

Cat Country 107.3 WPUR Great Pumpkin Drop Rules

RULES AND REGULATIONS

1. **NO PURCHASE NECESSARY TO ENTER.** The contest is open to any person 18 years of age and older, who is a New Jersey/Atlantic City total survey area based on Arbitron resident with a valid ID. Anyone who enters or participates in this contest is subject to and agrees to abide by the official rules as stated. All federal, state and local laws and regulations apply. Taxes are the sole responsibility of the winners. Void where prohibited.

2. **HOW TO QUALIFY:** Listen to Cat Country 107.3 WPUR for the cue to call or go online at www.catcountry1073.com and search pumpkin for additional chances to win. 107 people will be chosen to qualify for the grand prize - the Great Pumpkin Drop including. Five day, four night cruise on the Royal Caribbean Enchantment Of The Seas with meals and roundtrip airfare for two to/from Orlando from UnforgettableVacations.com WPUR-FM Cat Country will conduct the contest beginning on or around 10/01/12 – 10/31/12. The winner of the Grand Prize will be determined by the dropping of a hollowed out pumpkin from a height near 107 feet. All 107 pingpong balls will be inside the pumpkin and following the impact, the ball that is measured and determined closest to an established bulls eye target placed by radio station staff, will be the winner.

3. **GRAND PRIZE:** The Cat Country 107.3 WPUR Great Pumpkin Drop will be awarded on site on Wednesday, October 31st 2012. You need to be present to win if you are selected as a qualifier for the Great Pumpkin Drop grand prize giveaway which will take place Walmart in Mays Landing, NJ at 8:15AM. All qualifiers must check in with the Cat Country 107.3 WPUR Fun & Games department by 7:45AM on Wednesday, October 31st 2012 at Walmart in Mays Landing, NJ. Additional qualifiers will be picked at Cat Country 107.3's WPUR discretion.

4. **TECHNICAL ISSUES:** In the event that there is an EAS Alert or technical problem with the telephones or equipment etc. beyond WPUR-FM Cat Country 107.3's control during the contest, the contest will cease at that moment and all parties on the line will be disconnected. The contest will resume after the telephone problem has been corrected. The contest will resume after the telephone, EAS or technical problem has been corrected.

5. **RESTRICTIONS:** Employees of WPUR-FM Cat Country 107.3, employees of all clients involved and other radio stations in Atlantic/Cape May County, and their immediate families may not participate and are not eligible to win. The term "immediate families" includes spouses, grandparents, parents, siblings, children, and grandchildren. Persons who have won another contest worth over \$600 in the past 30 calendar days before the contest are ineligible to win. WPUR-FM Cat Country 107.3 winners can only win once during the duration of this contest. Only one winner per household. All winners will be responsible for all applicable taxes including state, local, and federal and therefore must present a valid Social Security Card before claiming their prize. As a grand prize winner, you acknowledge that WPUR-FM Cat Country 107.3 has the right to, without further authorization, publicize your name, character likeness, photograph, voice, and the fact that you are a winner for promotional purposes without financial compensation.

6. **VOID WHERE PROHIBITED:** There will be no substitution for prizes and no cash value. Participation in the contest and prizes awarded are non-transferable. Alternate winner(s) will not be selected. WPUR-FM Cat Country 107.3 reserves the right to make rule, prize or contest changes without notice at any time and reserves the right to change the aforementioned contest date(s) without notice. The decision of WPUR-FM Cat Country 107.3 management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official rules. If the winner is found in violation of these rules he/she may be required to forfeit his/her prize. WPUR-FM Cat Country 107.3 their representatives, agencies and employees, are not responsible for any liabilities arising directly or indirectly from the award or use of this prize. WPUR-FM Cat Country 107.3, their representatives, agencies and employees, are not responsible for any changes or difficulties in travel or prize delivery.

7. **GENERAL & PRIZE STRUCTURE:** One winner per household for the duration of the contest. Odds of winning depend on the number of listeners registering on-line. The prize does not cover any other expenses, including but not limited to tax and installation.

8. **RULES AND WINNER'S LIST.** Copies of these rules are available (a) at the Station's offices, 950 Tilton Road, Suite 200, Northfield, NJ 08225 during regular business hours; (b) by sending a request, along with a self-addressed stamped envelope, to the Station at the above-listed address. A winner's list will be available at the Station for approximately 60 days after the conclusion of the Contest and can be obtained by sending a self-addressed stamped envelope to the Station at the above listed address.

9. "Sponsor: WPUR-FM Cat Country 107.3, 950 Tilton Road, Suite 200 Northfield, NJ 08225."