

July 19, 2022

Cooperstown, N.Y. – Bassett Healthcare Network is celebrating Dr. Tommy Ibrahim’s highly-productive two-year anniversary at the pioneering Central New York medical, research, and education system with an early contract extension.

“Dr. Tommy Ibrahim has had a remarkably successful initial run at Bassett at a time when health care executives across the nation have been confronted by significant market turmoil and challenges, including the COVID-19 pandemic which broke out at about the time of his arrival,” says Board of Directors Chair, Doug Hastings.

“Dr. Ibrahim has exceeded our expectations which were already high when he agreed to come to Cooperstown with his family,” explained Hastings, a national expert in health care policy and law who has chaired Bassett since 2019.

“Dr. Ibrahim has championed a number of visionary initiatives that have positioned our network well for growth and financial stability while advancing our mission to improve patient health and community well-being,” Hastings added. “Tommy’s strategic vision, work ethic, and calm resolve have been of immeasurable value.

“Bassett is pleased to announce that we are honoring Tommy’s accomplishments on the two-year anniversary of his appointment with a renewal and extension of his contract which represents a mutual commitment to see these initiatives through,” Hastings announced.

Ibrahim was named Bassett Healthcare Network’s President and Chief Executive Officer on July 13, 2020, after a nationwide search. At the time of his selection by Bassett, Dr. Ibrahim was the Executive Vice President, Chief Physician Executive for Oklahoma-based INTEGRIS. INTEGRIS is ranked as one of the top 25 health care systems in the nation.

“Since coming to Bassett in the summer of 2020, I have been impressed by the quality of the caregivers and practitioners who expertly and caringly serve our patients, day-in and day-out,” reports Dr. Ibrahim. “Their relentless pursuit of excellence gives me a tremendous sense of optimism for the future.”

Dr. Ibrahim’s key accomplishments cited by Bassett include, but are not limited to:

- Refocusing Bassett’s medical, research, and education objectives with a five-year strategic vision for strengthening core services, improving patient access to affordable quality care, and implementing a OneBassett operating model
- Positioning Bassett for the future through technology innovation, smart growth, and mission-driven partnerships
- Restructuring Bassett’s executive leadership team and recruiting a group of skilled and dedicated leaders
- Erasing a \$53.6 million operating loss over three years and achieving a break-even budget in fiscal year 2021
- Championing a \$40 million investment in the network’s workforce, including nurse retention and gratitude bonuses as well as caregiver incentive programs
- Raising Bassett’s minimum wage to \$15 an hour
- Deploying a system-wide management system that aligns the organization around key improvements in quality and safety

- Entering into an innovative Optum partnership to modernize information technology systems, data insights and analytics, and patient access functions
- Strengthening and expanding Bassett's more than 90-year partnership with Columbia University's College of Physicians and Surgeons in order to foster healthy rural communities
- Launching a unique physician and nursing recruitment program with Cielo
- Opening mass vaccination clinics for broader patient convenience
- Engaging Press Ganey high reliability training for all caregivers
- Providing on-demand video services for our patients
- Launching the Strongline security system for employee safety
- Crafting a 5-year capital campaign to help fund greatest needs in facilities, programs, research, education and community

Originally scheduled to expire in December 2024, Dr. Ibrahim's contract has been extended through the end of 2029.

"I am so honored to have the early opportunity to keep our good work going as we continue preparing Bassett Healthcare Network for the decades ahead as a leading care provider for healthy rural communities," says Ibrahim. "The past two years were incredibly difficult, as we took important steps to create a sustainable foundation to build upon. I am deeply appreciative of our system and entity boards for their unwavering support. Our leadership teams have done a masterful job to get us here, and we're still only getting started."

Photo Caption: Dr. Tommy Ibrahim, Bassett Healthcare Network's President and Chief Executive Officer (left) and Doug Hastings, Bassett Healthcare Network's Board of Directors Chair (right)