

Townsquare Media of Lafayette, LLC
Stations Comprising Employment Unit
KTDY(FM), KPEL-FM, KROF(AM), KPEL(AM), KMDL(FM), KHXT(FM)
EEO PUBLIC FILE REPORT
(2/1/21-1/31/22)

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 4, 8, 10	1
Account Executive	1, 4, 8, 10	4
On Air & Content Creator	1, 4, 8	1
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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media Resources	No	11
2	ULL Career Fair	No	0
3	Facebook	No	0
4	Market Outreach	No	2
5	LEDA Job Fair Contact Ryan Lagrange 337-593-1400 www.lafayette.org/jobs	No	0
6	Allaccess.com	No	0
7	LA Broadcasters Association Local & National	No	0
8	Indeed.com (via Greenhouse) Indeed.com	No	25
9	Glassdoor (via Greenhouse) Glassdoor.com	No	0
10	LinkedIn.com (via Greenhouse)	No	1
11	Career Connections	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			39

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Hosted job fair	On June 12, 2021, the stations hosted a “drive thru” job fair at two high traffic locations in the city. Local residents could drive thru to receive a bag filled with job opportunities from all over the area that were provided by local businesses and industry. Townsquare Account Executives as well as the Programming team were at the locations and handed out the bags.
2	Establishment of internship program	Townsquare Media Lafayette has an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Townsquare intended to host interns from the University of Louisiana at Lafayette, who typically assist employees in various departments while earning college credits. Due to circumstances related to the COVID-19 pandemic, Townsquare was unable to move forward with the internships.
3	Participated in job fair	On August 4, 2021, Townsquare sponsored and participated in the Lafayette Economic Development Association (LEDA) Job Fair held at the Cajun Dome of ULL College. Townsquare sales staff and programming staff worked the booth, handed out information, and spoke with potential candidates for employment.
4	Participation in events sponsored by educational institutions relating to careers in broadcasting	Operations Manager visited a News Writing class at the University of Louisiana Lafayette. He discussed jobs in broadcasting, career outlooks, potential new careers in media, and types of training that may be needed to earn a position at Townsquare.
5	Participated in job fair	On February 23, 2021, Operations Manager and programming staff attended the University of Louisiana Lafayette STEM Virtual Career Fair. They spoke with and interviewed several candidates.

6	Participated in job fair	On March 10, 2021, Operations Manager and programming staff attended the University of Louisiana Lafayette All Major Career Fair (virtual). They spoke with and interviewed several candidates.
7	Participated in job fair	On March 17, 2021, Operations Manager and programming staff attended the University of Louisiana Lafayette Business Arts, Liberal Arts Career Fair. They spoke with and interviewed several candidates.
8	Participation in events sponsored by educational institutions relating to careers in broadcasting	On January 24, 2022, Operations Manager, Brand Manager, and Digital Managing Editor hosted a virtual station tour the Teurlings Catholic Fine Arts and Theatre Department. The students learned how to create advertisements in their production, how to use mediums like broadcast to get the information to the public, and how to write engaging articles for the web.
9	Training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Market President and Operations Manager participated in this recorded webinar for training on FCC EEO obligations on January 19, 2022.