

# WORLD'S LARGEST YARD SALE

Herkimer County Fairgrounds  
Saturday, June 15, 2019 8AM – 3PM  
**1-Day Event! Great Way to Make \$\$\$**

This is one of the biggest & most advertised events in Central New York!  
The 2018 World's Largest Yard Sale included 200 vendors  
and over 2,500 shoppers!

...presented Lite 98.7, Big Frog 104, 96.1 The Eagle, WIBX 950am & 96.9 WOUR!



The World's Largest Yard Sale is promoted all four Townsquare Media Utica stations, including on-air & online streaming commercials, website, and Facebook advertising as well as on the fairgrounds website, fliers, TV and print advertising!

## OPTIONS:

- ~~**INDOORS:** Book a prime indoor space! Each Space is 10'x10' and comes with ONE 8' table. INSIDE space is nice so you don't have to worry about the weather. Plus load-in is the day before Friday June 14<sup>th</sup> from 2-6pm, with more time to set up. Spots are pre-assigned. Actual space shown on set-up day.~~
- ~~**PAVILION:** Book a prime covered outdoor space! Each Space is 10'x10' and comes with ONE 8' table. The pavilion outside is nice so you don't have to worry about bringing a tent. Load-in is on Saturday, June 15<sup>th</sup> from 5:30-8:00am. Spots are pre-assigned. Actual space shown on set-up day. Tables are not available for rent with a Pavilion Booth. **BOTH INSIDE & PAVILION SPACES ARE SOLD OUT**~~
- **OUTDOORS:** 10' wide x 20' deep Space Outside on the fairgrounds. This space Load-in is on Saturday morning, June 15<sup>th</sup> from 5:30-8:00am. Outdoor regardless of weather – bring a tent! Tables are not included and are not available for rent with an Outdoor Booth.

## OTHER INFO:

- We accept Yard/Garage participants, Flea Market Vendors, Crafters, Home Based Companies, Small Retail Businesses. Home Businesses/Home-Based Companies are those who work from home, book parties, run own internet company, etc., such as Avon, Mary Kay, Pampered Chef, Home Interiors, Candle/Jewelry, etc. IT IS IMPORTANT TO BE IN THE CORRECT CATEGORY AS IT MAY DETERMINE YOUR LOCATION ON SITE.
- For Major Companies, Large Retail, Food & Beverage Vendors: CALL 315-768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.
- All Indoor & Pavilion Spaces are 10' X 10' and include one 8' Table. Outdoor Spaces are 10' wide x 20' deep and do not include a table.
- If booking more than 1-space, multiply the #spaces by the amount for your total.
- ~~Additional Tables are available to rent at \$10 each for Inside Booths ONLY.~~ You may bring additional tables/display racks/etc. of your own. There is power available inside only and for Food Vendors for an additional \$20 charge. LIMITED locations in the Pavilion have power available.
- No spaces reserved without payment. We accept check, money order, Visa/MC/AMEX/Discover and cash.
- All reservations must be booked and paid in prior to the event! **NO REFUNDS. NO SPACES** will be rented the Day of Event.
- Agreement is Non-Cancelable. Once payment is processed, confirmation letter and set-up will be sent back.
- **What CANNOT be sold:** NO Tobacco, Firearms, Weapons, Alcohol, Offensive, Suggestive or Provocative Items. Anyone found selling any of these items, will be asked to leave.
- NO FOOD or Beverages can be sold at a Booth without approval from Townsquare Media.

**To Participate, Fill out Reservation Form & Return w/Payment.**

World's Largest Yard Sale / Townsquare Media 9418 River Road, Route 49, Marcy, NY 13404  
Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com

# World's Largest Yard Sale

RESERVATION FORM for SATURDAY, June 15, 2019

CHECK Appropriate CATEGORY & #SPOTS, you want to Reserve, then Send w/Payment,  
OR CALL OUR OFFICE AND GO ON OUR WEBSITES TO RESERVE ASAP w/CREDIT CARD 315-768-9500

## CATEGORIES / SPACE OPTIONS / PRICES

### GARAGE/YARD SALE ITEMS:

- ➔ ~~INSIDE:~~ \$50 each before May 27th; \$65 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~Pavilion:~~ \$50 each before May 27th; \$65 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~OUTSIDE:~~ \$40 each before May 27th; \$55 after that #Spots \_\_\_\_\_

### CRAFTERS – FLEA MARKET CIRCUIT - ANTIQUE DEALERS:

- ➔ ~~INSIDE:~~ \$65 each before May 27th; \$80 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~Pavilion:~~ \$65 each before May 27th; \$80 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~OUTSIDE:~~ \$55 each before May 27th; \$70 after that #Spots \_\_\_\_\_

### HOME BASED COMPANIES – SMALL BUSINESSES: \*

- ➔ ~~INSIDE:~~ \$100 each before May 27th; \$130 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~Pavilion:~~ \$100 each before May 27th; \$130 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~OUTSIDE:~~ \$80 each before May 27th; \$100 after that #Spots \_\_\_\_\_

### RETAIL BUSINESSES \*

- ➔ ~~INSIDE:~~ \$200 each before May 27th; \$230 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~Pavilion:~~ \$200 each before May 27th; \$230 after that #Spots \_\_\_\_\_ **SOLD OUT**
- ➔ ~~OUTSIDE:~~ \$180 each before May 27th; \$210 after that #Spots \_\_\_\_\_

\*For Food & Beverage Vendors: CALL 768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.

EXTRA TABLES (\$10 EACH ~~INSIDE BOOTHS ONLY~~) # \_\_\_\_\_ POWER (\$20 EXTRA) \_\_\_\_\_ YES \_\_\_\_\_ NO \_\_\_\_\_

SPACE AMT \$ \_\_\_\_\_ + Ex.Tables \_\_\_\_\_ + Power \_\_\_\_\_ = TOTAL AMOUNT \$ \_\_\_\_\_

\*\*\*SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE# \_\_\_\_\_

CELL# \_\_\_\_\_

BUSINESS NAME (If Applicable) \_\_\_\_\_

LIST Items on lines below that you'll be selling. **THIS SPACE MUST BE FILLED OUT!!!**

As a World's Largest Yard Sale Participant, I agree to comply with all event terms & conditions of even and that there will be no change in product/services as described above, without written permission from Townsquare Live Events. Payment must be received w/form. Agreement is non-cancelable by applicant. No refund of payment will be made.

### FORM OF PAYMENT:

CASH/MONEY ORDER \_\_\_\_\_ CHECK# \_\_\_\_\_ MAKE PAYABLE TO: TOWNSQUARE LIVE EVENTS

CREDIT CARD: MC  VISA  AMEX  DISCOVER

NAME AS APPEARS ON CARD \_\_\_\_\_

CHARGE# \_\_\_\_\_ EXP \_\_\_\_\_ 3 or 4 Digit Security Code \_\_\_\_\_

CALL TO CHARGE BY PHONE or MAIL Completed Reservation Form w/CHECK or MONEY ORDER to:  
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Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com