

Parking Survey

Survey Results

10 December 2019



CX Vibe, LLC, a community engagement consulting company, partnered with the Otsego County Chamber of Commerce to survey Members' parking needs

Survey Details

Topics

Summary

Analysis

Summary

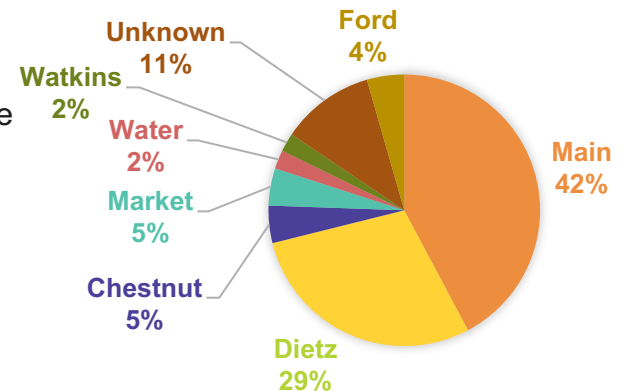
Background

- The Otsego County Chamber of Commerce in partnership with CX Vibe LLC, a consulting company, engaged Chamber Members to assess parking needs based on the newly approved residential housing project known as the “Artist Lofts on Dietz” with focus on Member businesses in the City of Oneonta.

Observations

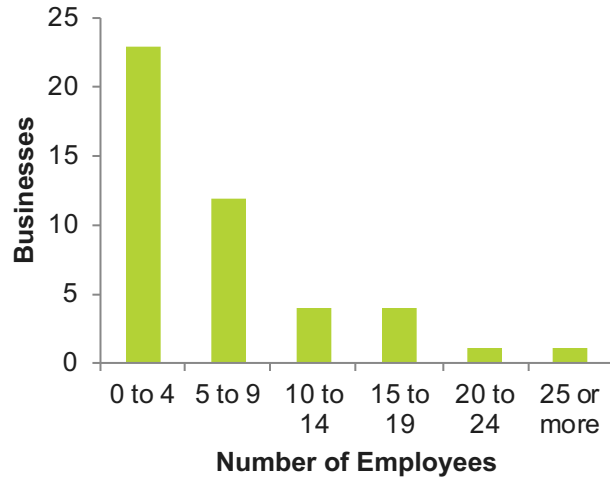
- Survey Statistics:
 - 45 responses, 134 Total Visits to the Survey, 39% Completion Rate, ~7.5 minutes Time to Complete
 - Respondents represent
 - 45 businesses
 - Over 260 downtown Oneonta employees
 - Combined customers up to approximately 1,800 per day
 - 98% of businesses say cars are the primary way customers arrive

