

## Media Release

August 13, 2021

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### For Immediate Release

#### Family Farm Day – A view into the farming community

On Saturday, August 28, from 10 a.m. to 5 p.m., forty farms in Schoharie, Otsego, and Delaware counties will be open to visitors for the ninth annual Family Farm Day. Members of the community are invited to a behind-the-scenes adventure to experience farm life firsthand.

See where your food comes from! Take a tour, go for a ride, watch a demonstration, and participate in free hands-on activities for all ages. Explore many sectors of agriculture such as maple sugaring, fruit and vegetable production, bee keeping, cider pressing, wool processing, and dairy production including bottling milk and making cheese. Get ready for a fun filled day of activities and memories that will last a lifetime. Don't forget your camera and be sure to bring coolers and insulated grocery bags to take home a piece of the farm to enjoy!

More information about Family Farm Day and participating farms can be found in the 2021 Farm Guide and online at [FamilyFarmDay.org](http://FamilyFarmDay.org). To plan your tour, we are excited to introduce a new Interactive Farm Map online map to complement the printed Farm Guide. Choose your stops based on farm location, specialty, available products, or by activities and attractions. For a print version of the Farm Guide, visit your local Cornell Cooperative Extension (CCE), participating farms, farmers' markets, libraries, visitor centers, or popular attractions. Stay up-to-date; 'like' and follow Family Farm Day on social media.

"During the pandemic, supply chain interruptions and the threat of food insecurity brought the importance of small farms to the public's attention," said Jessica Holmes, the new Agriculture & Horticulture Educator at CCE Schoharie and Otsego Counties. "Family Farm Day is a wonderful opportunity for the public to meet area farmers to see what it takes to put local food on their tables. I believe people are looking for farm-to-table products, eager to make connections with their local producers, now more than ever."

For everyone's safety, please adhere to Family Farm Day etiquette. Pets are not allowed on farms; all visitors should remain in designated areas while on farms. In light of COVID-19, we ask that Family Farm Day visitors respect any health and safety protocols requested by each farm.

Family Farm Day is produced by CCE Schoharie and Otsego Counties and CCE Delaware County, and is made possible in part by the Delaware County Chamber of Commerce, Great Western Catskills, Destination Marketing for Otsego County Tourism and Schoharie County Tourism, Otsego County Government, and our participating sponsors and farms. Please acknowledge their role(s) by supporting their businesses.