

Community Foundation for South Central New York
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FOR IMMEDIATE RELEASE



The Community Foundation for South Central New York Announces \$200,000 in Grants from Chobani to the Region

Johnson City New York, November 16, 2020.

The Community Foundation for South Central New York has received \$200,000 in grants from Chobani, maker of Greek yogurt, oat beverages, probiotic drinks, and dairy creamers, to four central New York organizations helping organizations expand their economic opportunities and entrepreneurship in the region. This is the third year for the Chobani Community Impact Fund, continuing their investment in fueling big ideas from local organizations, expanding economic opportunity, and promoting entrepreneurship in Central New York.

Working with implementing partner the Community Foundation for South Central New York, Chobani has named four recipients in the Central New York region.

- **Charlotte Valley Central School District** \$28,662.50 to support purchase of a food trailer for the Plant Posse Program. The program gives students the opportunity to plant, maintain, and harvest fresh produce and learn other skills. The funding from Chobani will purchase a "concession trailer," which will function as a portable farm stand.
- **Clear Path for Veterans** \$69,112.50 will fund the purchase of a food trailer to serve veterans hot meals. With the addition of the food trailer, Clear Path will be able to provide mobile canteens in areas where community resources may not be available or capable of holding a canteen. This will also allow Clear Path to reach a larger number of Veterans in need of supportive services and programming along with providing a socially engaging activity through a healthy lunch.
- **Cornell Cooperative Extension-Chenango County** \$63,112.50 for educational tools for farmers interested in establishing beef or sheep production. Through Chobani grant funding, CCE will provide education and technical advice for those interested in establishing small-scale beef or sheep operations. The project will also generate materials specifically for veterans interested in beef and sheep production.
- **The Center for Agricultural Development and Entrepreneurship (CADE)** \$39,112.50 to launch new technology for institutional purchasing to feed fresh food to vulnerable communities. Using an online platform that connects farmers, distributors, schools and institutional buyers, this project will secure new market opportunities for local farms while increasing nutritious food to vulnerable populations

"Partnering with Chobani again this year, offers an exciting and innovative way to further their, and our, commitment to improving the quality of life in the region through expanding economic opportunity and promoting entrepreneurship." said Diane Brown, CFSCNY Executive Director.

Chobani has continually invested a portion of its profits to charitable causes and a key pillar of the company's giving back strategy is Community Wellness, which focuses on contributing to Central New York and the Magic Valley in Idaho, where Chobani's people live and work.

About the Community Foundation for South Central New York

Founded in 1997, the Community Foundation for South Central New York encourages and facilitates personal and institutional philanthropy throughout the region by managing a 29-million-dollar endowment with 129 funds, established by donors to achieve specific charitable goals. From these funds, the Foundation has awarded over \$18 million in grants to the area's nonprofits, schools, and municipalities to help address community concerns and improve the quality of life in the region. The Community Foundation serves donors and nonprofits in Broome, Chenango, Delaware, Otsego and Tioga counties. More information about the Foundation can be found on its website at www.donorswhocare.org.

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