BUSINESS LOCATIONS

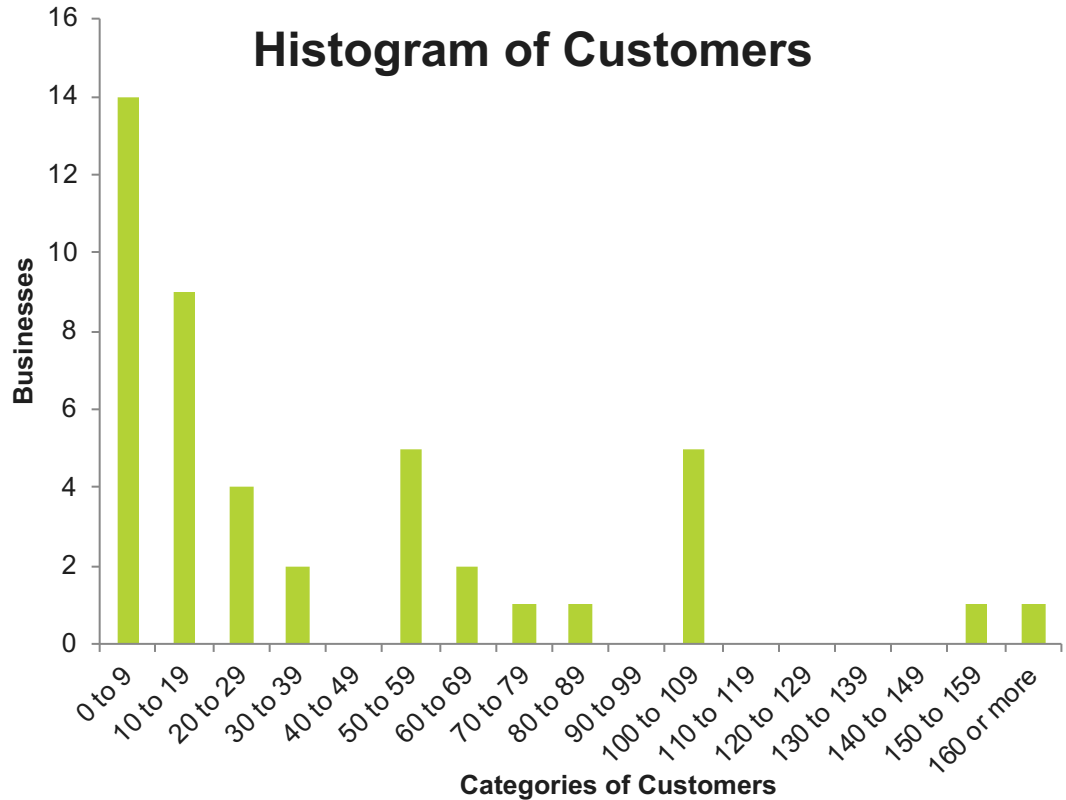


Analysis

Histogram of Employees

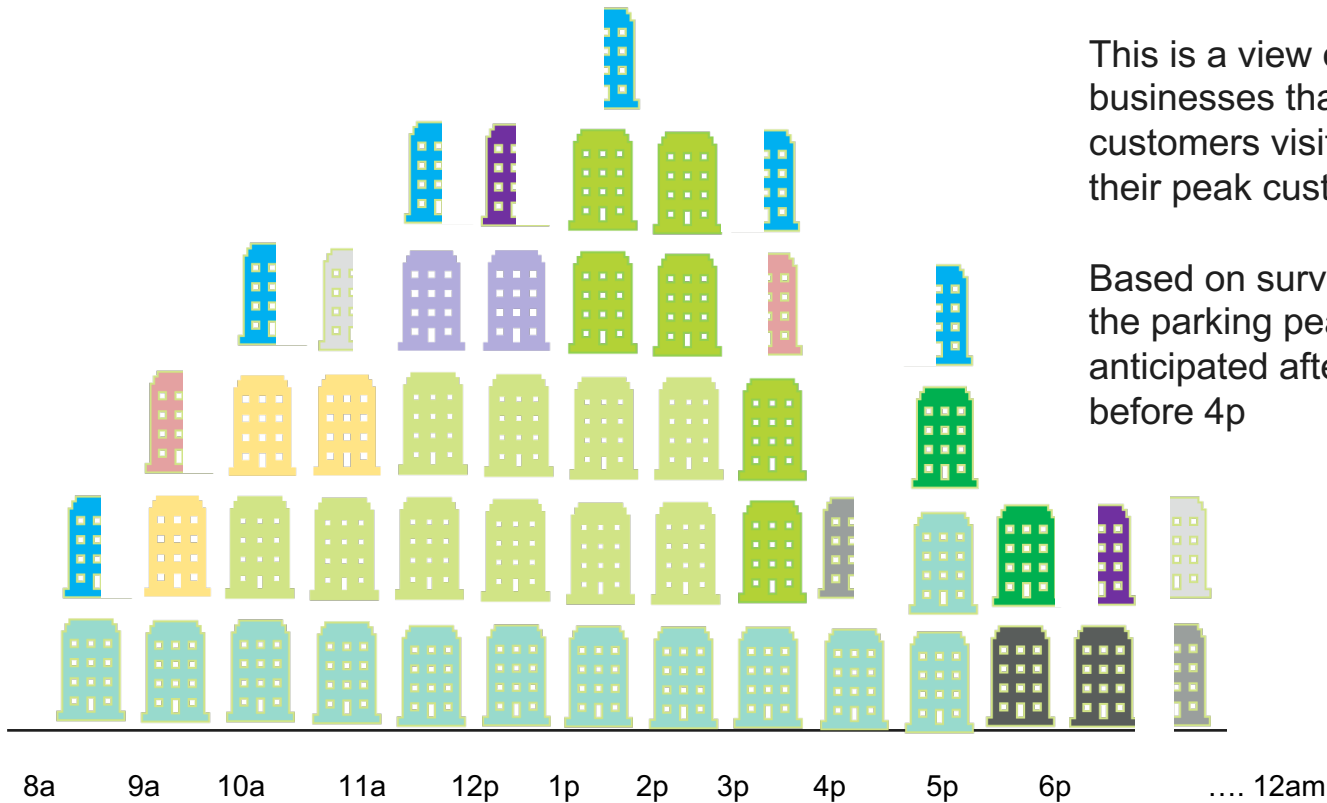


Histogram of Customers



Analysis

- 1 Morning
- 2 Midday
- 3 Afternoon
- 4 Banker Hrs
- 5 Work Day
- 6 AM/PM split
- 7 Evening
- 8 Night
- 9 All Day
- 10 PM/Night
- 11 AM/Night Split
- 12 Banker/Night



This is a view of the 44 businesses that report customer visits and when their peak customers occur.

Based on survey response the parking peak is anticipated after 1p and before 4p

Analysis

Future Needs

38%

Or 17 Businesses
outlined future parking
needs

Proposed Solutions

64%

Or 29 Businesses
propose action to
address their parking
needs

Themes *

More close proximity parking
Longer duration parking
Mild increase
Parking garage upgrade

Themes *

Pick a different location for Artist Lofts
Do not eliminate parking
Improve Parking Garage
Designated business/resident/long term
parking & signage
New parking lot
Better shared business parking & signage
More Handicap parking
More long-term parking

* In priority order