



**LITE ROCK 96.9 WFPG ULTIMATE BACKYARD
RULES AND REGULATIONS**

1. **NO PURCHASE NECESSARY TO ENTER.** The contest is open to any person 18 years of age and older, who is a New Jersey/Atlantic City total survey area based on Arbitron resident with a valid ID. Anyone who enters or participates in this contest is subject to and agrees to abide by the official rules as stated. All federal, state and local laws and regulations apply. Taxes are the sole responsibility of the winners. Void where prohibited.

2. **HOW TO QUALIFY:** Go online at www.literock969.com and register to Win the Lite Rock Ultimate Backyard. Listen to WFPG-FM Lite Rock 96.9 for your name to be called out at (9:20, 11:20, 1:20 and 4:20 Monday-Friday). Bonus names from the Lite Rock Listener Club will be announced at 3:20PM (Monday-Friday). Call back at 1-800-969-WFPG (9374) within 30 minutes. You'll qualify for the grand prize - the Lite Rock Ultimate Backyard. WFPG-FM Lite Rock 96.9 will conduct the contest beginning on or around 06/3/13 - 6/27/13. All qualifiers must be present at the Ultimate Backyard Party on Thursday, June 27th by 6PM at The Tuckahoe Inn in Marmora. Non-transferable.

3. **GRAND PRIZE:** All daily contestants will qualify for the Lite Rock Ultimate Backyard that will be awarded. Grand Prize includes an 18' foot round pool, pump, filter and ladder from Sun Valley Pools in Vineland, a Gazebo from Murphy Fence and Seashore Sheds and Gazebos in Cape May, two years of lawn maintenance, weed control and pest control from For-Shore Weed Control in Brick, \$500 gift card from Wild Garden Accents in Seaville, wine night package for eight including one hour of wine education in your backyard from White Horse Wine & Spirits in Absecon and a Weber Gas Grill and \$200 for your first BBQ.

4. **TECHNICAL ISSUES:** In the event that there is an EAS Alert or technical problem with the telephones or equipment etc. beyond WFPG-FM Lite Rock 96.9's control during the contest, the contest will cease at that moment and all parties on the line will be disconnected. The contest will resume after the telephone problem has been corrected. The contest will resume after the telephone, EAS or technical problem has been corrected.

5. **RESTRICTIONS:** Employees of WFPG-FM Lite Rock 96.9, employees of other radio stations in the Atlantic/Cape May County, and their immediate families may not participate and are not eligible to win. The term "immediate families" includes spouses, grandparents, parents, siblings, children, and grandchildren. Persons who have won another contest of any kind from WFPG-FM Lite Rock 96.9 in the past 30 calendar days before the contest are ineligible to win. WFPG-FM Lite Rock 96.9 winners can only win once during the duration of this contest. Only one winner per household. All winners will be responsible for all applicable taxes including state, local, and federal and therefore must present a valid Social Security Card before claiming their prize. As a grand prize winner, you acknowledge that WFPG-FM Lite Rock 96.9 has the right to, without further authorization, publicize your name, character likeness, photograph, voice, and the fact that you are a winner for promotional purposes without financial compensation.

6. **VOID WHERE PROHIBITED:** There will be no substitution for prizes and no cash value. Participation in the contest and prizes awarded are non-transferable. Alternate winner(s) will not be selected. WFPG-FM Lite Rock 96.9 reserves the right to make rule or contest changes without notice at any time and reserves the right to change the aforementioned contest date(s) without notice. The decision of WFPG-FM Lite Rock 96.9 management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official rules. If the winner is found in violation of these rules he/she may be required to forfeit his/her prize. WFPG-FM Lite Rock 96.9 their representatives, agencies and employees, are not responsible for any liabilities arising directly or indirectly from the award or use of this prize. WFPG-FM Lite Rock 96.9, their representatives, agencies and employees, are not responsible for any changes or difficulties in travel or prize delivery.

7. **GENERAL & PRIZE STRUCTURE:** One winner per household for the duration of the contest. Odds of winning depend on the number of listeners registering on-line. The prize does not cover any other expenses, including but not limited to tax.

8. **RULES AND WINNER'S LIST.** Copies of these rules are available (a) at the Station's offices, 950 Tilton Road, Suite 200, Northfield, NJ 08225 during regular business hours; (b) by sending a request, along with a self-addressed stamped envelope, to the Station at the above-listed address. A winner's list will be available at the Station for approximately 60 days after the conclusion of the Contest and can be obtained by sending a self-addressed stamped envelope to the Station at the above listed address.

9. "Sponsor: WFPG-FM Lite Rock 96.9, 950 Tilton Road, Suite 200 Northfield, NJ 08225."