

KUAD FM Last Prize Standing Official Contest Rules

CONTEST DATES

The promotion begins at 9:00 a.m. on Monday, April 25, 2016 and concludes at the grand prize drawing at Ehrlich Toyota of Greeley, on Saturday May 28th, 2016 at the designated time. All qualifiers must be present in order to win the grand prize "Last Prize Standing".

THE PRIZE

The Last Prize Standing will be determined by the elimination of prizes (detailed in "How To Enter" section) and will have the approximate retail value (ARV) of \$50-\$3,000 including taxes. The ARV will not exceed \$3,000. Value allotted for each individual prize is approximate. If the actual value of the prize exceeds \$3,000 the prize may be modified. Some potential prizes are determined to be "priceless" opportunities. Only one (1) grand prize will be awarded.

HOW TO ENTER

Listen to the station each weekday from April 25, 2016 to May 6, 2016 at 9:00 a.m., 11:00 a.m., 2:00 p.m., and 4:00pm for the announcement of each prize on the game board, and where it is hidden on the game board.

Then, Listen to the station each weekday from May 9, 2016 to May 20, 2016 at 9:00 a.m., 11:00 a.m., 2:00 p.m., and 4:00pm for your cue to call. Caller nine (9) at 800-500-2599 will qualify and will be entered for the grand prize, upon confirmation of eligibility. The qualifying prize winner must also eliminate a prize from the forty (40) potential prizes. Thirty nine (39) qualifiers will be selected and thirty nine (39) prizes will be eliminated. Entrants will have 1 minute to give the on air DJ one of the prizes not eliminated. If they cannot give the DJ a valid prize to eliminate within the given time limit, the DJ will move on to the next caller. Once a prize is eliminated from the list it is no longer eligible to be won. Listeners may only be qualified once per household for this contest and must be over the age of 18 years old.

HOW TO WIN

Qualifiers must be present at the finale party on Saturday, May 28th, 2016 from 9a – 11a at Ehrlich Toyota of Greeley in order to remain eligible for the contest. Only qualifiers who check in at the designated area by the designated time will be entered into the drawing. The winner will be selected by the following process: Each present qualifier will be assigned a number, and the numbers will be placed in a tumbler. A member of the KUAD staff will draw a number to be eliminated from the contest. The eliminated contestant will draw the next number to be eliminated from the contest. This will continue until there is one (1) number remaining. The announcement of the grand prize winner will be made by a member of the KUAD staff. The grand prize winner will win the grand prize "Last Prize Standing".

AWARDING OF GRAND PRIZE

Prizes are not transferable and may not be exchanged for other prizes or for cash, except in the sole discretion of the station. KUAD reserves the right at any time to award the prize to another eligible winner drawn at random in the event the prize, for any reason, cannot be utilized by the original Winner or in the event the original Winner does not meet eligibility requirements. In the event that the winner of a trip with pre-determined dates cannot travel on the designated dates, an alternate will be chosen and no consolation prize awarded to the original winner. In the event that the winner cannot use their prize by a predetermined date, no alternate prize will be awarded. Winners must provide their social security number for prizes valued over \$600.00. Winners of prizes with a value in excess of \$600.00 will

receive a 1099 tax form in January of the following year, reflecting the value of the prize. Winners are solely responsible for all federal and state taxes which may be applicable. If a winner refuses or cannot complete the W-9 form, it will result in forfeiture of the prize. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, postponement, or unavailability, including weather, or for any reason beyond the control of the Station, KUAD will award the remaining available elements of the prize with no compensation or substitution provided for unavailable elements of the prize. Grand prize winner must take possession of their prize within thirty (30) business days from date awarded.

ELIGIBILITY

This promotion is open to people 18 years of age or older and who reside in the KUAD broadcast range. Employees of KUAD, its parent company, and any of their agencies, affiliates, participating sponsors, and their families (spouse, parents, siblings, or children), those living in the same household of each (whether related or not), and employees of other radio stations in the Fort Collins-Greeley area, are not eligible to win.

OTHER CONDITIONS

Winning is allowed once per household per 6 months for contests with prizes valued over \$600.00. All entrants agree to release the use of their name and city of residence as well as the broadcast transmission of information pertaining to their entry, or prize-winning conversations, without additional consideration. Townsquare Media retains the right to use art, images, likenesses and information obtained from contestants for broadcast and/or promotional purposes. Entrants are required to provide truthful information. KUAD will disqualify any entrant who is found to be in violation of this. All decisions of station management with regard to the awarding of the prizes, the selection of the winners and the interpretation of these rules shall be final. Each contestant, by virtue of entering the contest, agrees to accept the decision of the station as final. In the event that the qualifier is disconnected or is found ineligible, the prize eliminated by that person will return to the list of available prizes and the next eligible caller will get to eliminate a prize and be qualified for the Grand Prize. KUAD is not responsible for online streaming delays. Due to delays in the online streaming and radio apps, listeners may not be able to participate in the contest or may be disadvantaged in participating. Entrants are encouraged to listen to the station live on the radio. If, for some reason, a qualifier is found to be ineligible after their initial qualifying time, the eliminated potential prize will not return to the list of available prizes. KUAD may choose to take another qualifier who will not eliminate a prize. Any cost not specifically stated in prize will be the responsibility of the winner. This includes, but is not limited to, taxes, tips, meals, incidentals, and ground transportation. Qualifying prize winners must take possession of their prize within ten (10) business days from the completion of the contest. The odds of winning a qualifying prize depends upon the number and order of calls received. The odds of a qualifier winning the grand prize are 1 in 39. Any person found to be tampering with any contest conducted by KUAD or fraudulently entering any contest conducted by KUAD will be disqualified from the contest and all future entry times in respect to this contest. It will also result in the forfeiture of prize won at time of fraudulent entry. The station reserves the right to make changes to the promotion at any time, including, but not limited to, rules, prize substitution or modification, and eligibility requirements. By participating in this contest, you agree to all other official contest rules outlined by KUAD in addition to these contest rules.