

Business Innovation Fair Agenda

Thursday, Oct. 13

8 a.m.–5 p.m.

Hilton Fort Collins, 425 W. Prospect Rd.

Start to End	Climate Wise*	Energy and Water	Efficiency in Action	Environmental Leadership	
7:30–8:30 a.m.	Check in, Networking and Booths				
8–9 a.m.	Breakfast				
8:30–9 a.m.	Opening Remarks				
9–9:15 a.m.	Break - Booths and Networking				
9:15–9:45 a.m.	Climate Wise Welcome and Committee Updates	How to Get Started with Efficiency	Water Supply and Demand Management Policy	Mason Corridor: Culture, Economy and Sustainability	
9:45–9:55 a.m.	Break - Booths and Networking				
9:55–10:40 a.m.	Road to Platinum, Easy Tools and myClimateWise	Fort Collins Utilities Energy and Water Rebates and Services	Workplace Alternatives: Shifting Workplace	Corporate Social Responsibility	
10:40–10:50 a.m.	Break - Booths and Networking				
10:50–11:35 a.m.	Employee Engagement in Sustainability	Renewables	Integrated Building Retrofits	Engagement and Transportation Research	
11:35–11:45 a.m.	Break - Booths and Networking				
11:45 a.m.–12:45 p.m.	Lunch and High 5s: Business Sustainability Successes				
12:45–1 p.m.	Break and Door Prize Drawing (must be present to win)				
1–2 p.m.	Keynote Speaker: William S. Becker (see bio)				
2–2:15 p.m.	Break – Booths and Networking				
2:15–3:35 p.m.	Efficiency Consultation: Sign up at Utilities' Booth				
2:15–2:45 p.m.	Benefits of Joining Climate Wise	Advanced Metering Infrastructure and Business Customers	Tour: Hilton Efficiency Projects	Presentation and Tour: CSU Sustainable Building Projects	Presentation and Workshop: Advanced Recycling and Composting
2:45–2:55 p.m.	Break – Booths and Networking				
2:55–3:25 p.m.	Options for Green Leasing	Environmentally Preferable Purchasing			
3:25–3:35 p.m.	Break – Booths and Networking				
3:35–5 p.m.	Networking, Booths, Refreshments and Door Prize Drawings (must be present to win)				

Sponsored by the City of Fort Collins Climate Wise, Utilities and Natural Resources

7:30–8:30 a.m.

Check in, Networking and Booths

8-9:00 a.m.

Breakfast (Large Ballroom)

8:30–9 a.m.

Opening remarks

Brian Janonis, Executive Director, Fort Collins Utilities
Bruce Hendee, Chief Sustainability Officer, City of Fort Collins

9–9:15 a.m.

Break – Booths and Networking

9:15–9:45 a.m.

Climate Wise*

Climate Wise Welcome and Committee Updates

Catch up on the latest happenings with Climate Wise, including committee updates. Learn about technological changes within the program and new rewards for partner activities. Provide feedback on program improvements.

Kathy Collier, LEED AP, Program Coordinator, Climate Wise

Energy and Water

How to Get Started with Efficiency

Learn how to view your business as a system of employees, customers, facility, profitability and environment and identify opportunities to improve efficiency.

Michael Authier, Energy Services Specialist, Fort Collins Utilities

Efficiency in Action

Water Supply and Demand Management Policy Update

Hear how this policy provides guidance to plan, manage and maintain the City's water supply system. The updated plan continues to ensure a reliable supply of water as well as provide additional information on:

- water use and conservation
- drought planning
- future water needs
- surplus water use

Donnie Dustin, Water Resources Engineer, Fort Collins Utilities

Environmental Leadership

Mason Corridor: Culture, Economy and Sustainability

Discover how the Mason Street community will be enhanced through thoughtful urban design and the creation of district identities. Learn about the economic and environmental benefits of connecting key employment areas and educational campuses with neighborhoods and retail centers. Find out how clustering development along the corridor will reduce sprawl and help limit miles driven in single-occupancy vehicles.

Bruce Hendee, Chief Sustainability Officer, City of Fort Collins

9:45–9:55 a.m.

