



## **PRESS EVENT ANNOUNCEMENT**

### **For Immediate Release**

Media Contact: Stacie Haynes, Executive Director

607-547-8111, ext. 101

[shaynes@sqspca.org](mailto:shaynes@sqspca.org)

### **Susquehanna SPCA, Partners Launch PAWS Program**

**What:** In conjunction with National Puppy Mill Awareness Month, Susquehanna SPCA kicks off PAWS program (Puppy Mill Awareness With Shelters).

**Where:** 5088 State Highway 28, Cooperstown, NY 13326

**When:** Monday, September 21 at 1 p.m.

**Who:** SQSPCA Executive Director Stacie Haynes; Libby Post, Executive Director of the New York State Animal Protection Federation; Brian Shapiro, New York State Director with the Humane Society of the United States; Staffworks Founder and President Anita A. Vitullo; representatives of other area shelters

**Why:** To empower consumers throughout the region to "PAWS Before You Pay." Puppy mills are cruel and inhumane. With several such businesses currently operating in and around Otsego County, it is important that buyers have resources available to them to help determine whether they are purchasing from a responsible breeder or a puppy mill.

*The Susquehanna SPCA is a 501c3 charitable organization established in 1917. We are a privately funded, state inspected animal shelter practicing "no-kill" philosophies in the care of homeless, abandoned, and seized animals in and around Otsego County. Private donations, grants, fundraising and our New Leash on Life Thrift Shop are the shelter's only source of income, and our ability to rescue homeless animals in need depends entirely on the compassion and generosity of our community.*

**Darla M. Youngs**

Operations Manager

**SUSQUEHANNA SPCA**

*"Caring for Homeless Animals Since 1917"*

4841 St. Hwy. 28, Cooperstown, NY 13326

607-547-8111, ext. 108

[dyoungs@sqspca.org](mailto:dyoungs@sqspca.org)

[www.sqspca.org](http://www.sqspca.org)