

Townsquare Media Monmouth & Ocean Counties, LLC
Stations Comprising Employment Unit
WADB-AM, WCHR, WJLK, WOBN-AM, WOBN-FM
(2/1/19 – 1/31/20)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1	1
Account Executive	1	1
Director of Sales	1	1

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Linked In Jobs that are placed through this source are all forwarded and placed at: linkedin.com	N	20
2	Indeed Jobs that are placed through this source are all forwarded and placed at: Indeed.com	N	4
3	Corporate Recruiter	N	16
4	Former Employee	N	0
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		40

III Recruitment Initiatives

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program 94.3 The Point 105.7 The Hawk 92.7 WOBM 1160/1310 WOBM-AM	<p>Townsquare Media provided an internship program for five students partnered with a variety of schools, including. Rider University, Rowan, Clemson University, University of Rhode Island, Montclair, Rutgers University, William Patterson, Cabrini College and Marist. Each student received school credits for their participation in the program. Students were exposed to and involved in daily business activities, including marketing, programming, news, digital and sales.</p> <p>Townsquare Media has hired in the 2019 year from the internship program.</p>
2	Townsquare Media NJ Scholarship Program	<p>The WOBM Christmas Classic awards scholarships to graduated seniors who played in the tournament the previous year. The awards are made based on academic performance of those student-athletes while in high school. This year nine women/men each received \$500 as the latest recipients bringing the total to over \$85,500 in scholarships awarded since the tournament began in 1984. This is a yearly scholarship that falls under WOBM and Shore Sports Network.</p>

3	Monmouth/Ocean County Job Fair	<p>Tom Hesslein Local Sales Manager attended Winter Job Fair at Brookdale Community College. Over 400 applicants attended the fair and resumes were reviewed for future employment with Townsquare Media.</p>
4		