Break – Booths and Networking

9:55–10:40 a.m.

Climate Wise*

Road to Platinum, Easy Tools and myClimateWise

Explore how easy it is to use the new streamlined myClimateWise application, view real-time progress, manage contact information, upload documents and report project details. Also learn what is required to move your business into the Gold and Platinum levels of the Climate Wise program, how to complete the Greenhouse Gas (GHG) Baseline Planning Tool and how to set GHG reduction goals for your organization.

Kathy Collier, LEED AP, Program Coordinator, Climate Wise
Matthew Gibbs, Environmental Technical Specialist, Climate Wise

Energy and Water

Fort Collins Utilities' Energy and Water Rebates

Gain a better understanding of Utilities' programs, rebates and incentives—and discover how these services can save your business money and conserve resources, both short and long term.

Kelley Gonzales, Energy Services Engineer, Fort Collins Utilities
Lucas Mouttet, Water Conservation Coordinator, Fort Collins Utilities

Efficiency in Action

Workplace Alternatives: Harder Working Spaces

Learn how living in a networked world has changed the very nature of work itself. Discuss trends and issues impacting the workplace and hear ideas about how to evolve the spaces you work in. Steelcase, a global commercial furniture manufacturer, will share research and insight on the evolution of work environments.

Jo McWilliams, Workplace Consultant, Steelcase

Environmental Leadership

Corporate Social Responsibility

Discover how to assess and improve your social and environmental performance through real-world case studies. You'll learn about Wild Iris' work with Alzheimer patients, Primal Echo's educational and fair trade project in Costa Rica, and the City's community garden, employee incentive program and tree planting projects with the Affordable Housing Department.

Dr. Rosemarie Russo, Sustainability Coordinator, City of Fort Collins
Katy Bigner, Environmental Planner, Fort Collins Utilities

10:40–10:50 a.m.

Break – Booths and Networking

10:50–11:35 a.m.

Climate Wise*

Employee Engagement in Sustainability

Inspire your team to engage in sustainability efforts and continue these activities within your organization. Discuss organizational values and behaviors that foster learning, empowerment and creativity. Hear about the role of intra- and inter-agency relationships and professional networks in launching, broadening and maintaining involvement in sustainability efforts.

Pete Dignan, Executive Director, CORE Colorado
Jennifer Cross, Ph.D., CSU, Department of Sociology
Josie Plaut, CSU, Institute for the Built Environment

Energy and Water

Renewables

Learn about local, state and federal rebates and incentives to improve the bottom line for your investment in renewable energy projects. Bring your questions to this interactive presentation.

Norm Weaver, Energy Services Engineer, Fort Collins Utilities

Efficiency in Action

Integrated Building Retrofits

Learn about a systems approach to address building energy retrofits. Discover how the building envelope, HVAC, lighting and other elements work together to provide an opportunity for increased savings and improved occupant comfort verses looking at these elements in isolation. Concepts will be illustrated with real-world examples.

Gary Schroeder, Energy Services Engineer, Fort Collins Utilities

Environmental Leadership

Engagement and Transportation Research

Gain insight on recent social science studies that evaluated behaviors and experiences of employees who participate in the Climate Wise program. Learn what factors were found to be motivating and those that didn't have as much impact in regard to sustainability in the workplace. Discover how to get the most from your employees and co-workers. Also learn about the latest cost-benefit analysis for employers and employees regarding commuting options in Fort Collins.

Michelle Betsill, Ph.D., MA., BA., CSU, Department of Political Science
Mike Salisbury, Transportation Analyst, Southwest Energy Efficiency Project (SWEET)

11:35–11:45 a.m.

Break – Booths and Networking

11:45 a.m.–12:45 p.m.

High 5s: Sustainability Success Stories from Climate Wise Partners

Custodian Challenge, Diane Ewing, Avago

Water Conservation, Ben Costello, Mountain Whitewater Descents

Energy Awareness, Darrin Muggli, Value Plastics

Sustainability Management System, Jayne Kafka, RB+B Architects

11:45 a.m.–12:45 p.m.

