



MEDIA ADVISORY

Date: March 23, 2022

Contact: Stephen Smith, *Executive Director* of Mohawk Valley Economic Development District, Inc.

26 West Main St., PO Box 69

Mohawk, NY 13407

Keeping The Mohawk Valley Beautiful

Keep Mohawk Valley Beautiful (KMVB), a six-county NYS affiliate of the national Keep America Beautiful (KAB) program, is launching the 21st annual Clean & Green Effort.

KMVB is a standing committee of the Mohawk Valley Economic Development District, Inc. (MVEDD), and represents Fulton, Herkimer, Montgomery, Oneida, Otsego and Schoharie Counties. KAB estimates that there are still 2,000 pieces of litter **per mile** along roadways and waterways in this country – but we can all do something to help.

We are asking the public to form groups to do a cleanup of a public space. MVEDD will supply bags and gloves.

Please join Keep Mohawk Valley Beautiful and Mayor of Oneonta Mark Drnek for a press conference to encourage residents and businesses of Otsego County to get in the spirit of Earth Day and register for a litter clean up event or beautification project on April 23rd in their community. Please register your group cleanup on the OHSWA.org website

City Hall front steps – 258 Main Street, Oneonta

Monday April 11th

10:00 AM

Thank you

Stephen Smith, *Executive Director* of Mohawk Valley Economic Development District

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