

EEO PUBLIC FILE REPORT  
Townsquare Media (Hannibal-Quincy)  
KICK-FM / KRRY-FM / WLIQ – AM / KHMO – AM  
August 1, 2020 thru July 31, 2021

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used To Fill Vacancy	RS That Referred The Hiree
Sales Representative	1-14	1 – Individual Referral
Brand Manager	11-13	1 – Individual Referral
Market President	11-13	1 – LinkedIn

Section 2 Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month Period
1	Quincy Herald Whig 130 South 5 <sup>th</sup> Street Quincy, Illinois 62301	No	2
2	Missouri Broadcasters Box 1044 Jefferson City, MO 65110 573-636-6692	Yes	0
2	Quincy University 1800 College Ave Quincy, IL 62301 217-222-8020	Yes	0
4	Broadcast Center 2360 Hampton Ave St. Louis, MO 63139	No	0
5	Culver-Stockton College Placement Office One College Hill Canton, MO 63435 573-288-6600	No	0
6	John Wood Community College 150 South 48 <sup>th</sup> Street Quincy, IL 62301 217-224-6500	No	0
7	Illinois Department of Employment Security PO Box 889 Quincy, IL 62301 217-222-1560	Yes	0
8	Missouri Career Center 203 North 6 <sup>th</sup> Street Hannibal, MO 63401 573-248-2520	Yes	0
9	NAACP 601 Magnolia Hannibal, MO 63401 573-248-0844	No	0
10	Indeed	Yes	5
11	Facebook	Yes	0
12	LinkedIn	Yes	8
13	All Access	Yes	0
14	Radio Advertising KHMO-AM/KICK-FM/ KRRY-FM/WLIQ-AM	Yes	5
<u>Total Number of Interviews Over the 12 Months Period:</u> 20			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Participated & Sponsored Job Fair	Townsquare Media participated in the Hannibal Area Job Fair held at the Admiral Coontz Armory in Hannibal, MO on March 17, 2021. The Townsquare Media booth was manned by Director of Content Samantha Barnes from 12 PM – 3 PM
Participated & Sponsored Job Fair	Townsquare Media participated in the Culver-Stockton College Job fair held on the campus of Culver-Stockton College Canton, MO on March 25, 2021. The Townsquare Media booth was manned by Director of Content Samantha Barnes from 11 AM – 1 PM
Participated & Sponsored Job Fair	Townsquare Media participated in the Hannibal Area Job Fair held at the Admiral Coontz Armory in Hannibal, MO on June 10, 2021. The Townsquare Media booth was manned by Director of Content Samantha Barnes from 12 PM – 3 PM
Internship Program Spring/Summer/Fall 2020	1 student from Quincy University interned for our Market, worked on a variety of promotional & digital projects, including new marketing material for the local radio shows, learned about equipment and programming.
Internship Program Spring/Summer 2021	Looking for students from local colleges and universities to intern at our market. They will be responsible for working on a variety of promotional projects, including preparation of marketing packages, learning about equipment and programming, production and social media and digital content creation.
Participation in Activities to Disseminate Broadcast Employment Information	KHMO-AM/KICK-FM/KRRY-FM/WLIA-QM aired general announcements to inform organizations that they can request notifications of full-time vacancies available at our Townsquare Media stations.