Lunch

12:45–1 p.m.

Break – Booths and Networking

1–2 p.m.

Keynote Speaker



William S. Becker, Sr. Associate at E3G

Businesses, Communities and Nature's Perfect Storm

Sustainable development has taken on new urgency today as communities are battered by extreme weather. Whether the cause is climate change or just an outburst by Mother Nature, communities must become more resilient. Learn about the factors that make us more vulnerable to weather, what communities can do and what role businesses should play. (See [bio](#))

2–2:15 p.m.

Break – Booths and Networking

2:15–3:35 p.m.

One-on-One Efficiency Consultation

Consult one-on-one with Fort Collins Utilities staff who will guide you through the steps to accomplish your efficiency goals and provide insight on available financial incentives. Sign up in the morning at the Utilities booth for a 20-minute afternoon session.

2:15–3:35 p.m.

Tour and Presentation #1 – Hilton Efficiency Projects

Join the Hilton Fort Collins for an in-depth look at recent improvements and upgrades with a tour of their recent lighting retrofit, automated guest room thermostats, recycling and more.

Tour and Presentation #2 – CSU Sustainable Building Projects

Check out the Lake Street Parking Garage, Behavioral Sciences building, numerous stormwater projects and more. Anticipated to earn a LEED Gold rating, the Lake Street Parking Garage hosts almost 900 parking spaces, dozens of reserved parking spaces for low-emitting vehicles, office and retail spaces, and a 9,000 square foot, 132-kW solar array on the roof. While striving to meet the demands of commuters, this structure incorporates environmentally responsible features to serve as an example of sustainability in unlikely places.

Carol Dollard, CSU Facilities Engineer and Instructor

Presentation and Workshop – Advanced Recycling and Composting

Find out what steps your business can take to reach new levels of recycling. Hear strategies for moving your waste diversion program forward and see examples of programs in action. Bring examples and questions to this group discussion.

Caroline Mitchell, Environmental Planner, City of Fort Collins Natural Resources

2:15–2:45 p.m.

Climate Wise*

Benefits of joining Climate Wise

Learn how Fort Collins businesses saved \$13 million during 2010 and greenhouse gas emissions equivalent to planting 12 million trees. Discover how easy it is for your organization to receive free site assessments for waste, water, energy and transportation, ongoing support and public recognition. Climate Wise is an award-winning, free and voluntary city program that has helped local businesses combine money-saving practices with environmental protection since 2000.

Wendy Serour, Business Outreach Specialist, Climate Wise

Energy and Water

Advanced Meter Installation and Business Customers

Fort Collins Utilities is finalizing plans to replace all electric and water meters for every private residence and business in town. The new digital meters will provide better reading accuracy and more timely data, both to the Utilities and customers. Learn more about the meters, what new features and services will be available to customers and when to expect updates to your meters.

Pablo Bauleo, Energy Services Specialist, Fort Collins Utilities

2:45–2:55 p.m.

Break – Booths and Networking

2:55 –3:25 p.m.

Climate Wise*

Green Leasing

Take a look at current trends in Green Leasing options and learn how to maximize the sustainable benefits of a tenant-landlord relationship. Discussions will include examples on what to do, what not to do, and how to find a space that is both green and will save you green.

Bethany Beers, Sustainable Technologies Manager, Farnsworth Group

Energy and Water

Environmentally Preferable Purchasing

Hear the latest on Environmentally Preferable Purchasing and explore policies and lessons learned from the City of Fort Collins. Sample Environmentally Preferable Purchasing reports will be provided as well as an explanation about various logos (e.g., EPEAT, FSC) and what they mean.

Jim O’Neill, Director of Purchasing and Risk Management, City of Fort Collins

3:25–3:35 p.m.

Break – Booths and Networking

3:35–5 p.m.

Networking, Booths and Refreshments

**Climate Wise sessions are open to non-Climate Wise businesses as well.*

For more information, visit fcgov.com/BusinessInnovationFair, e-mail utilities@fcgov.com, call (970) 221-6700 or TDD (970) 224-6003. Please help make this a zero-waste event.

