 02:30 01:00 National :30 NCAA PROMO
 00:30 PSA
 01:00 Local
 12 02:30 02:00 National :30 NCAA PROMO
 00:30 PSA
 (1) HALFTIME BB OUT OF BREAK 12

3RD QUARTER

13 01:35 00:05 Promo
 01:30 National
 14 01:30 01:30 National
 3RD QTR BB'S AIR @ PRODUCTION'S DISCRETION
 15 01:30 00:30 National
 01:00 Local

END 3RD QUARTER

16 02:30 02:30 National

4TH QUARTER

17 01:30 01:30 National
 18 01:30 00:30 National
 01:00 Local
 4TH QTR BB'S AIR @ PRODUCTION'S DISCRETION
 19 01:30 01:30 National
 20 02:00 02:00 National

OVERTIME BREAK

RUN ONLY IN OVERTIME AND ONLY AFTER ALL SCHEDULED INVENTORY HAS AIRED
 IF 00:30 00:30 National

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