

## **New York State's Iconic Agritourism Attraction Re-Opening After Restructure from Global COVID-19 Pandemic!**

*Fly Creek Cider Mill & Orchard near Cooperstown soon to announce a re-opening date.*

Lake Placid, NY – The Fly Creek Cider Mill & Orchard's owner, Bill Michaels and his son Henry received a Golden Telly Award at the [New York State Apple Association](#) Board of Directors' Meeting June 16. The award was chosen for their [video to promote Apples and Cider from New York](#). When receiving the award Bill announced that the Mill will soon re-open!

Michaels took the opportunity to share the good news with fellow apple growers. "Thank you for allowing Henry and I to participate in the Association's video and we are proud to be a part of an award-winning production. I am also delighted to announce the re-opening of the Fly Creek Cider Mill & Orchard within the coming months. During the winter closure we have re-structured so that the Michaels Family will retain ownership. We thank our visitors, fans, neighbors and Flavorful Rewards members for their patience and understanding during this difficult time. Most importantly our long-standing partnership with Farm Credit East enables this re-opening – the Mill's 165<sup>th</sup> year!

Currently the Mill's team is preparing for the re-opening by creating product, placing vendor orders and performing some needed maintenance. "Once we stock the shelves we can open the doors. The Pandemic has slowed distribution supply chain channels for raw ingredients, glass jars and finished product so it may take some time to have shelves fully stocked" says Bill. "We are hoping to announce a re-opening date soon as we gain more information on our core products and by September we should be fully stocked. The good news is that the apple crop outlook is great with an average size harvest expected."

An official announcement date will be posted on the [Mill's website](#) and sent to [Flavorful Rewards Members](#) followed by their social channels.

The Fly Creek Cider Mill & Orchard is located three miles from the Village of Cooperstown and 22 miles south of Herkimer. Started in 1856 the Mill has become one of New York State's iconic and historic agritourism attraction for generations of visitors. The Mill produces sweet and hard ciders, apple wines and distilled spirits along with an abundance of gourmet and specialty foods. For More information visit the Mill's website at [www.flycreekcidemil.com](http://www.flycreekcidemil.com). To discover area attractions visit [www.thisiscooperstown.com](http://www.thisiscooperstown.com).

***Image Attached: Bill and Henry receive Golden Telly Awards from Cynthia Haskins, President & CEO of the New York State Apple Association.***